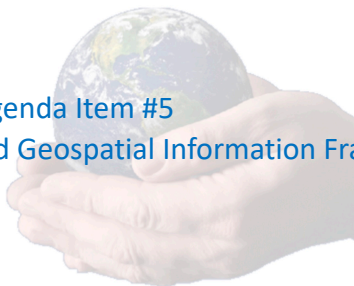


Second expert meeting of the Working Group on Marine Geospatial Information
Leibniz-Institute for Baltic Sea Research Warnemünde, Rostock-Warnemünde, Germany
 24 – 28 February 2020



UN-GGIM Agenda Item #5
United Nations Integrated Geospatial Information Framework
 COMMITTEE OF EXPERTS ON
 GLOBAL GEOSPATIAL
 INFORMATION MANAGEMENT
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1



**INTEGRATED GEOSPATIAL
 INFORMATION FRAMEWORK**
 A STRATEGIC GUIDE TO DEVELOP AND STRENGTHEN
 NATIONAL GEOSPATIAL INFORMATION MANAGEMENT

PART 1: OVERARCHING STRATEGIC FRAMEWORK

adopted at the Eighth Session of the United Nations Committee of
 Experts on Global Geospatial Information Management (UN-GGIM)
 Decision 8/113 (E/2018/46), August 2018



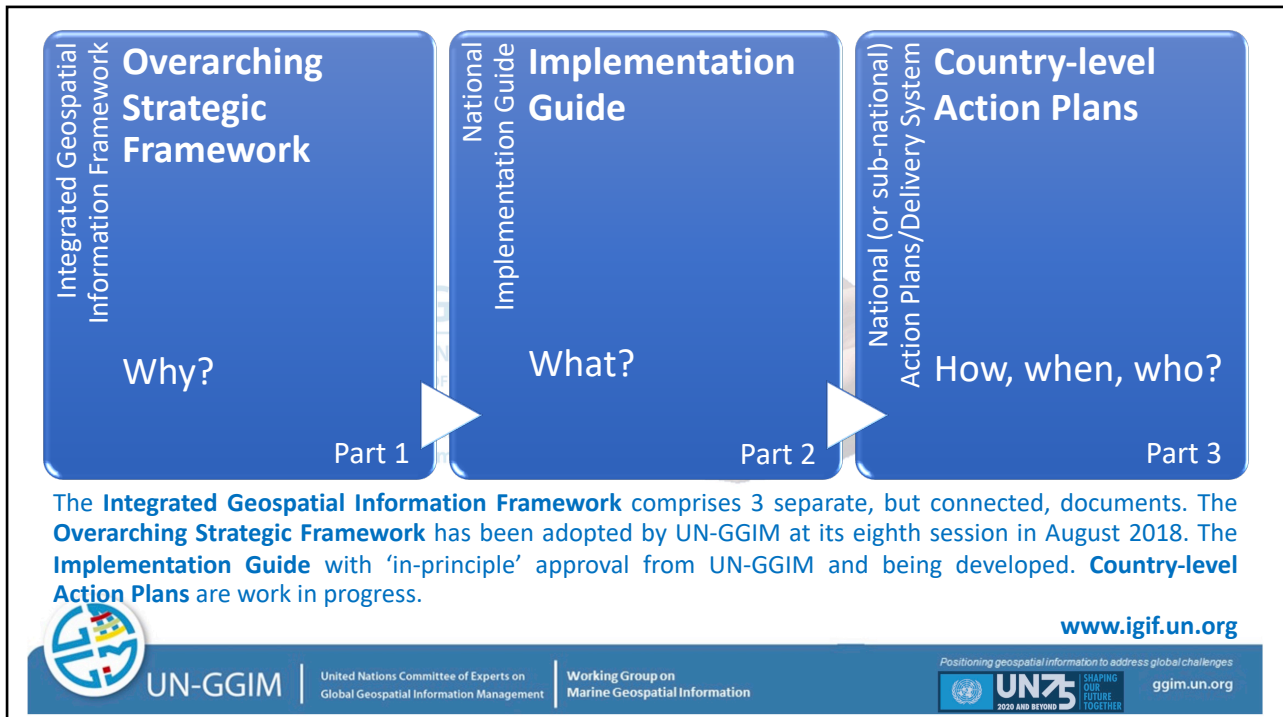
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3

Overarching Strategic Framework

- A forward-looking Framework built on national needs and circumstances.
- Provides the overarching strategic messages and more expansive and integrated national framework, particularly focusing on policy perspectives and elements of geospatial information.
- Sets the context of 'why' geospatial information management is a critical element of national social and economic development.
- **Vision** and **Mission** statements communicate the overarching aim of the Integrated Geospatial Information Framework.
- It does this via **7 Underpinning Principles, 8 Goals and 9 Strategic Pathways** that lead to a national approach that takes account of national circumstances, priorities and perspectives.
- The **Overarching Strategic Framework** is intended for a wide range of stakeholders – these primarily being high-level policy and decision makers, institutions and organizations within and across government.

