

Supporting GIS Innovation and Development: Higher Education and the Esri GeoPortal for Central Asia and Caucasus

https://www.esri-cis.com/



Private company Founded in 1969

Revenue – \$1.3 billion

- > 10 million users worldwide
 - > **650 000** organizations, including 90% of Fortune 100

30 000 cities and local authorities

40-50% global GIS market

> 6000 employees from 73 countries

30% revenue for R&D annual

In CIS – from **1992**

https://www.esri.com/en-us/about/about-esri/company

ESII today

THE FORRESTER WAVE™

Location Intelligence Platforms Q2 2020





Data+ International

Official distributor of Esri in Azerbaijan, Armenia, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan

ArcGIS licensing, Technical support, Training, Consulting

Partner network











In CIS – from **1992**

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ArcGIS as a Platform

Web applications

Desktop GIS

Mobile clients

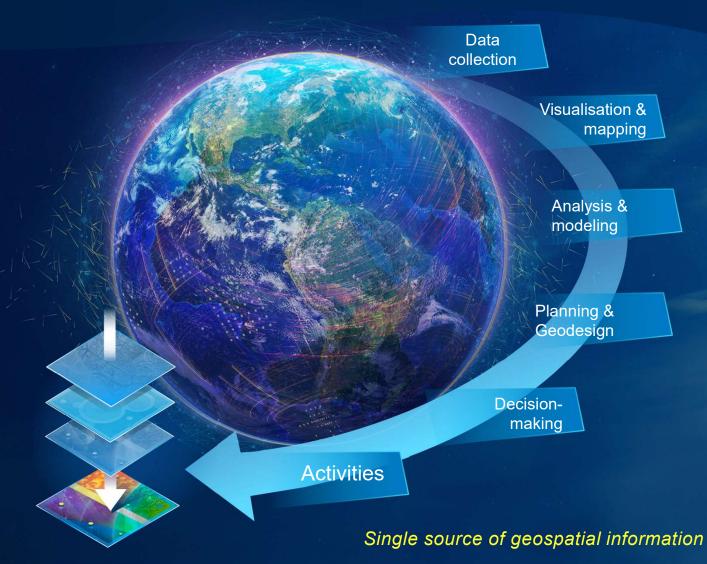
Tools for developers

GIS Portal

Hosted locally or in the cloud (AGOL)

Deep integration with products, for example:

- Autodesk (BIM / 3D-Model)
- Bentley BIM Model
- SAP HANA
- Trimble



Data+ participation in the Esri University Support Program



Esri Higher Education Program

Esri's university programs have been operating for more than 30 years around the globe and are designed to prepare top-notch professionals whose professional activities will be related to geographic information systems.

Nowadays, universities participating in the program can receive free ArcGIS training kits, exchange study programs, train their teachers, participate in regional and international cooperation of universities and student programs, as well as represent their universities at international events.

ESRI, is willing to assist universities and institutes of Central Asia in their participation in the said activities.

The <u>DEvision</u> program has been established for students who speak English and are interested in improving their GIS knowledge. This program offers online modules for self-study.

Request for participation in the Program by a university

Course request by a faculty member

https://www.esri-cis.kz/

Data+ participation in the Esri University Support Program

КазНУ им. Аль-Фараби, географический факультет	Университет Центральной Азии Костанайский региональный универ	
Кокшетауский университет имени Шокана Уалиханова		
Медицинский университет Семей	Astana IT University	
КНИТУ К.И.Сатпаева, Кафедра "Маркшейдерское дело и геодезия"	Восточно-Казахстанского техническ Школа наук о Земле	
Казахский Национальный Аграрный Исследовательский Университет	Восточно-Казахстанский технически	
Факультет Агробиологии Центр устойчивого земледелия	компетенций и трансфера технологи	
Научно-исследовательский институт биотехнологии и экологии при НАО «Жетысуский университет имени Ильяса Жансугурова»	Казахский нац. технический униве геологии и нефтегазового дела им	
Казахский Национальный Педагогический Университет им. Абая	Международный университет Аста	
Назарбаев Университет, Институт умных систем и искусственного интеллекта (ISSAI)	Западно-Казахстанский аграрно-те хана, НАО	
Евразийский Национальный университет им. Л.Н. Гумилева	Национальный университет архите	
Американский университет Центральной Азии (AUCA)	Туринский Политехнический Унив	
Национальная Академия Авиации РА	Ташкентский университет Adju (Aj	
Казахстанский филиал МГУ, Кафедра экологии и природопользования	Самаркандский государственный ч	
Университет имени Шакарима города Семей, Инженерно-технологический факультет	Инновационный колледж АУЦА (Т AUCA)	
Актюбинский региональный государственный университет имени К. Жубанова (АРГУ), кафедра географии и туризма	Бакинский лицей Эврика	
Евразийский Национальный университет им. Л.Н. Гумилева, факультет естественных наук	Президентский лицей Акылман	
Каспийский общественный университет, Институт нефтегазового дела, геологии и IT	Школа Haileybury Astana	

Learning objectives:

- Become familiar with ArcGIS tools.
- Obtain ArcGIS training materials.
- Prepare to develop your own thematic/industry-specific courses for GIS and a wide range of non-GIS professionals.

