



Twelfth Session of the
Committee of Experts on Global Geospatial Information Management

Towards the Standardisation of Socioeconomic Impact Assessment for Geospatial Information

Monday, 1st August 2022

4:30pm – 6:00pm

Venue: Conference Room 11 (CR-11, Conference Building)

United Nations Headquarters, New York

CONCEPT NOTE

Background

Many decision-makers are beginning to understand the importance of geospatial information, yet the models that enable the socioeconomic impact of geospatial information to be assessed are sparsely developed. Decision-makers, whether in government or in the private or other sectors often require justification for investment in strengthening geospatial information, a gap that must be bridged.

Accordingly, this side event brings together key experts from the World Bank, Academia, the Geospatial Industry and Member States to examine what outputs are required from a socioeconomic impact assessment, the current state of the science of economic and financial impact assessment, with presentations on alternative approaches, and include an open discussion on the good practice and potential for enhance effectiveness through collaboration and standardisation. This side event will be convened in English only.

Objectives

The objectives of this side event are to:

- To outline to requirements for socio-economic impact assessment, particularly in relation to justifying investment in the Integrated Geospatial Information Framework Action Plans
- To review current tools and techniques and their application in practice
- To share examples of quantified benefits identified by such studies. To examine the potential for collaboration towards standardising the use of these techniques in geospatial information initiatives.

“This is an open side event and all Session Attendees are invited”



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Proposed Agenda

4:30 Introduction and Overview of Event

Ms Katherine Kelm, World Bank

4.40 Why is Socio-economic Impact Assessment necessary?

A Panel discussion (including questions from the floor)

Moderator: Prof. Joep Crompvoets, University of Leuven, Belgium

- *Ms Jan Pierce, Deputy Chief Executive, Land Information New Zealand*
- *Mr Darko Vucetic, Director, Centre of Geospatial Information Management, Republic of Serbia*
- *Ms Yana Gevorgyan, Director, GEO secretariat*

5.10 Examples of Good Practices

Applying Economic Models to Value Geospatial Information

Mr Alan Smart, Associate, ConsultingWhere

Using the World Bank's Socioeconomic Impact Assessment tool in Developing Countries

Mr Andrew Coote, Chief Executive, ConsultingWhere

The role of OGC in standardising geospatial processes

Mr Trevor Taylor, Senior Director, Member Success and Development, Open Geospatial Consortium

5:50 Next Steps

Ms Katherine Kelm, World Bank

Organisers

This side event was proposed by Mr Andrew Coote, Chief Executive of ConsultingWhere. ConsultingWhere is a company that offers a wide range of consulting, research and training services in many industry sectors delivered by experts with a wealth of practical experience in evaluating, planning and implementing simple web applications to large enterprise scale systems.

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