Integrated Geospatial Information Framework

Overarching Strategic Framework

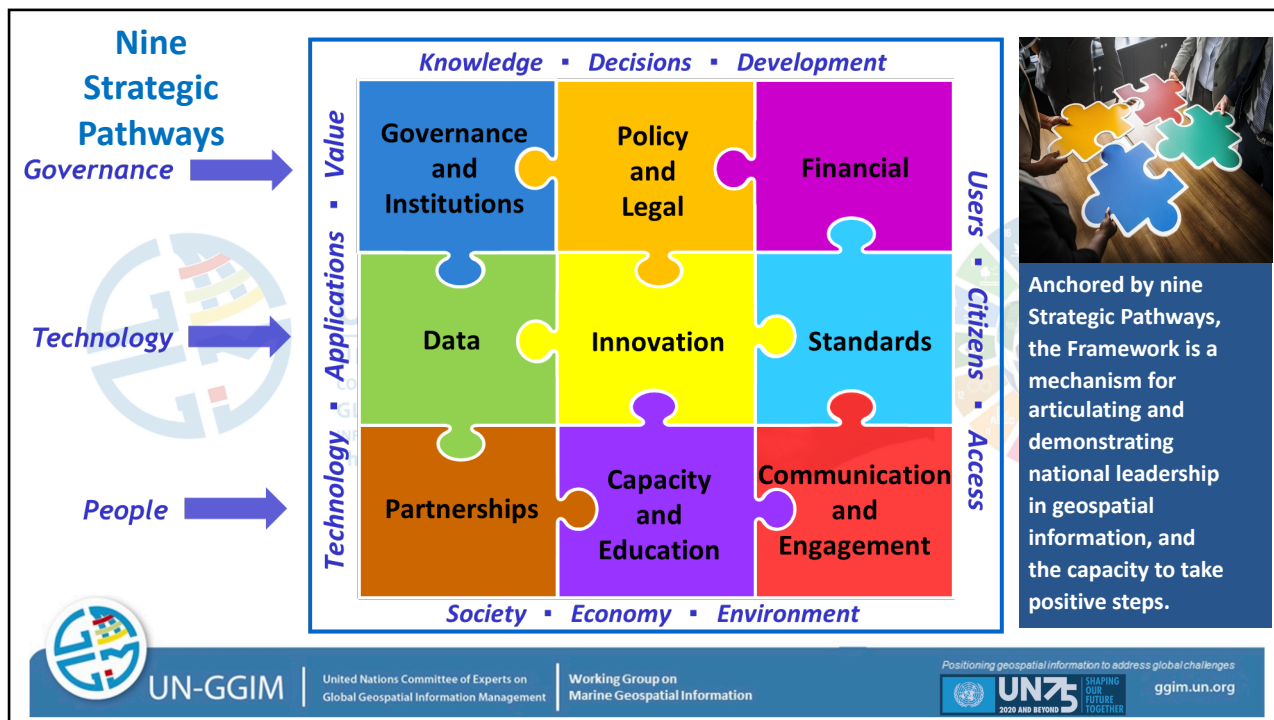
Why?

Part 1

The Strategic Framework is a mechanism for articulating and demonstrating national leadership, cultivating champions, and developing the capacity to take positive steps.

The footer includes the UN-GGIM logo, the text "United Nations Committee of Experts on Global Geospatial Information Management", the "Working Group on Marine Geospatial Information", the slogan "Positioning geospatial information to address global challenges", the UN75 logo (2020 AND BEYOND), and the website "ggim.un.org".

4



5

Overarching Strategic Framework: Strategic Pathways

- The Framework is anchored by nine Strategic Pathways in three main areas of influence: Governance; Technology; and People.
- The objective of the Strategic Pathways is to guide governments towards implementing integrated geospatial information management in a way that will deliver a vision for sustainable social, economic and environmental development.
- Each Strategic Pathway is augmented by elements and specific objectives to assist countries in achieving the required results.
- The Strategic Pathways are presented as separate pieces of a jigsaw puzzle in recognition that there are many aspects and dimensions to each individual pathway, and that when joined together, the Framework is connected, integrated and implemented.
- Each of the nine Strategic Pathways are explained in more detail, along with specific guidance and recommended actions in Part 2: Implementation Guide.

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There needs to be more institutional collaboration, coordination, interoperability and integration across the various national data information systems and platforms.

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IGIF: Implementation Guide - Foundations

- The Implementation Guide provides the 'what', the specific guidance and options to be taken by countries in implementing the IGIF. It captures strategic to operational needs with guiding principles; while not being detailed and prescriptive – Country-level Action Plans do that.
- Expanding on each of the 9 Strategic Pathways, the Guide comprises references, good practices and specific principles and actions for each of the Pathways, including those generated through each of the Subcommittee, Expert and Working Groups of UN-GGIM.
- The aim is to provide guidance for governments to establish 'nationally' integrated geospatial information frameworks in countries in such a way that transformational change is enabled, visible and sustainable. The Guide's benefits will cascade right down to the citizen.
- While intended to benefit low to middle income countries and small island developing States, the Guide can be used to establish and/or improve national geospatial information management arrangements. The Guide can also be used to coordinate activities to achieve alignment between already existing national agency capabilities and infrastructures.

National
Implementation
Guide

What?

Part 2

the Framework is a mechanism for articulating and demonstrating national leadership in geospatial information, and the capacity to take positive steps.



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IGIF: Implementation Guide - First Chapter

- Chapter title: **Solving the Puzzle: Understanding the Implementation Guide**
- **Introduction** elaborates: What is the Framework, the Implementation Guide, the relationships with the Overarching Strategic Framework and the Country-level Action Plans. What is the purpose of the Implementation Guide, what is it to be used for and how we got here?
- **'Solving the Puzzle' Chapter will contain nine sections, namely:**
 1. Executive Summary;
 2. Introduction;
 3. Describing the Guide;
 4. Examples of How the Guide will be Used and Managed;
 5. Describing the Strategic Pathways;
 6. How to Use the Guide;
 7. Country-level Action Plans;
 8. Benefits; and
 9. Interlinkages.



