

Data Solutions and a Platform for use to Meet UN Sustainable Development Goals by 2030



Steven Hagan
Vice President Engineering
Oracle Database Server Technologies
August, 2017

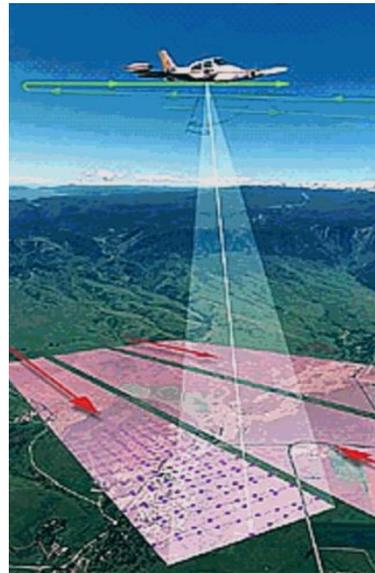
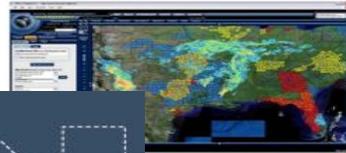
PLATFORM: COMPUTING / STORAGE TRENDS:

- Computer System Performance –
 - Hardware - **EVOLUTIONARY** – Moore’s law still holding
 - New possibilities at Research Level – not yet proven
 - DNA for Storage; 3D Glass, Holography; Carbon Nanotubes, Graphene, Quantum
 - Software – **DISRUPTIVE** – **Parallelism** => clusters of **10,000+** computers, **CLOUD, ML, AI**
- Software – **FLEXIBILITY** - **NOW** Supporting many Data types in Databases
 - Databases/persistent stores: **POLYGLOT PERSISTENCE** now can handle **ALL** types of data
 - Software – **GRAPH STORAGE, SEMANTICS, ONTOLOGIES**
 - – Add all types of data, build **NEW** relationships
 - Enables **MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE** (ML, AI)
 - Stream data arriving; Filter the data; ML: Keep what matches your requirements; aggregate it, make it accessible for **ALL SEVENTEEN (17)** goals.

Acquiring/Keeping Data for 17 Sustainable Development Goals: Need One Platform for ALL Variety, Velocity, Volume of Data



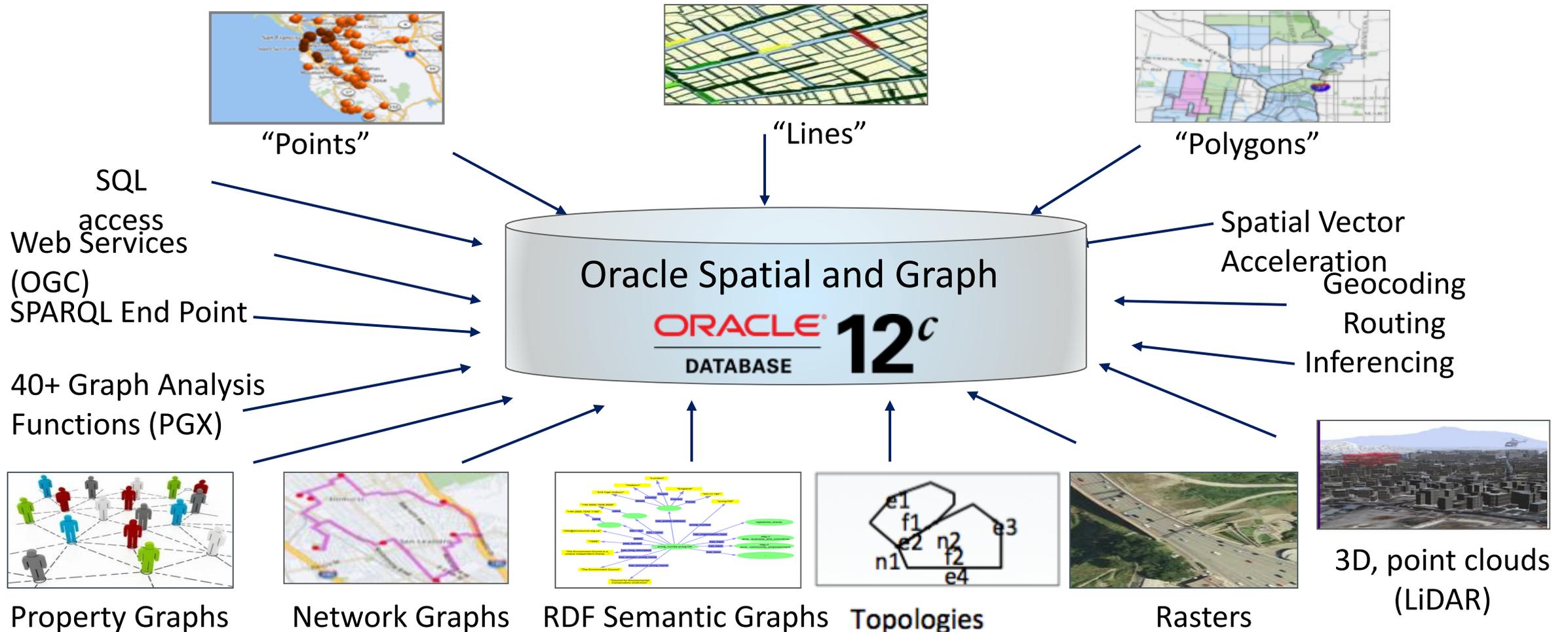
Aeronautical
Geodesy and
Geophysics
Geographic Names
GEDINT Analysis
GEDINT Standards
Imagery Sources
Nautical -
Hydrography and



