

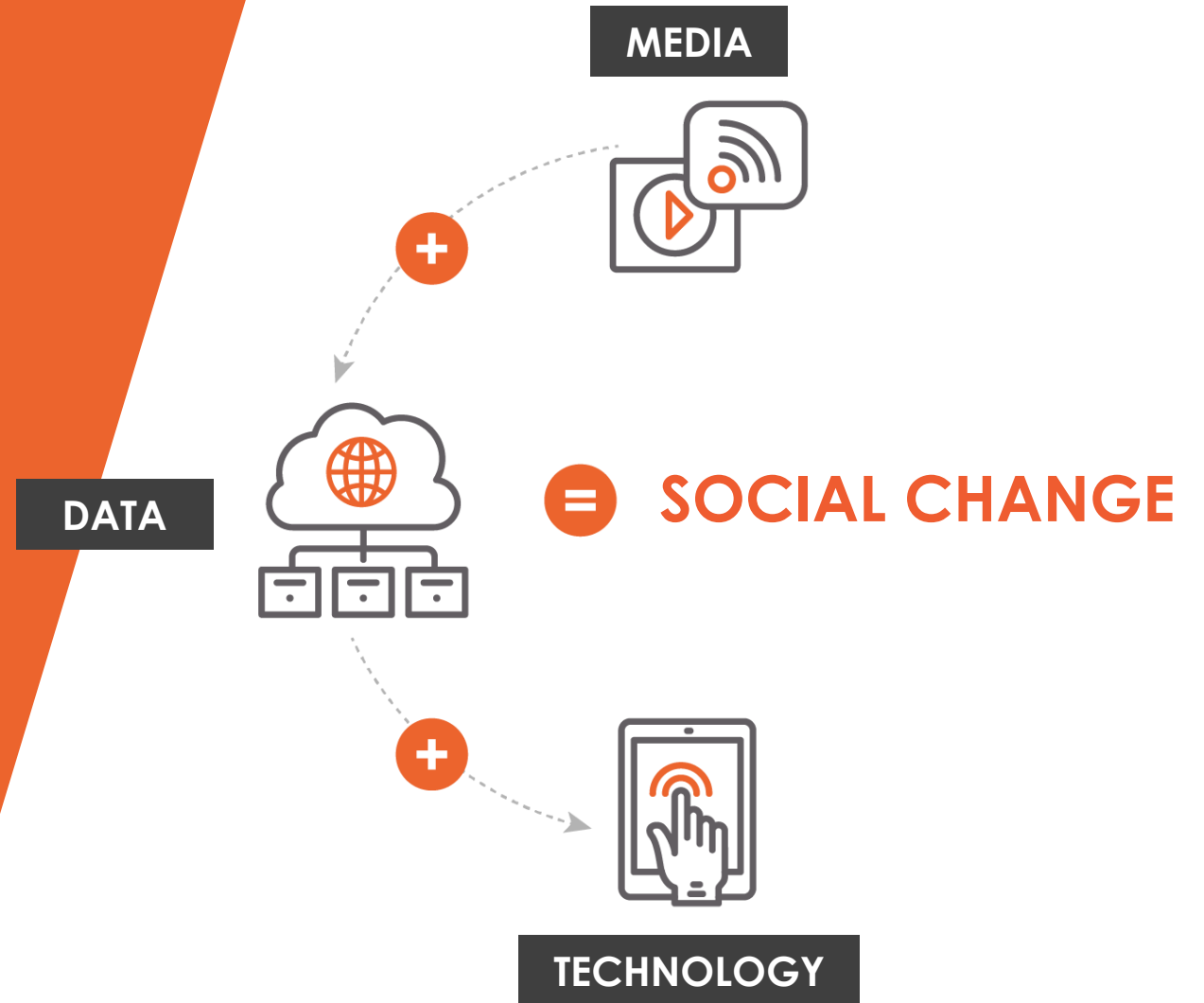
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# POWERING NEW POSSIBILITIES FOR SOCIAL IMPACT

**PUBLIC**  
FOUNDATION



We use media, data, and technology to create programs, partnerships and innovative convenings that advance sustainability and social impact around the world.