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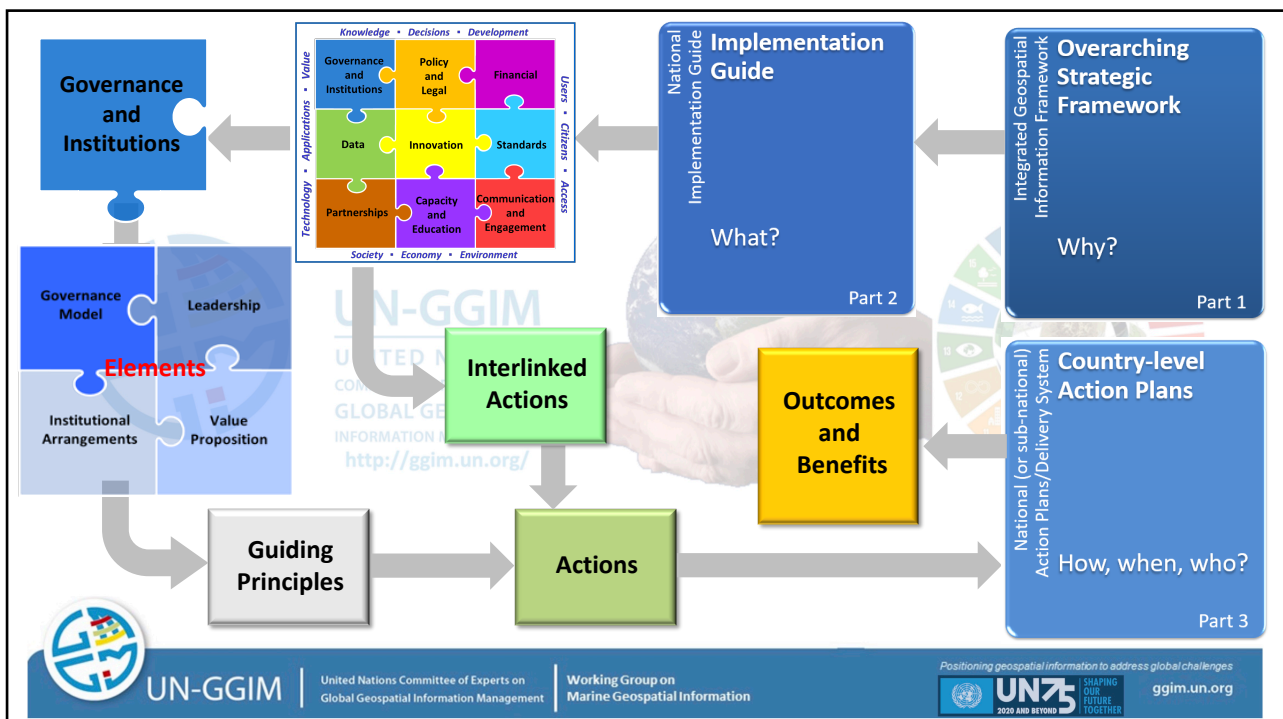
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IGIF: Implementation Guide - Structure

- The Implementation Guide is a reference resource that defines, describes, and offers helpful guidance on each of the nine pathways.
- While each pathway addresses a component of the Framework, there are interrelated linkages and associations with one or more of the other pathways.
- The Guide mentions common relationships between the different pathways so that users see the connections.
- The Guide tells the user what is needed to create, implement, and/or maintain a national (or sub-national) geospatial information capability. It offers recommended, suggested, or required actions in order to be successful.
- This is helpful in gaining new knowledge or validating geospatial programs already in place. However, the Guide does not describe how to implement the many points offered.



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Implementation Guide

What?

Part 2

Governance Model

Leadership

Institutional Arrangements

Value Proposition

Final Guide Structure for each Strategic Pathway as aligned to that agreed in March 2019

Document Structure

- **Abstract**
- **Summary**
- **1.1 Introduction**
- **1.2 Context and Rationale**
- **1.3 Approach**
- **1.4 Elements**
- **1.5 Guiding Principles**
- **1.6 Actions**
- **1.7 Deliverables**
- **1.8 Outcomes**
- **1.9 Resources**

Strategic Pathway 1

Governance and Institutions

This strategic pathway establishes the leadership, governance model, institutional arrangements and a clear value proposition to strengthen multi-disciplinary and multi-sectoral participation in, and a commitment to, achieving an Integrated Geospatial Information Framework.

The objective is to attain political endorsement, strengthen institutional mandates and build a cooperative data sharing environment through a shared vision and understanding of the value of an Integrated Geospatial Information Framework, and the roles and responsibilities to achieve the vision.

Summary

Geospatial information is increasingly being harnessed to interconnect and integrate government functions and commercial services - making cities more livable, citizens more engaged and informed, and agricultural areas more productive. Traffic congestion, weather reports, air pollution, bus locations, pest monitoring, flood sensors, and electricity outage applications are all underpinned by geospatial information that can be synthesised into a seamless knowledge environment so that information can be accessed quickly by users to make informed decisions. For government this means streamlining operations, reducing costs and improving overall economic and social sustainability.

This level of geospatial capability can only be achieved through cooperative governance frameworks and with strong leadership that penetrates across sectors and through all levels of government. Institutions need to work together to share information and work towards common strategic priorities and goals.

By interconnecting government functions through well-functioning governance frameworks, it is possible to bring together geospatial information from multiple sources so that it can be used seamlessly on any digital device.

Good governance and cooperative institutional arrangements are the first priority in the geospatial information reform agenda. They enable geospatial information challenges to be met head on, provide flexibility to accommodate the rapidly changing environment, and the ability to embrace community and business participation within a culture of digital reform and transformation.

Common to all governance and institutional arrangements are four key elements that are required to build a cooperative data sharing environment and an appreciation of the value of geospatial information for decision-making.

Strategic Pathway 1: Governance and Institutions Page | 1

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The first 3 pages of the Chapter define the high-level 'Summary' and can be used as a stand-alone flyer if required.

Strategic Pathway 1

Governance and Institutions

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Common to all governance and institutional arrangements are four key elements that are required to build a cooperative data sharing environment and an appreciation of the value of geospatial information for decision-making.



The four elements are:

- Governance Model** - based on a geospatial strategy for the nation and facilitated by governing bodies responsible for aligning and supporting policies and laws affecting the acquisition, creation, management, use, and dissemination of geospatial information.
- Leadership** - to formulate and sustain a national geospatial information management strategy, develop a Country-level Action Plan for implementing the Integrated Geospatial Information Framework (IGIF), and create a governance process for assuring effective management responsibilities for the enterprise.
- Value Proposition** - that measures, monitors, and communicates the economic benefit of integrated geospatial information to national priorities including citizen and societal benefits.
- Institutional Arrangements** - that define roles and responsibilities across government for tasks associated with all aspects of geospatial information management, including appropriate coordination, management and oversight for meeting national priorities.