- VIDEO: UAVs, DRONES, SURVEILLANCE
- IMAGERY/Raster: (Satellites, Medical)
- Sensors (IOT), LIDAR, 3D, RFID, Wearables
- Social Media, Web Scraping, Mobile Phones
- New data products for: Land and Water mgmt, Agriculture, Environment Transportation, Terrain and City Models, SDIs for planning, maintenance, Emergency response, Defense, Intelligence, Consumers , Healthcare
- Genomics (DNA Sequencing)
- Semantics , Ontologies →
- Machine Learning, AI
- **Location is a Powerful Organizing Principle**
- **MULTIPLE VERSIONS OF THE ABOVE**

Managing All Spatial, Graph, Statistic Data – in One Store

Location and Statistics analysis with Secure, scalable storage for enterprise data

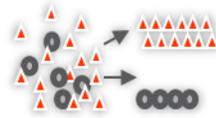


Oracle Statistics / Analytics Machine Learning Algorithms



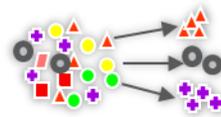
Classification

- Logistic Regression
- Decision Tree
- Random Forest
- Neural Network
- Support Vector Machine
- Naïve Bayes
- Explicit Semantic Analysis
- Gaussian Mixture Models



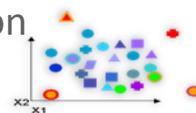
Clustering

- Hierarchical K-Means
- Hierarchical O-Cluster
- Expectation Maximization



Anomaly Detection

- One-Class Support Vector Machine



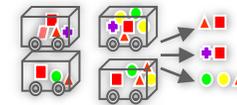
Regression

- Generalized Linear Model
- Support Vector Machine
- Random Forest
- Linear Model
- Stepwise Linear regression
- LASSO



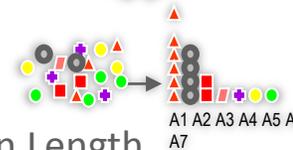
Association Rules

- A priori



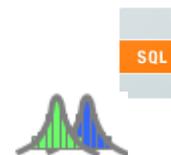
Attribute Importance

- Minimum Description Length
- Principal Component Analysis
- Unsupervised Pairwise KL Divergence



SQL Predictive Queries

Statistical Functions



Algorithm Text Support

- Algorithms support text type
- Tokenization and theme extraction
- Document similarity



Feature Extraction

- Principal Component Analysis
- Non-negative Matrix Factorization
- Singular Value Decomposition