Курсы для преподавателей 2023-2024 гг.	Сертиф-ов	Сертиф-ов	Всего
	в РК	в Уз	сертификатов
ArcGIS: Начало работы с ГИС	1		1
ArcGIS Pro: Основные рабочие процессы	1	6	7
ArcGIS: Начало работы с ГИС	10		10
ArcGIS Pro: Основные рабочие процессы	12		12
Организация полевого сбора данных с помощью	9	2	11
мобильных приложений ArcGIS			
ArcGIS: Начало работы с ГИС	6		6
ArcGIS Pro: Основные рабочие процессы	4		4
ArcGIS Pro: Пространственный анализ	1		1
ArcGIS Pro: Управление геопространственными	4		4
данными			
ArcGIS Pro: Основные рабочие процессы	1		1
Организация полевого сбора данных с помощью	3		3
мобильных приложений ArcGIS			
ArcGIS: Начало работы с ГИС	10		10
ArcGIS Pro: Основные рабочие процессы	8		8
Организация полевого сбора данных с помощью	8		8
мобильных приложений ArcGIS			
Bcero:	78	8	86

ситет имени Ахмет Байтурсынулы

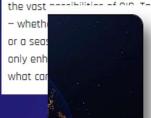
ий в области геологии и горного дела

Esri Central Asia and Caucasus GeoPortal

- The GeoPortal is open Esri platform designed to promote and apply GIS to solve <u>regional issues and other non-</u> <u>commercial goals</u>.
- The main users are students and educators, <u>non-profit organizations</u>, and GIS enthusiasts.
- The GeoPortal provides ArcGIS Online capabilities on a <u>free basis</u>.

Customize your experience.

The Central Asia and Caucasus GeoPortal provides a gateway to



Join the community.

Our community page not only showcases the varie significant contributions of our members, ranging GIS enthusiasts to partner graphizations and part https://www.cacgeoportal.com/



CENTRAL ASIA AND CAUCASUS GEOPORTAL

We envision a world transformed by the power of geospatial information, where this data does more than just inform - it acts as a driving force for positive transformation in communities around the globe.

Our goal is to enable every student, educator, and GIS professional to harness this potential, turning insight into action that addresses pressing challenges and fosters sustainable development. Join us in shaping a future where geographical insights pave the way for a better, more connected world.

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Tree segmentation, UZSPACE Agency

Nonprofit Organizations:

- For transparency and data sharing with the public and partners.
- The level of data security is the same as ArcGIS Online
- Maintaining spatial data sets for collaboration and information sharing

Universities:

- For access to up-to-date spatial data and tools.
- For collaborative research projects, publications, and field practice.

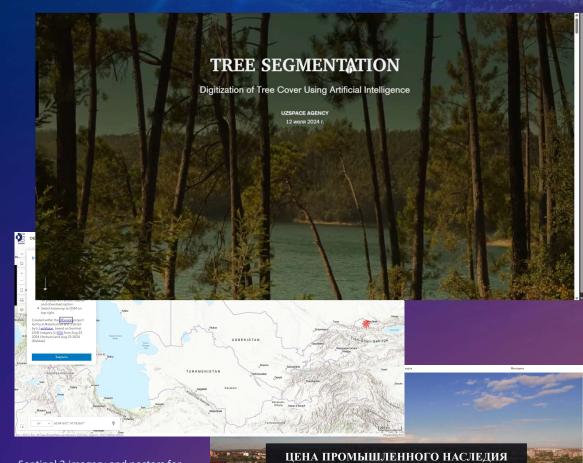
GIS Enthusiasts:

- · For learning and practicing spatial data skills.
- For creating their own maps and projects.

All:

 For community participation, knowledge sharing, and data exchange.

Data access restrictions are assigned by the administrator of each individual organization.



Sentinel 2 imagery and posters for Yerevan and Bishkek, DEvision



GeoPortal tools available for use



Geospatial Analysis Tools

Free access to the best tools for working with geospatial data for mapping, analysis, and application development.



Map Viewer Creation and editing of maps and features.



DashboardsDashboard builder.
Simple and popular.