These elements are underpinned by principles that promote successful governance and institutional arrangements that can be adopted by each country. The principles are put into practice through several strategic actions that deliver and strengthen participation and commitment to achieving the IGIF. Tools, such as matrices, examples and checklists, are provided in the appendices to assist countries to work through concepts and processes to successfully complete each action. The overall structure for governance and institutional arrangements is illustrated in and anchored by Figure 1.1.

When implemented the actions (and their interrelated actions) will enable the achievement of the four elements, which in turn will deliver significant and sustainable national outcomes and benefits for a country. These outcomes include attaining:

- Efficient planning and coordination of the government's geospatial information resources;
- Strengthened leadership, institutional mandates and political buy-in;
- A cooperative data sharing environment; and
- A shared understanding of the value of integrated geospatial information management.

*The interrelated actions across all Strategic Pathways are described in detail in the introductory Chapter, Solving the Puzzle: Understanding the Implementation Guide.

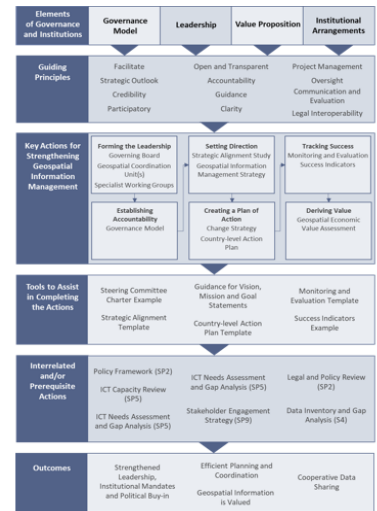


Figure 1.1: Overall structure for the Governance and Institutions Strategic Pathway - showing the four key elements, guiding principles, actions and interrelated actions, and the tools provided in the Appendices to support and achieve the outcomes.

Strategic Pathway 1: Governance and Institutions

Page | 1

Strategic Pathway 1: Governance and Institutions

Page | 2

Strategic Pathway 1: Governance and Institutions

Page | 3



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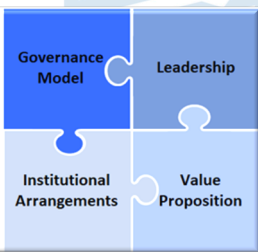
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Implementation Guide

What?

Part 2



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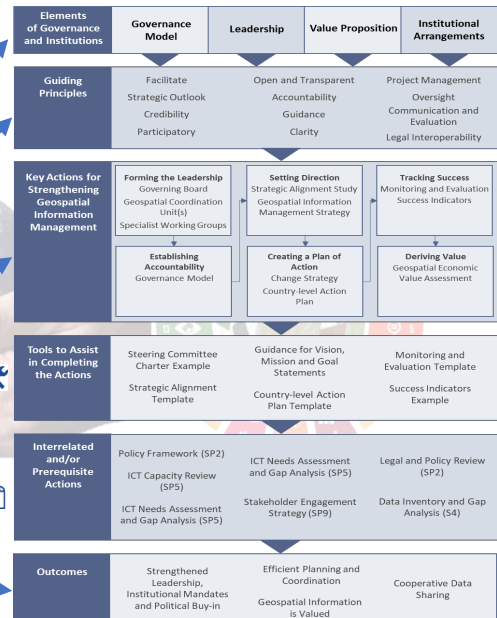
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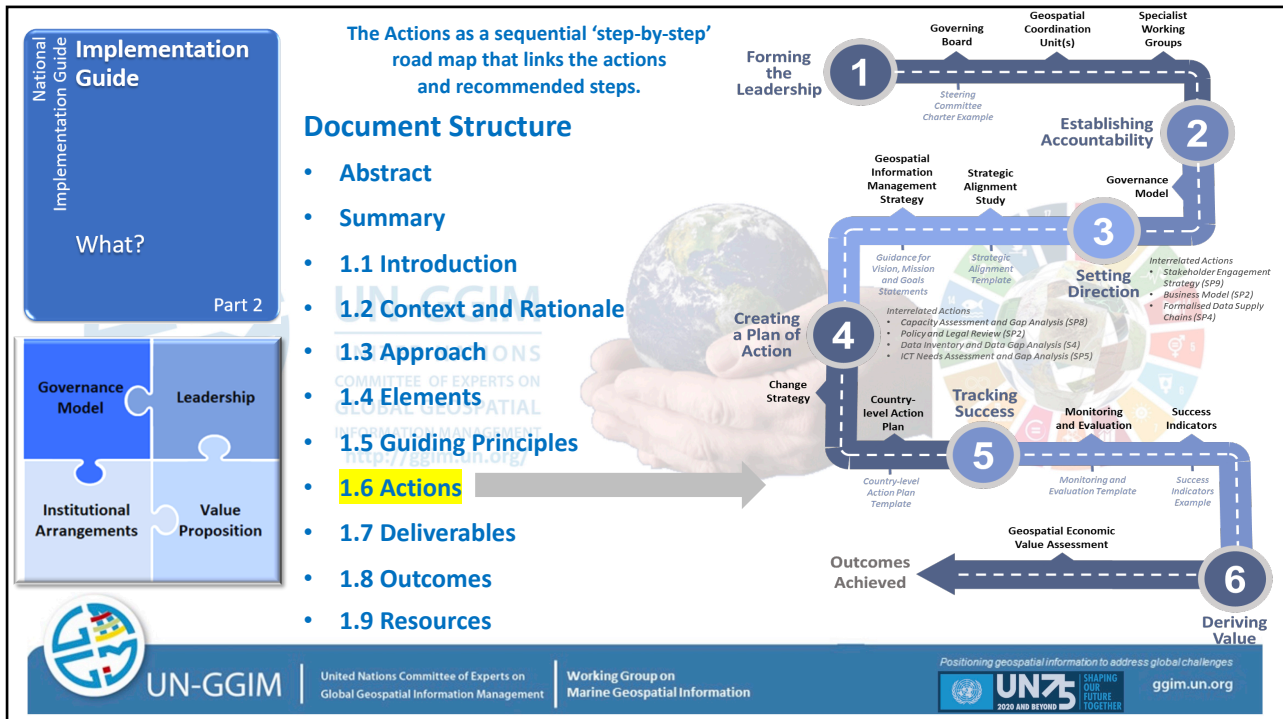
The overall structure diagram for the Chapter as part of the 3-page Summary. Shows what is in the Chapter and the relevance between sections.