Time Series

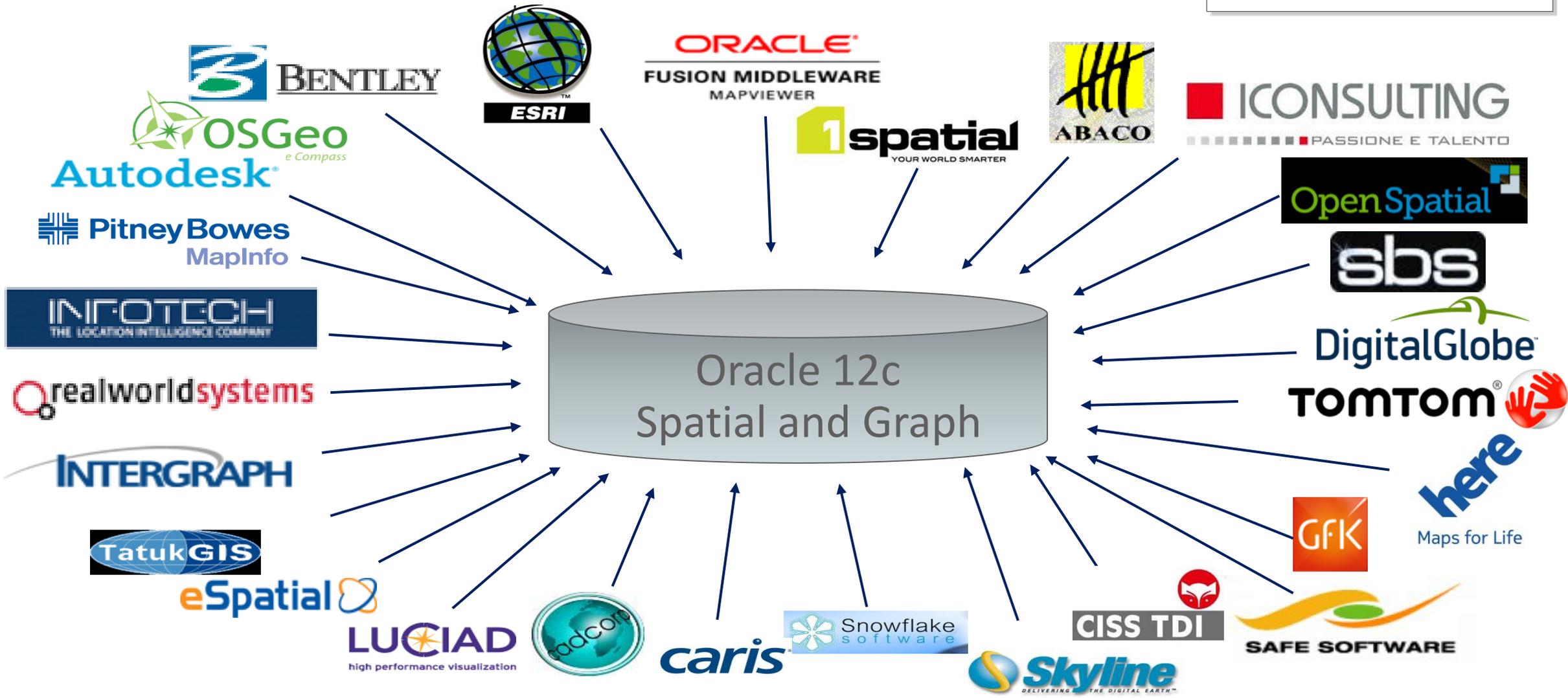
- Single Exponential Smoothing
- Double Exponential Smoothing

Open Source ML Algorithms

- CRAN R Algorithm Packages through Embedded R Execution
- Spark MLlib algorithm integration