Experience BuilderModern 2D and 3D web-app



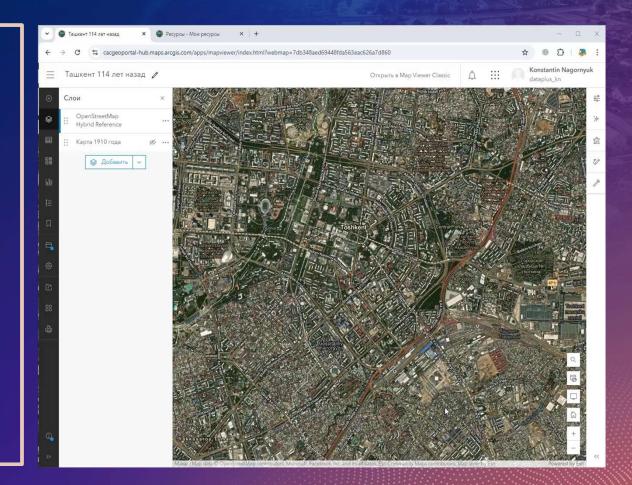
Living Atlas

Access to the Esri Open Data Gallery, including satellite imagery, digital elevation models (DEMs), multidimensional rasters, and more.



Geodatabase

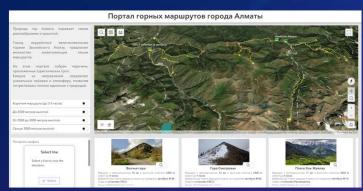
Ability to upload custom 2D and 3D geographic formats for editing and visualization.



Applications of current GeoPortal users



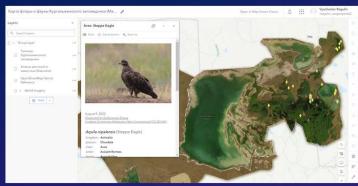
<u>Air quality across the Republic of Uzbekistan (Dashboards + data from the Hydrometeorological Service Agency)</u>



Mountain trails portal of Almaty city
(Experience Builder + trail data from open sources)



Factors of mudflow occurrence in Tajikistan
(Experience Builder + StoryMap)



Map of the flora and fauna of the Korgalzhyn Nature Reserve (Map Viewer + iNaturalist data).



Traffic accident dashboard for Astana
(Dashboards + data from Committee on Legal Statistics and
Special Accounting)



Dams in the River Basins of Central Asian Mountains (Map <u>Viewer)</u>

Data+ Contribution

- Conducting online and offline presentations and workshops
- Creating training materials manuals and video tutorials
- Populating the GeoPortal with applications and data

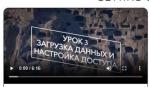
Number of registered users: 1279

Series of video-tutorials

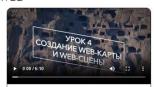
GETTING STARTED



2 · Registration and Introduction to the Personal Account



3 · Data Upload and Access Configuration



4 · Creating a Web Map and 3D Web Scene

Offline hands-on workshops





Quick Start Guide

Qiuck Start Guide

If you're new to the GeoPortal, this quick start guide is just what you need

Vyacheslav Ragu



io to Russian version (RU)

Hello!

By following guide step by step, you'll create your own account on the GeoPortal, learn where to find available datasets and applications, discover how to download and upload data, and also how to create interactive maps and web applications.

Webinar announcement

<u>ВЕ</u>БИНАР

"ГЕОПОРТАЛ КАК
ИНСТРУМЕНТ НАУЧНЫХ
ИССЛЕДОВАНИЙ
СТУДЕНТОВ"

Приглашенные спикер



шатели вебинара:

- Узнают о возможностях Геопортала для научных рабстудентов;
- студентов;
 Познакомятся с реальными примерами использовані Геопортала;

16 июля 16:00 (GMT+5)





ВЕБИНАР

"ГЕОПОРТАЛ КАК ИНСТРУМЕНТ НАУЧНЫХ ИССЛЕДОВАНИЙ СТУДЕНТОВ"

СТУДЕНТОВ



Студенты 3 курса Казакстанского филиала МГ

ушатели вебинара:

- Узнают о возможностях Геопортала для научных рабо студентов;
- Познакомятся с реальными примерами исполь Геопортала;
- Найдут идеи для собственных проектов.

16 июля 16:00 (GMT+5)



ENTRALASIA CAUCASIS ECOPORITAL SECONOMIC DE COMPANDE D





5 · Creating an Operational Dashboard



Thank you for your attention!

https://www.esri-cis.com/

https://www.esri-cis.kz/

https://www.esri-cis.uz/

https://www.esri-cis.az/

https://www.esri-cis.kg/

Телеграм канал: ГИС Esri ArcGIS: t.me/esrirus

https://www.cacgeoportal.com/

market@esri-cis.com