Document Structure

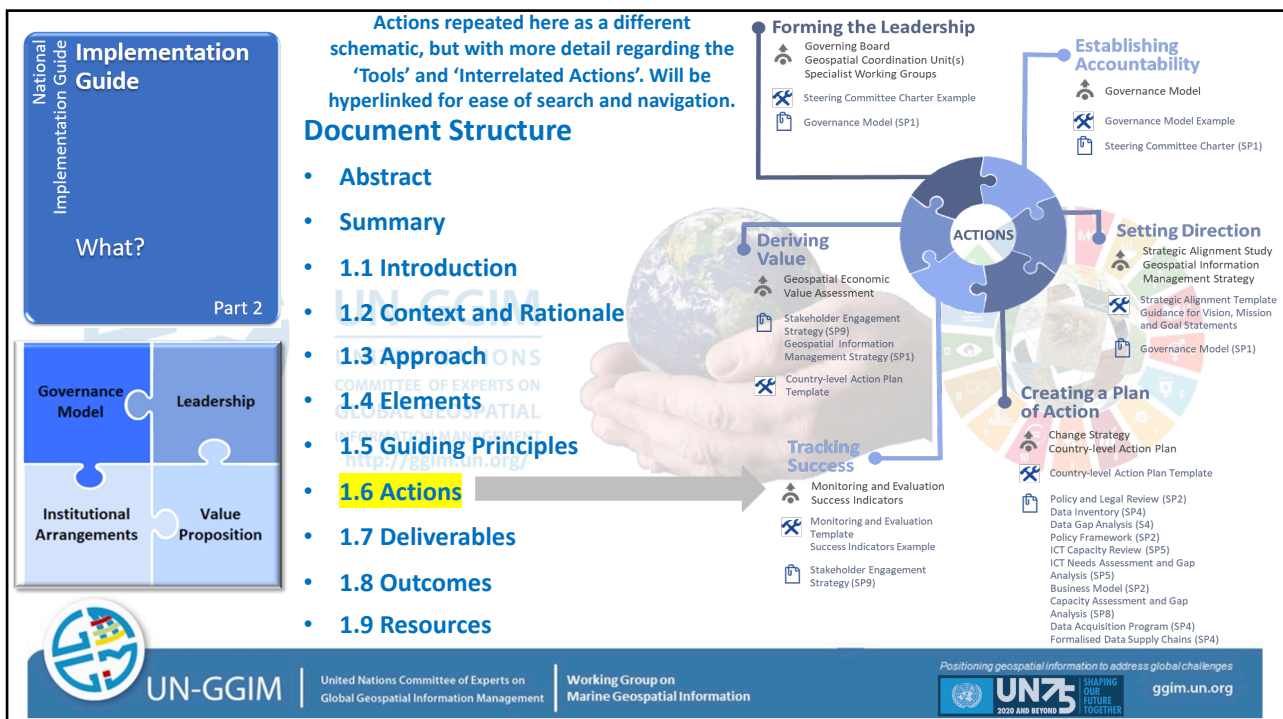
- Abstract
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- 1.1 Introduction
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- 1.3 Approach
- 1.4 Elements
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- 1.7 Deliverables
- 1.8 Outcomes
- 1.9 Resources

"Tools" and "Interrelated Actions" are identified throughout the Chapter

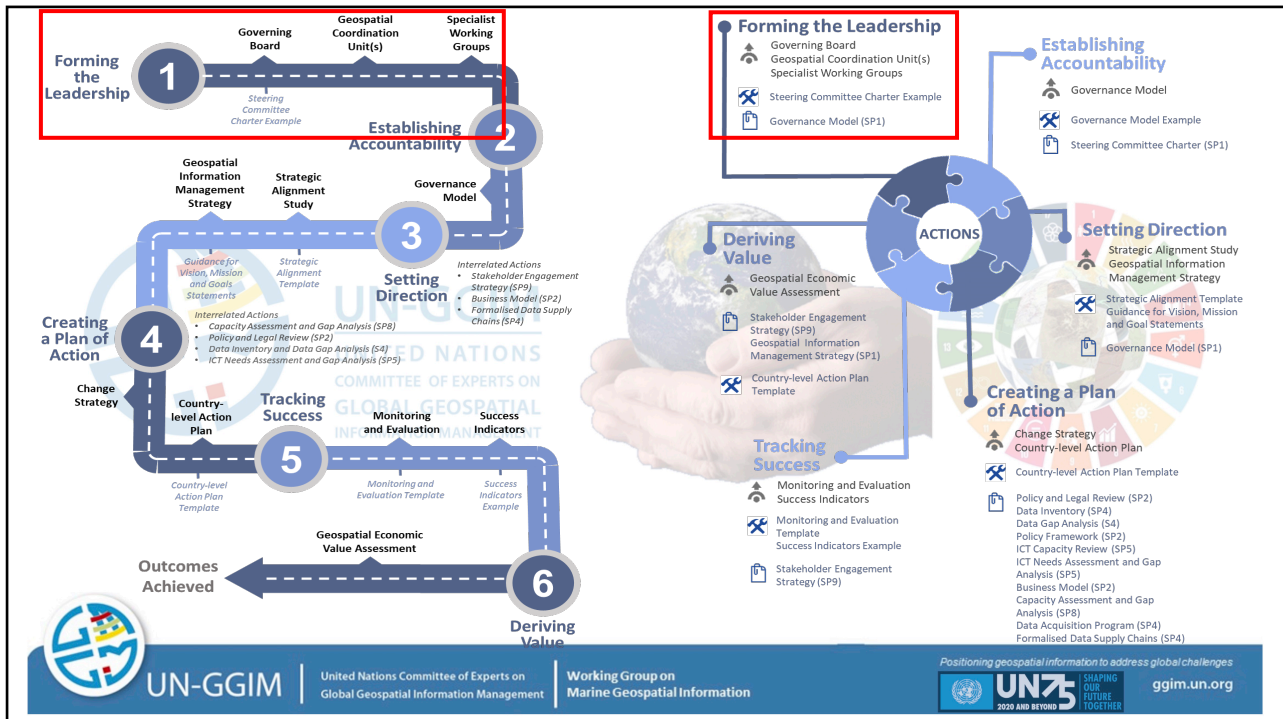




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Strategic Pathway 1 Governance and Institutions

This strategic pathway establishes the leadership, governance, institutional arrangements and a clear value proposition to multi-disciplinary and multi-sectoral participation in, and access to, achieving an integrated geospatial information framework. The objective is to ensure political endorsement, strengthen mandates and build a cooperative data sharing environment, shared vision and understanding of the value of an integrated information framework, and the roles and responsibilities to vision.