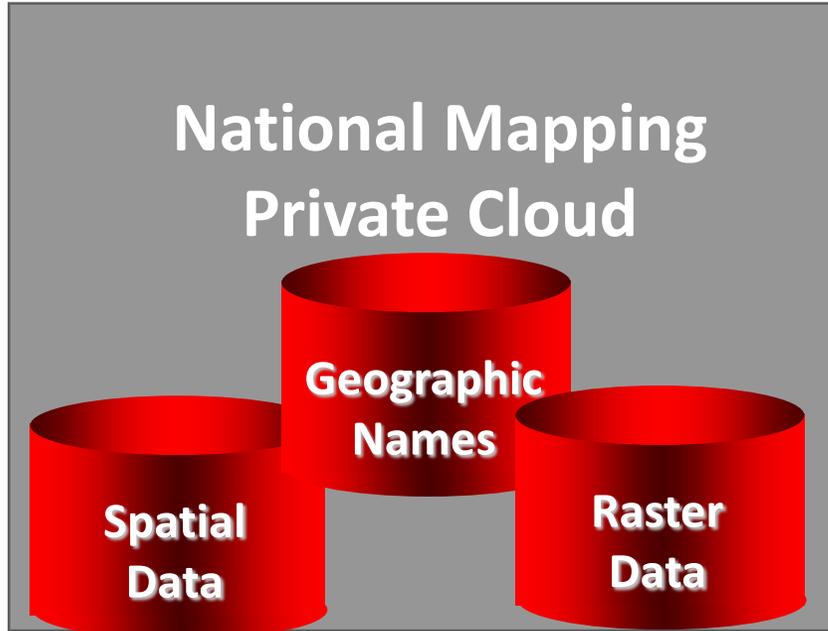


Spatial: Open and interoperable

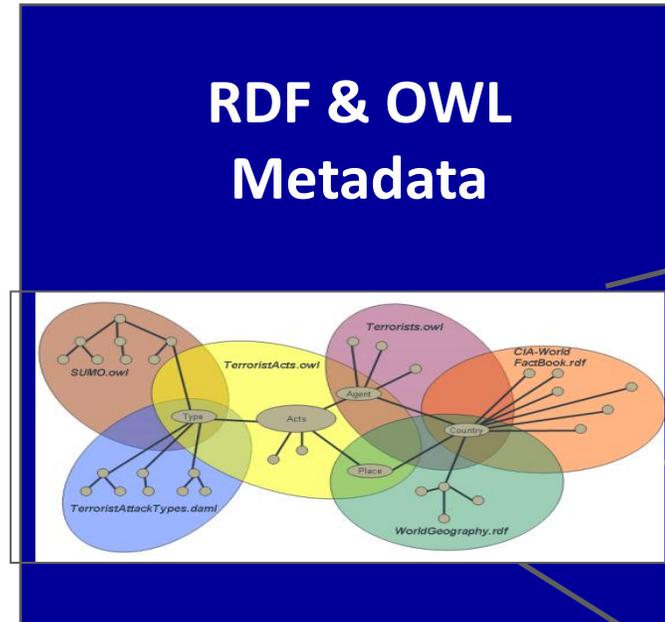


Sustainable Goals: Repurposing Data: Ontology-driven Enable Shared, Actionable Knowledge

Application Ontologies



- Simple Features
- GeoRaster
- Topology
- Networks
- Gazetteers

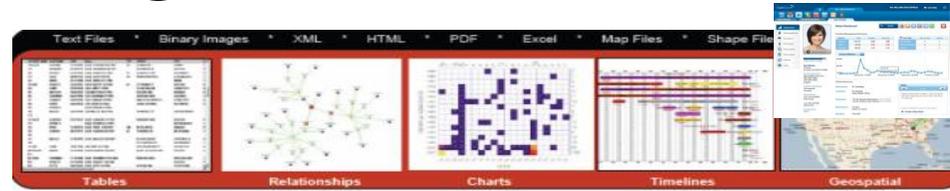


- Data Integration
- National Map schemas
- Geographic names
- Temporal
- Naïve Geography
- ...

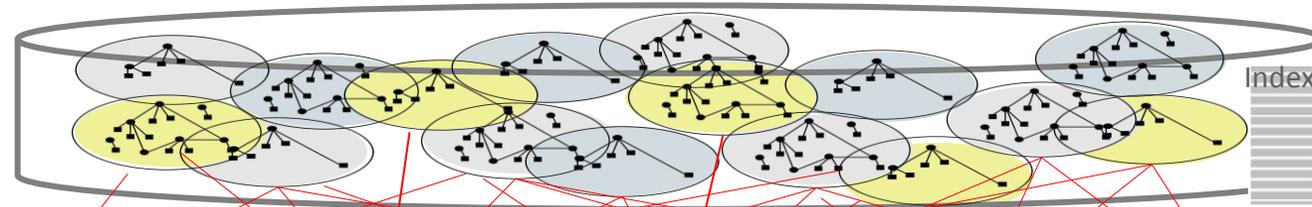


Harmonizing the Electronic Health Care Ecosystem – Goal 3 Using Semantics, Ontologies

