

Role of Integrated Geospatial Information Management for the Digital Economy and Smart Communities (Indonesian Case)

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INTERNATIONAL SEMINAR ON UNITED NATIONS GLOBAL
GEOSPATIAL INFORMATION MANAGEMENT
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Digital Economy

The DIGITAL ECONOMY is a term for all of those economic processes, transactions, interactions and activities that are based on digital technologies.

The digital economy is different from the INTERNET ECONOMY in that the internet economy is based on internet connectivity, whereas the digital economy is more broadly based on any of the many digital tools used in today's economic world.



What is a smart community?

https://www.australiansmartcommunities.org.au/smart-communities

Smart Capacity Raising the level of digital skills of the people in the community to boost creativity, knowledge sharing and experimentation.

Smart communities use information communication technologies and data to be more efficient, solve challenges, and provide new opportunities.

SMART COMMUNITY

Anything "material" that aids faster, more reliable connectivity, eg fixed line, mobile, wireless / WiFi and data centre services, as well as the tools required to plan and implement enhanced digital infrastructure.

Driving the digital economy with new digital applications, services, community enterprise, job creation and economic growth.

Smart Innovation

Smart Infrastructure

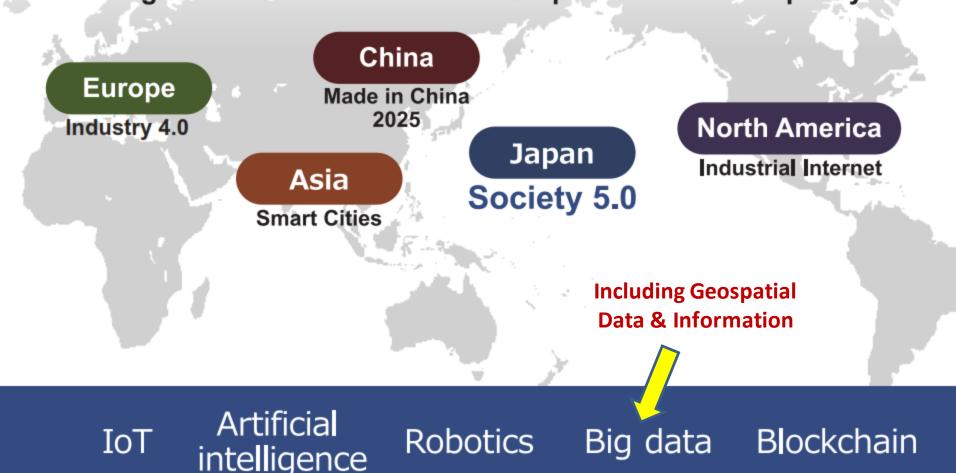


Digital Transformation Era



The digitalization of industrial and social infrastructures is accelerating throughout the world.

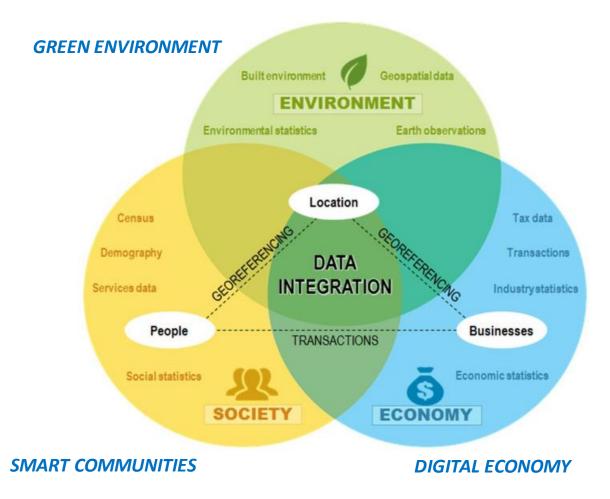
Digital transformation becomes a pillar of industrial policy.



Source: Compiled by the author

Ref: Mayumi Fukuyama (2018)

Geospatial Information, Digital Economy & Smart Communities



Location (Geospatial Information):
link between Society,
the Economy and the Environment
for achieving SDGs.







































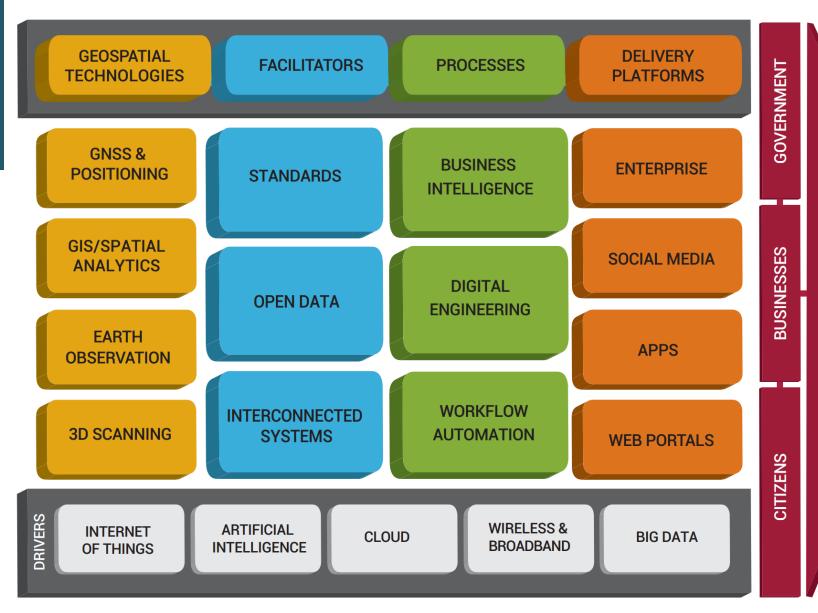


Ref: UN-GGIM (2018)