Summary

Geospatial information is increasingly being harnessed to integrate government functions and commercial services - make livable, citizens more engaged and informed, and agricultural productive. Traffic congestion, weather reports, air pollution, bush monitoring, flood sensors, and electricity outage applications underpinned by geospatial information that can be synthesized into knowledge environment so that information can be accessed and make informed decisions. For government this means streamlining reducing costs and improving overall economic and social sustenance. This level of geospatial capability can only be achieved through governance frameworks and with strong leadership that permeates sectors and through all levels of government. Institutions need to share information and work towards common strategic priorities. By interconnecting government functions through well-functioning frameworks, it is possible to bring together geospatial information sources so that it can be used seamlessly on a computer, tablet or even Good governance and cooperative institutional arrangements priority in the geospatial information reform agenda. They enable information challenges to be met head on, provide flexibility to the rapidly changing environment, and the ability to embrace co-business participation within a culture of digital reform. Common to all governance and institutional arrangements elements that are required to build a cooperative data sharing environment and an appreciation of the value of geospatial information for decision

Strategic Pathway 1: Governance and Institutions

Strategic Pathway 4 DATA

This strategic pathway establishes a geospatial data custodianship guidelines for best practice integrated geospatial information that is sector and multidisciplinary collaboration. The objective is to enable data custodianship, sharing and reuse obligation community through the execution of well-organizing, planning, acquiring, integrating, archiving geospatial information.

Summary

Geospatial data is the foundation on which geospatial information is built. It is used in policy development and in the process is growing exponentially across all sectors. Intelligence to make timely and accurate decisions. Having access to the right data and at the right time, it is data that provides new levels of insight. For this reason, governments, businesses, and citizens are using the most accurate and analysis, navigation and visualization - good data. As the amount, variability and availability requirements for 'organized' geospatial data is important. Geospatial data has grown in use. Institution. Every part of government creates a nation's 'digital currency', an asset that is designed, and managed to provide enduring quality, accuracy, security and use. An ecosystem that fosters the proper collection of geospatial data, leads to cutting edge innovation across a range of sectors. Advances can already disaster management and transportation see enabling the discovery of new patterns and trends and social and cultural norms in a way that enhanced visualizations, analysis and traceability.

Strategic Pathway 4: Data

Strategic Pathway 7 Partnerships

This strategic pathway establishes cross-sector cooperation, coordination and collaboration between government, the geospatial industry, private sector, international community, as an important pillar sustaining an enduring nationally integrated framework. The objective is to create and sustain the value through a culture based on inclusion, trusted partnerships that recognize common needs, aspirations, achieving national priorities and outcomes.

Summary

The 2030 Agenda for Sustainable Development is a "all countries and all stakeholders, acting in collaboration to implement this plan". As an integrated plan identifies Partnerships, along with People, Planet, Prosperity of its five defining pillars, and with a specific target effective public-private and civil society partnership experience and resourcing strategies of partnerships. Partnerships should always be actively explored. The strengths and perspectives that stimulate create through unique capabilities, and drive achievement. Partnerships at all levels - international, regional, different but complementary skills, experiences, knowledge or programme to establish, strengthen information management arrangements. Partnerships and regional and international partnerships, bring diversity that can increase organization.

Strategic Pathway 7: Partnerships

Strategic Pathway 9 Communication and Engagement

This strategic pathway recognizes that stakeholder identification, user engagement and strategic communication are essential to successfully deliver integrated geospatial information management arrangements nationally and sub-nationally for sustainable social, economic and environmental development. The objective is to ensure effective communication and engagement to enhance and deepen participation and contributions from all stakeholders and at all levels. Commitment, mutual understanding, collaboration, cooperation and communication are essential to successfully implement the integrated Geospatial Information Framework within organizations and with stakeholders.

Summary

Communications and engagement develop and sustains effective, trusted and collaborative relationships with stakeholders. Successfully undertaken, it persuades stakeholders to invest in geospatial information and its applications. Communication and engagement raise awareness and advocacy to the community, businesses, professionals, decision makers and politicians of the relevance, contributions and benefits of integrated geospatial information management at all levels. It does so in the midst of rapidly changing social norms and economic outlooks and against a backdrop of many competing agendas. Gaining political and fiscal recognition of the need for integrated geospatial information is a challenge faced from local to global levels. The value of an effective communication strategy and implementation plan cannot be overstated towards ensuring a successful geospatial program. Adopting a strategic and professional communications approach, telling inspiring and relevant stories, and finding champions is not familiar terrain for the geospatial community. Yet it is absolutely critical. This strategic pathway aims to help address this shortcoming. Common to all communication and engagement programs are four key elements that are required to build commitment, mutual understanding and cooperation between stakeholders to successfully implement the integrated Geospatial Information Framework. The four elements are:

- Stakeholder and User Engagement** - identifies and develops relationships and alliances with advocates, partners, users and third parties. Stakeholder and user engagement should be ongoing as interests, needs and motivations are diverse and will continually evolve over time.
- Strategic Messaging and Engagement** - seeks to develop the narrative for clear, succinct and compelling messages to all audiences and at all levels to engender initial buy-in and retain support during implementation. Using

Strategic Pathway 9: Communication and Engagement

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IGIF: Country-level Action Plans (CAPs)

- Countries prepare and implement the IGIF with their own country-level Action Plans (CAPs). The CAP is the process of establishing and developing an IGIF for a nation, beginning with specific plans that align with a nation's priorities and circumstances.
- A CAP references the specific guidance, options and actions provided in the Implementation Guide and addresses each of the Strategic Pathways, while taking into account the strategic and operational needs of a country when implementing the Framework.
- The CAP is a plan, not a programme that is implemented. The CAPs contain the processes, templates and tools that are available and necessary to first develop a national action plan, and then operationalize the IGIF through its subsequent implementation, and aligned with national priorities. The CAP can be viewed as the 'requirements document' for national geospatial implementation.
- The CAPs will include elements such as the economic impact and value of geospatial information systems, identification of investment needs and priorities, sequenced implementation through the identification of short, medium and long-term activities, and potential funding sources.