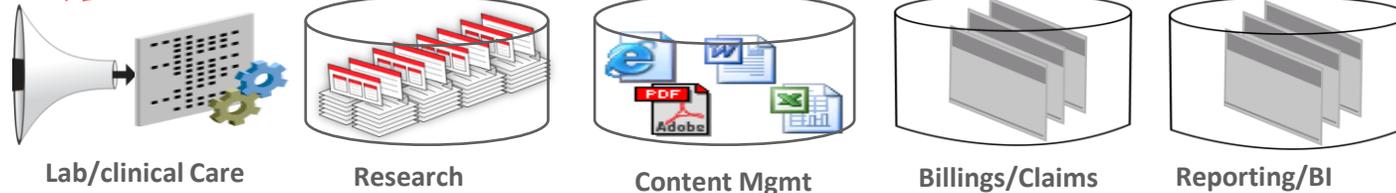
Enterprise-wide, Patient-centric,
Longitudinal Record System



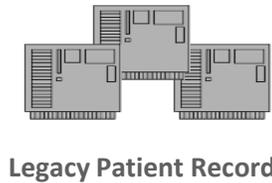
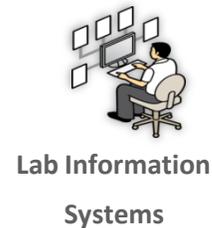
Domain Ontologies
(business metadata + Ontologies)



Data Servers

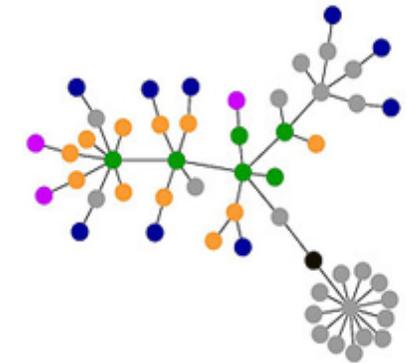


Data Sources / Data Types



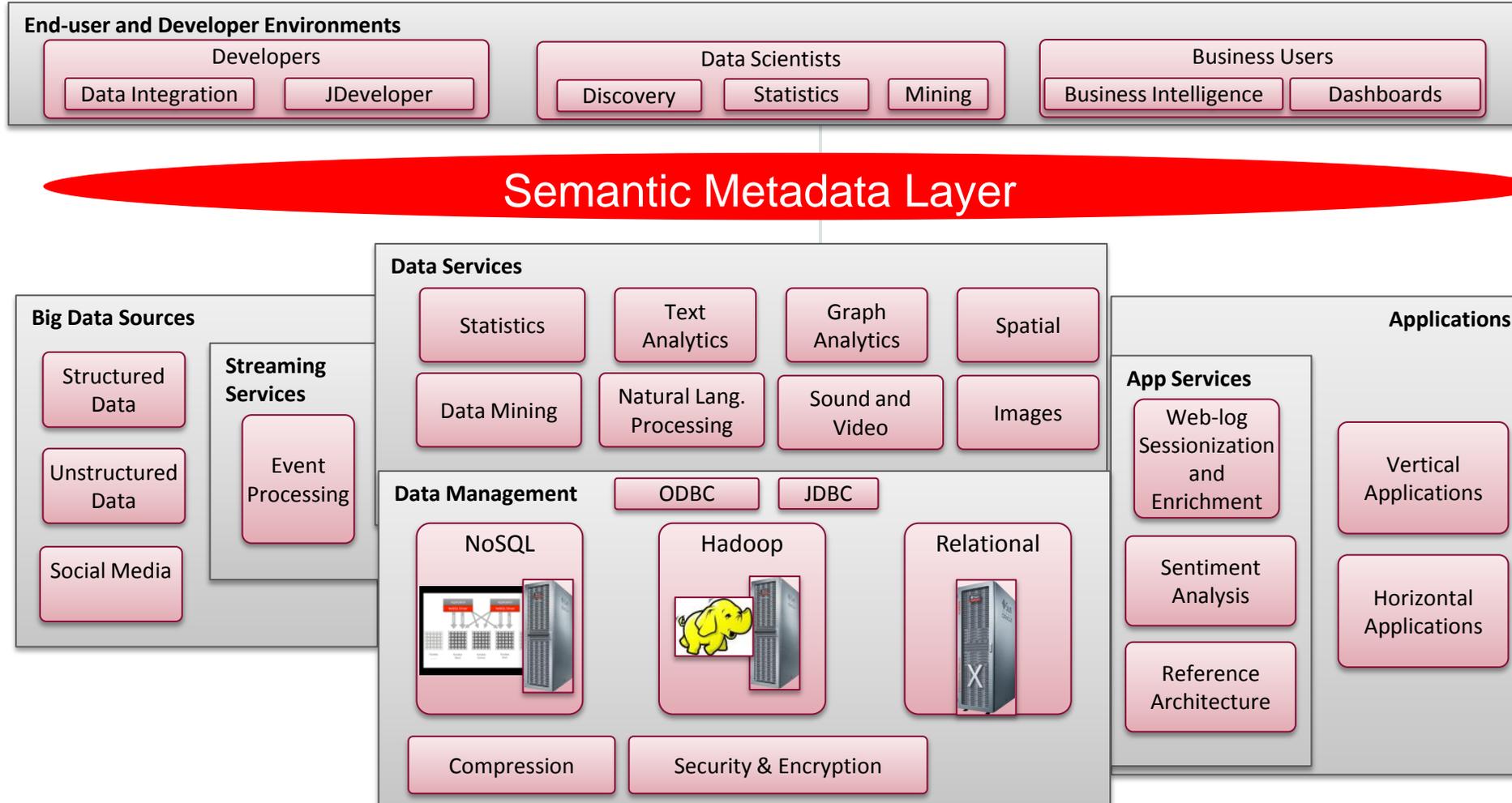
Oracle: Linked Data support: on-premise or in the Cloud