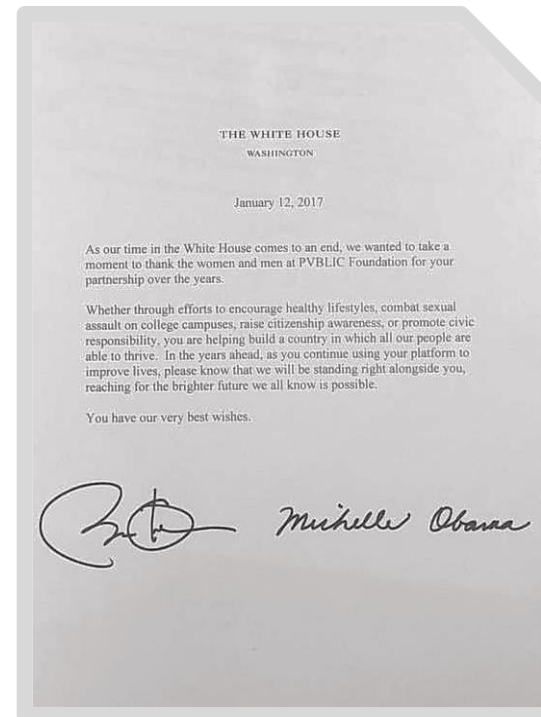


# Our mission is to engage global changemakers and mobilize action to advance sustainable development

*"I am proud of what we have achieved together to ensure a life of dignity for all. I thank you for your partnership and express, once again, my gratitude for your contribution."*



**Ban Ki-moon**



*"We wanted to take a moment to thank the women and men at PVBLIC Foundation for your partnership"*

**Barack and Michelle  
Obama**

# What we have accomplished together

**1B+**

People  
engaged

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**125**

Countries  
reached

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**100+**

Campaigns &  
Programs

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**1**

Global  
agenda

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# WHAT WE DO



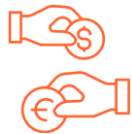
## Program Management

We manage key impact programs like the SDG Media Zone, Family Office for Sustainable Development (FOSD), Alianza de Impacto Iberoamericano and the SDG Data Alliance, bringing together networks and creating partnerships between public and private sectors that drive sustainable impact.



## High-Level Convenings

We organize high-level convenings like the SDG Media Summit, Cumbre de Impacto Iberoamericano, and the SDG Lounge, that create impactful and lasting partnerships that help advance the sustainable development agenda, while inspiring and educating our audiences.



## Media campaigns

We believe media is currency for driving social impact, which is why we work strategically to pair advertising space with non-profit entities at the local, national and global level to increase issue awareness around important causes. We also use our communication and social media channels to create and support impact campaigns aimed to advance sustainable development.



## Fund Management/Fiscal Agent

We serve as a fiscal agent on projects that advance sustainable development. We also create and manage strategic donor-advised funds designed to support programs that generate and influence positive social, environmental and economic impact.



## United Nations Development Programme



Since the launch of Don't Choose Extinction, UNDP's global climate action campaign, PVBLIC has partnered with the organization to offer media amplification support, helping the campaign gather over **1 billion views** worldwide.

PVBLIC continues to work with UNDP offering program management and fundraising support, ensuring Frankie the Dino's message is heard around the world through high-level activations and continued media amplification.



# PARTNERS IN FOCUS

With approximately 245 million women and girls experiencing sexual or physical violence by an intimate partner in the past year alone, violence against women and girls (VAWG) remains a critical obstacle to achieving gender equality and peace.

Through our partnership with UN Women, we seek to accelerate efforts towards SDG target 5.2 by amplifying and strengthening UN Women's work on ending violence against women and girls, while leveraging PVBLIC's global network to mobilize action for sustainable development.