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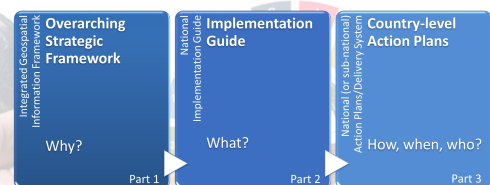
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*In the Secretariat's report to UN-GGIM (E/C.20/2020/6/Add.1)
Paragraph 35*

A Country-level Action Plan references the specific guidance, options and actions provided in Part 2: Implementation Guide and addresses each of the nine strategic pathways to capture strategic to operational needs of a country when implementing the Framework. The Action Plan is expected to comprise a series of components, including but not limited to:

- vision, mission and goal(s);
- leadership and lead entity(s);
- partners and related stakeholders;
- strategic drivers and rationale;
- governance mechanism including laws, regulations and policies;
- value proposition and socio-economic-environmental benefits;
- prioritized and sequenced implementation activities, timeframes and milestones;
- costing, budgets, allocations and funding sources (including extra-governmental funding);
- critical success factors;
- risk assessment and mitigation plan;
- monitoring, evaluation and re-assessment.

These components are by no means definitive or exhaustive, as a Country-level Action Plan is intended to be developed by a country in accordance with their individual national circumstances and priorities.



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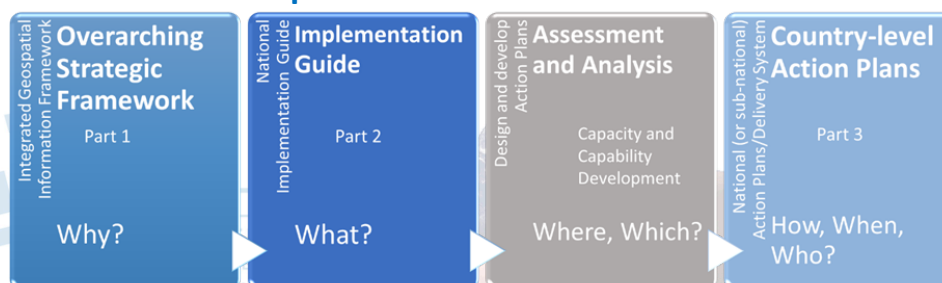


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IGIF: Country-level Action Plans

From Implementation Guidance to Action



Part 1: Overarching Strategic Framework – **WHY** geospatial information management needs to be strengthened.

Part 2: Implementation Guide – **WHAT** types of actions can be undertaken to strengthen geospatial information management.

Assessment and Analysis – capacity development (learning) activities to work out **WHICH** actions are a priority and **WHERE** they will have most impact.

Part 3: Country-level Action Plans – **HOW** the actions will be carried out, **WHEN** and by **WHOM**.



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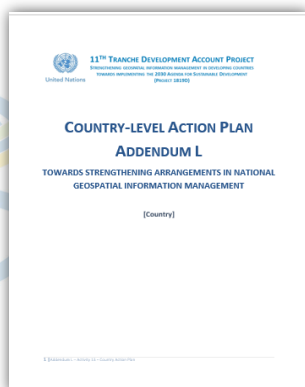
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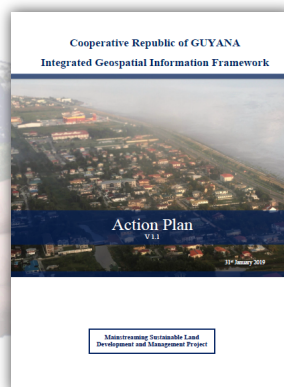
IGIF: Country-level Action Plans - Approaches

UNSD and World Bank are actively engaged in assisting countries to develop
Country-level Action Plans



Development Account Project
UN-GGIMS

(self-paced execution through learning and discovery)



Technical Assistance Programs
World Bank and FAO
(assisted execution)



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CAPs: Tasks/Resource Materials/Tools/Templates

Along with this three-component approach with its recommended tasks, a series of resource materials and tools are being developed under a United Nations Trust Fund for Peace and Development Project to support the recommended tasks that will lead to the development of the country-level Action Plans. Presently, these include :

- a) **Component One – Developing an Execution Plan**
 - 1) Project Initiation and Pre-needs Assessment
 - 2) Project Execution Plan
- b) **Component Two – Assessment and Analysis**
 - 3) Current and Desired (or Future) Situation Assessment
 - 4) Baseline Survey
 - 5) Environmental Scanning and Analysis
 - 6) Stakeholder Identification and Analysis
 - 7) Stakeholder Engagement Workshop
 - 8) Strategic Alignment (and Benefits)
 - 9) Vision, Mission and Goals
 - 10) Gap Analysis Matrix
 - 11) Needs Assessment and Gap Analysis Report
- c) **Component Three – Developing a country-level Action Plan**
 - 12) Country-level Action Plan (Template)
 - 13) Strategic Pathway Actions and Sub Tasks
 - 14) Implementation Schedule
 - 15) Budget Estimations
 - 16) Success Indicators

Design and develop a country-level Action Plan



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The Country-level Action Plan (CAP) Detailed IGIF Guidance embedded within Country-level Action Plan