- Highly scalable, secure triple store based on **RDF (Resource Description Framework)**
 - **1 TRILLION TRIPLE BENCHMARK**, *leading Triple Store:W3.org*
 - 1.13 million triples per second query performance
- **SPARQL and SPARQL** in SQL support
 - Apache Jena and OpenRDF Sesame pre-integrated
 - SPARQL endpoint enhanced with query control
 - **GeoSPARQL** support (classes, properties, datatypes, query functions)
- Forward-chaining based inferencing engine in the database
 - Various native rulebases (**RDFS, OWL2 RL, SKOS, ...**), integration with OWL2 reasoners (TrOWL, Pellet)
- RDB to RDF mapping on relational data aligned with RDB2RDF standard



Support Breadth of National & UN Data ABOVE STOVEPIPES

Data arrives, is filtered, stored data is available to ALL Organizations

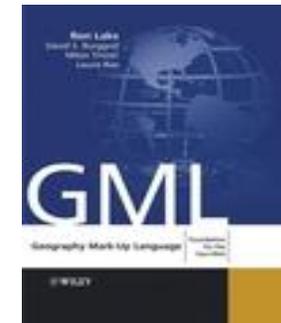


GUIDANCE: THIS IS AN ARCHITECTURE TO SUPPORT ONE SHARED MULTIPURPOSE NATIONAL / UN STORE

You Enhance Innovation & Sharing By Using **STANDARDS**

e.g. – The Spatial / Semantics Data Domains

- **ISO**
 - TC 211; TC 204
- **Open Geospatial Consortium**
 - Simple Features; GML; Web Services
- **De-facto Standards**
 - SHP, MGE, DXF, KML
- **Professional Standards**
 - ISPRS, FIG, WMO
- **Java, .NET, Flash**
- **W3C: RDF, OWL, SPARQL, GeoSPARQL**
- **TAGGED METADATA – agree on tags**