Together, we will engage in advocacy, expand visibility and communications, grow sectoral engagement, and mobilize resources to combat VAWG.





A group of people are seated around a table in a meeting room. The background wall is covered with a grid of colorful icons representing the Sustainable Development Goals (SDGs). The icons include symbols for goals such as Quality Education, Gender Equality, and Clean Water and Sanitation. The people are engaged in a discussion, with some looking towards each other and others looking towards the camera. The overall atmosphere is professional and collaborative.

# Program Management



## Context

PUBLIC Foundation organizes the **SDG Media Zone** in partnership with the United Nations Department of Global Communications. Launched in 2016, the SDG Media Zone has become a flagship media program of the United Nations.

## Objective

The **SDG Media Zone** takes the conversation on advancing the 2030 Agenda out of the policy sphere and into public discourse.

## Opportunity

- As one of the main features of the UN General Assembly high-level week, the SDG Media Zone creates a space for UN leaders, Member States, content creators, influencers, activists and media partners to highlight actions and solutions supporting the SDGs.
- **26 SDG Media Zones** hosted in 7 countries at events, including World Economic Forum in Davos, COP and the SXSW Festival.
- **1,400 speakers** and an audience of **1.1 Billion reached** across **80 countries**



# SDG Data Alliance/SDG.org

**The SDG Data Alliance** is an open, community-driven, multi-stakeholder partnership comprising the private sector, foundations, UN organizations, and local and national governments. The SDG Data Alliance was created to bring geographic information systems, or GIS, technology and capabilities to developing nations to accelerate the achievement of the Sustainable Development Goals. It is now working with 20 countries around the world to create SDG Data Hubs.

The founding partners are PVBLIC Foundation, **Esri, W.K. Kellogg Foundation**, and the **United Nations GGIM Secretariat**. Esri and W.K. Kellogg Foundation are also contributing partners alongside **Chia Network**.

**PVBLIC's role is to oversee funding and manage the program, working with all Alliance partners to ensure that the Alliance is making progress and achieving its objectives.**



## Founding Partners



## Implementing Partners



A Multi-Stakeholder  
Partnership



# Data Alliance History

2017

- Federated Information System for the SDGs is created with a small number of countries.
- Countries begin launching SDG data hubs.

2018

- United Nations Open SDG Data Hub launches to demonstrate the capabilities of a global dashboard on SDGs.
- A Development Account Project to strengthen nationally integrated geospatial information management capacities is activated in six developing countries.

2019

- The Federated System for the SDGs was supported widely with a call to mobilize resources to support all countries wishing to join at the 2019 UN Statistical Commission.

2023

- The Data Alliance evolves into a successful initiative with five collaborating partners, three implementing partners and 19 participating country governments.
- PVBLIC signs tripartite agreement with AOSIS and Antigua & Barbuda to create Global Data Hub for SIDS

2022

- The Data Alliance:
- Builds first beta versions of country hubs and launches SDG.org
  - Hosts various workshops and convenings for countries.

2021

- PVBLIC Foundation, Esri, the United Nations Statistics Division (UNSD) and W.K. Kellogg Foundation joined forces to launch the Data Alliance.
- Data Alliance engages 19 countries with the development of data hubs.

## Expansion to **Small Island States**

- New collaboration via **the Alliance of Small Island States (AOSIS) and Antigua & Barbuda** to establish a Global Data Hub for Small Island Developing States (SIDS) – UN Ocean Decade
- **A Global Data Hub for SIDS** will help national governments to share data, monitor public investments, track SDGs and engage stakeholders. Data hubs allow countries to monitor progress toward SDGs by goal, target and indicator.
- **Collaboration on** the fourth International Conference on Small Island Developing States (SIDS4) in May 2024 to engage with 39 SIDS





*THINK BIG.  
ACT SMALL.  
START NOW.*

**PUBLIC**  
FOUNDATION