Using Geospatial Information and Technologies to Advance U.S. National Priorities

Deirdre Dalpiaz Bishop Chief, Geography Division U.S. Census Bureau





#### U.S. Census Bureau Vision and Mission



#### U.S. Census Bureau Vision

To be the trusted source for timely and relevant statistical information, and the leader in data-driven innovation.

#### **U.S. Census Bureau Mission**

To serve as the nation's leading provider of quality data about its people and economy.





#### Our Work at the Census Bureau



data.census.gov





surveys

Disclosure and

Confidentiality

## The Geographic Support Program

Geospatial information provides the foundation that supports Census Bureau data collection, analysis, and dissemination.



\* Master Address File/Topologically Integrated Geographic Encoding and Referencing (MAF/TIGER) System.





## The MAF/TIGER System Today

Гепер

Geospatial information in our MAF/TIGER System includes... Over 14 million unique geographic areas, including legal, administrative, and statistical areas (e.g., census tracts, block groups, blocks)

Legal boundaries for approximately 40,000 units of government

Approximately 7 million miles of roads

More than 144.5 million housing units

Structure points for approximately 94% of those housing units





## The Evolving Geographic Support Program

#### Key focus areas:

- Workforce Development
- Data Science
- Artificial Intelligence
- Machine Learning
- Cloud Computing
- Satellite Imagery
- Open-source Programming
- Statistical Grids
- Data Visualizations
- Interactive Maps



## Building a Workforce for the Future



#### **Training Goals**

Develop technical and occupation-specific competencies Promote innovation, adaptability and industry trends Upskill staff to solve complex problems using data science



**Geography University (GEO U)** Broad curriculum for all staff that includes courses such as:

Esri, FME, QGIS, GitLab, SQL, Python, Cloud Computing, Plain Language Writing, Communications, and Project Management

#### **Data Science Program**

Diverse Curriculum, Hands-on Experience, Ongoing Mentorship Courses: AI/ML, Data Visualization, Cleaning Data in Python





# Machine Learning and Automated Change Detection







#### Step 1: Automated Change Detection







#### Step 2: Automated Change Detection







Imagery: Copyright DigitalGlobe, Inc. 2023, Image Date 05/24/2023

#### Step 3: Parcel Matching





Slide Does NOT Contain Title 13 Data



#### Geospatial Data Files





https://www.census.gov/tiger-data



## Statistical Grids Program at the Census Bureau

#### The Geographic Support Program will provide Census Bureau data in Grid format to enable:

- Standardized, stable geographic units for statistical interoperability
- Greater disaggregation of Census Data
- Easier sharing of data across federal government agencies and data stakeholders
- Improved disaster response and climate resilience
- Easier global statistical comparison and analysis









## Supporting U.S. National Priorities



#### Data Visualizers





U.S. Census Bureau

**JEOGRAPHY** 

Health Security and COVID-19



Notes:

U.S. Census Bureau | National Telecommunications and Information Administration

**Digital Equity Act Population Viewer** 



The <b>Digital Equity Act Population Viewer</b> includes five (5) thematic maps to explore. The Digital Equity Act of 2021 was established by the Bipartisan Infrastructure Law, also called the <u>Infrastructure Investment and Jobs Act (Sections 60301-60307</u> ). The State Digital Equity Planning Grant Program is the first of three Digital Equity. Act programs that will be administered by the National Telecommunications and Information Administration (NTIA). Under the legislation, NTIA allocates awards to participating States (including the 50 states, the District of Columbia, and Puerto Rico) based on their populations, demographics, and availability and adoption of broadband. This map viewer depicts the data used in the funding allocation formula.	
For the best viewing experience, use the checkbox in the Layer List below to turn one layer on at a time. Zoom out to see state data and zoom in to see county data. Some	
Layer List	
Layers Q 😓	
Covered Population	
▶ ✔ Population Lacking Fixed Broadband	
▶	
▶	
Legend D	
Population Lacking Fixed Broadband	
Percent by county (or county equivalent)	
15.0 or more	
10.0 to 14.9	
5.0 to 9.9	
2.5 to 4.9	
Less than 2.5	

□ About

This map shows the percentage of the population living in places where fixed broadband service delivering advertised speeds of at least 25 Mbps download and 3 Mbps upload is not available. Click on the map to learn more. Zoom in to view counties.

Source: Federal Communications Commission (FCC), Fourteenth Broadband Deployment Report, released January 19, 2021

**Emergency Management** 



Measuring Community Resilience



#### Community Resilience Estimates (census.gov)

Measuring Poverty

#### 

// Census.gov / Our Surveys & Programs / Small Area Income and Poverty Estimates (SAIPE) Program / Data / SAIPE Data Tools / SAIPE Interactive Tool

Small Area Income and Poverty Estimates (SAIPE)



#### Census Bureau Leadership



#### National Leadership

Federal Geographic Data Committee -National Geospatial Data Assets -National Spatial Data Infrastructure Strategic Plan -National issues and concerns -



#### International Leadership

- United Nations Committee of Experts on Global Geospatial Information Management (UN-GGIM)
- High-level Group of the Integrated Geospatial Information Framework (HLG-IGIF)
- 2030 Agenda for Sustainable Development SDGs



## National Leadership

Federal Geographic Data Committee (FGDC) and National Geospatial Data Assets (NGDA)



Geographic Support Program manages 2 themes and contributes 35 of 173 datasets (20%)





## National Leadership

Building the NSDI Strategic Plan of the Future

The Census Bureau is championing the development of a new National Spatial Data Infrastructure Strategic Plan and engaging with leaders across all of government, the United Nations, Private Sector, and Academia.







## National Leadership

Building the NSDI Strategic Plan of the Future







## Thank You

#### Deirdre Dalpiaz Bishop Chief of Geography Division

U.S. Department of Commerce U.S. Census Bureau 4600 Silver Hill Rd. Suitland, Maryland 20746

Office: 301-763-1696 deirdre.dalpiaz.bishop@census.gov