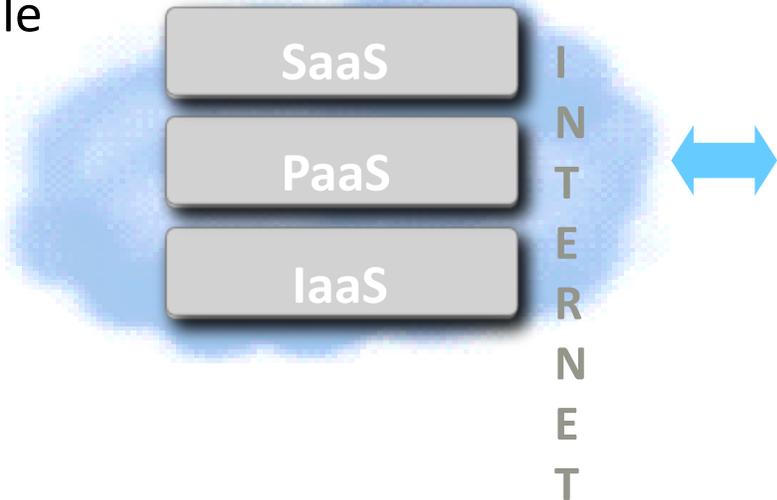


SQL3/MM Spatial

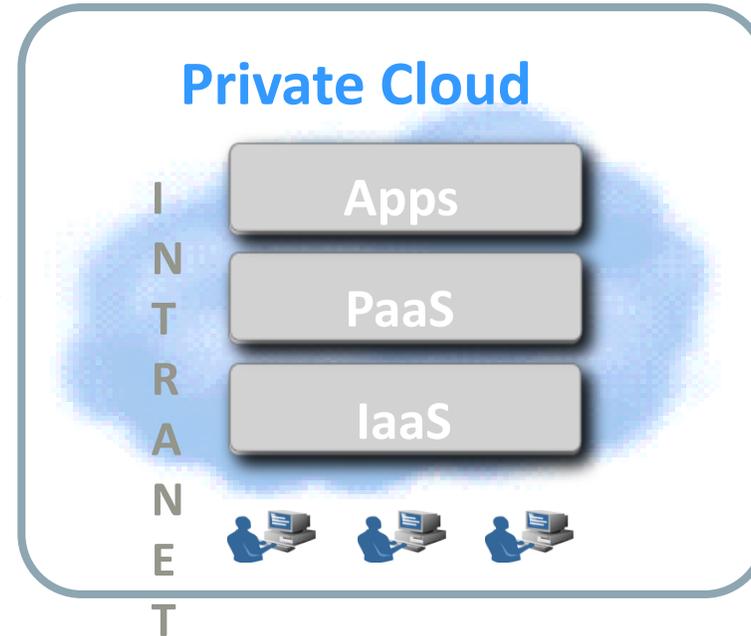
Public Clouds, Private Clouds: Data/Statistics Platforms

- Used by multiple tenants on a shared basis
- Hosted and managed by cloud service provider

Public Clouds



Private Cloud



- Exclusively used by a single organization
- Controlled and managed by in-house IT

Trade-offs

Lower *upfront* costs ↔ Lower *total* costs
 Outsourced management ↔ Greater control over security, compliance, QoS

OpEx ↔ CapEx & OpEx

ELASTICITY is key value of Clouds

Oracle Technology Supplies both Public and Private clouds

YOU MAY NEED A CLOUD IN EACH COUNTRY ---DEPENDS ON THEIR LAWS

To Meet 2030 Goals: Do Not Build Your Solutions From Scratch

Long Term Cost of Ownership rises with custom construction & Open Source



Time to Build
Optimizations
Maintenance

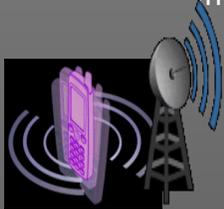
UN-GGIM: “train the individuals is at least five years”

Sustainable Goals: All Data Types /Ontologies/ ML / AI Bases: Success Enhanced with **MULTI-MODEL DATABASE PLATFORM**

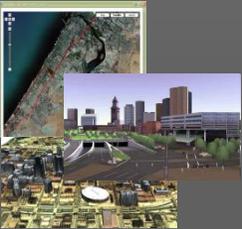
Big & Fast Data



Volunteered Geographic Statistical Information



Sensors Streaming Data



Geo-referenced Video, 3D, LiDAR Satellites

Simplify Statistics IT



Support for Open Standards



Spatial Database, Application Server, BI, tools



Support by Leading Partner solutions



Multi-Model Engineered Systems



Deep Analytics



Real-time Complex Event Processing



Dense Visualization



Spatial Analysis Graph Analytics

On Premise, On Cloud, Shared Services



Shared GeoSpatial Services Location Aware Everything

Fully Parallel and Secure