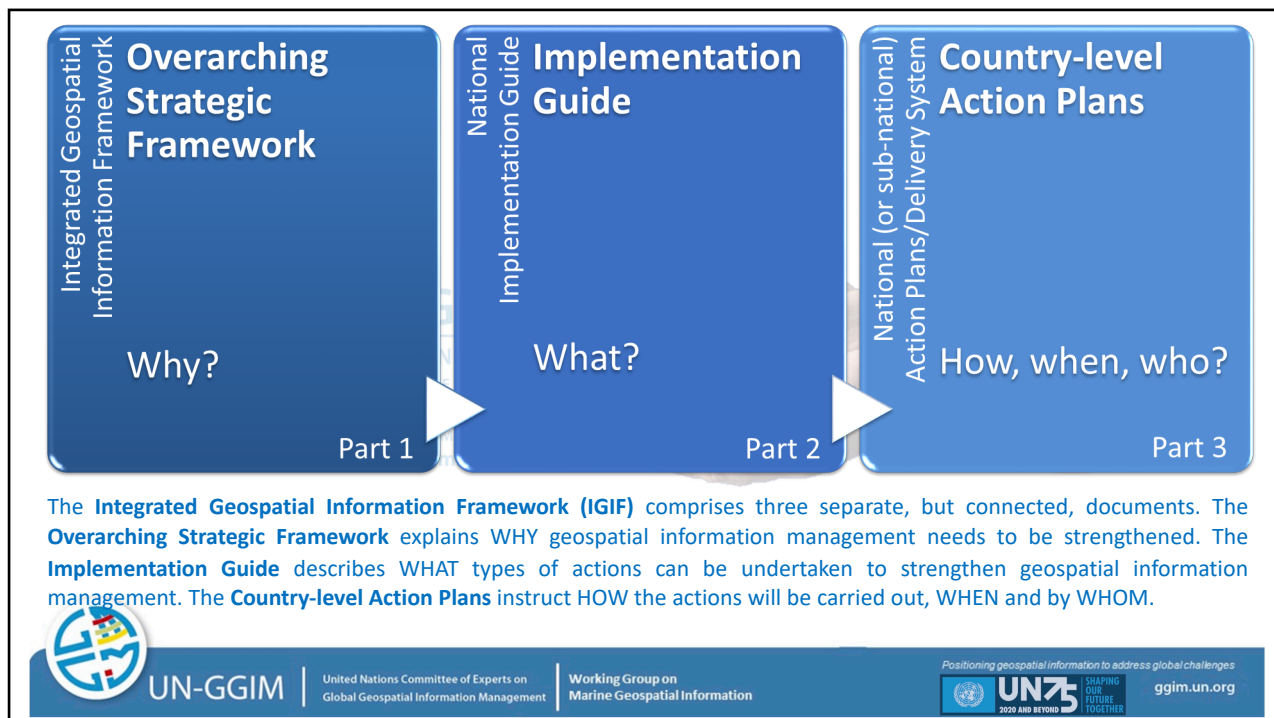
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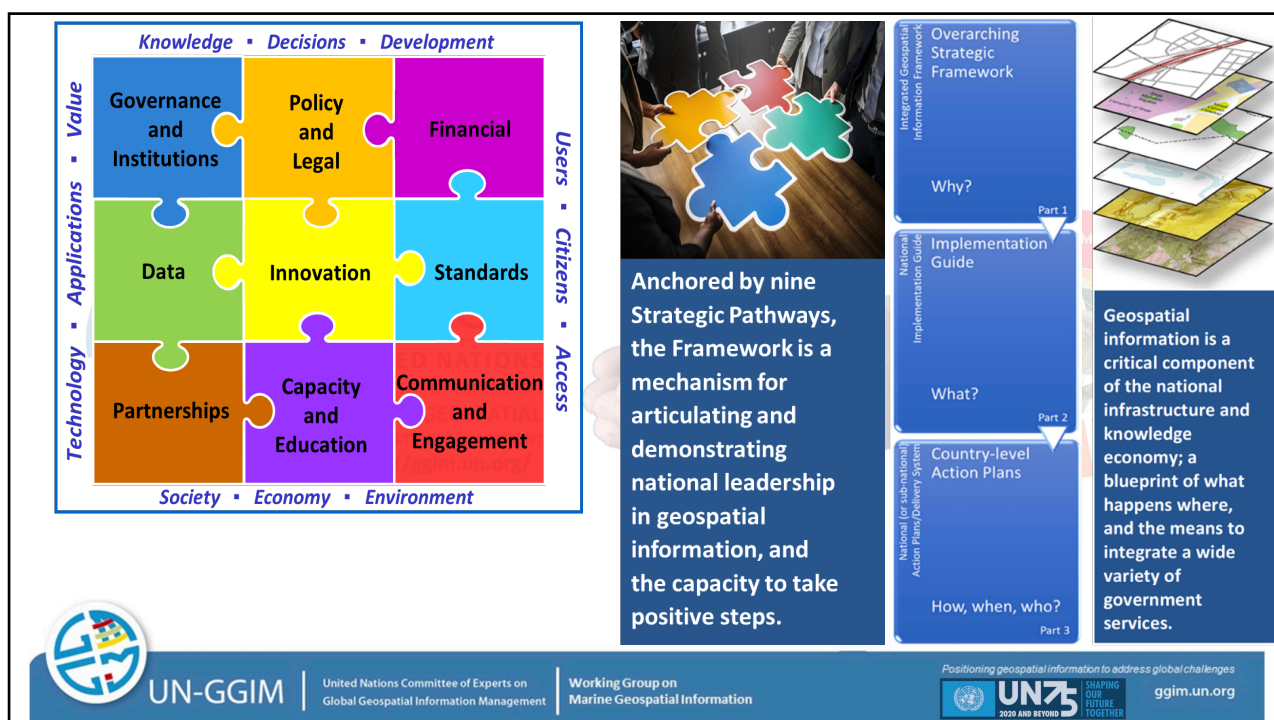
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Strengthening national geospatial information management to support Member States implementing national strategic priorities for the wellbeing people, planet and prosperity, and to keep the promise to leave no one behind

THANK YOU

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