Geospatial Technologies

for Digital Economy
& Smart Communities

Geospatial
(Data, Information and Technology)
is the important fuel and locomotive for enablement of the Digital Economy and Smart Communities

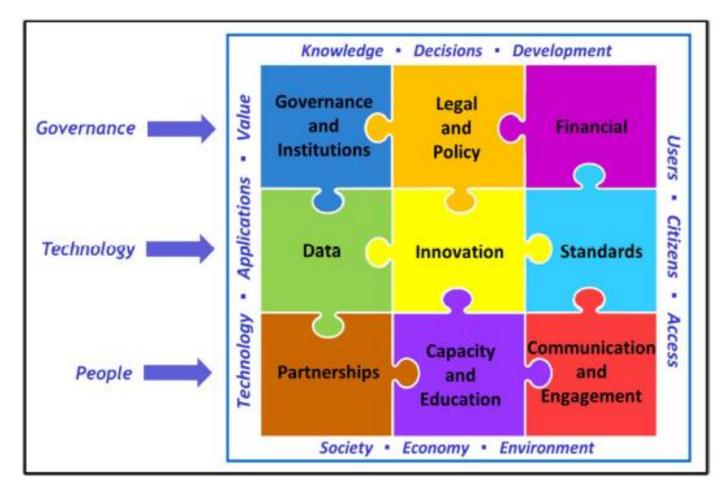


WORLD ECONOMY AND SOCIETY

GEOSPATIAL VALUE IN



Integrated Geospatial Information Framework





for case of Indonesia

The Framework is anchored by nine strategic pathways and three main areas of influence (UNGGIM, 2018)





Several Initiatives in Indonesia for Supporting Development of Digital Economy and Smart Communities



Digital Economy Prospect in Indonesia

JAN 2019

INDONESIA

THE ESSENTIAL HEADLINE DATA YOU NEED TO UNDERSTAND MOBILE, INTERNET, AND SOCIAL MEDIA USE



TOTAL **POPULATION**



MOBILE SUBSCRIPTIONS



INTERNET USERS



ACTIVE SOCIAL MEDIA USERS



MOBILE SOCIAL **MEDIA USERS**



268.2

MILLION

URBANISATION:

56%

355.5

MILLION

vs. POPULATION:

133%

150.0

MILLION

PENETRATION:

56%

150.0

MILLION

PENETRATION:

56%

130.0

MILLION

PENETRATION:

48%



SOURCES; POPULATION: UNITED NATIONS; U.S. CENSUS BUREAU. MOBILE GSMA INTELLIGENCE. INTERNET WORLDSTATS; ITU; WORLD BANK; CIA WORLD FACTBOOK; EUROSTAT, LOCAL GOVERNMENT BODIES AND REGULATORY AUTHORITIES: MIDEASTMEDIA ORG: REPORTS IN REPUTABLE MEDIA: SOCIAL MEDIA: PLATFORMS' SELF-SERVE ADVERTISING TOOLS: PRESS RELEASES AND INVESTOR EARNINGS ANNOUNCEMENTS; ARAB SOCIAL MEDIA REPORT; TECHRASA; NIKI AGHAEL ROSERU. (ALL LATEST AVAILABLE DATA IN JANUARY 2019)







Digital Economy Prospect in Indonesia

FINANCIAL INCLUSION FACTORS JAN 2019 PERCENTAGE OF THE POPULATION AGED 15+ THAT REPORTS OWNING OR USING EACH FINANCIAL PRODUCT OR SERVICE HAS AN ACCOUNT WITH HAS A HAS A MOBILE MAKES ONLINE PURCHASES A FINANCIAL INSTITUTION CREDIT CARD MONEY ACCOUNT AND / OR PAYS BILLS ONLINE we are social 3.1% 11% 49% 2.4% PERCENTAGE OF WOMEN PERCENTAGE OF MEN PERCENTAGE OF WOMEN PERCENTAGE OF MEN WITH A CREDIT CARD WITH A CREDIT CARD MAKING ONLINE TRANSACTIONS MAKING ONLINE TRANSACTIONS we are social 1.9% 3.1% 13% 9.4% SOURCE: WORLD BANK GLOBAL FINANCIAL INCLUSION DATA (LATEST AVAILABLE DATA, ACCESSED JANUARY 2019).





Digital Economy Prospect in Indonesia

E-COMMERCE SPEND BY CATEGORY JAN 2019 THE TOTAL ANNUAL AMOUNT SPENT ON CONSUMER E-COMMERCE CATEGORIES, IN U.S. DOLLARS **FASHION ELECTRONICS &** FOOD & **FURNITURE &** & BEAUTY PHYSICAL MEDIA **PERSONAL CARE APPLIANCES** we are social \$2.643 \$2.307 \$1.452 \$1.674 BILLION BILLION BILLION BILLION TOYS, DIY TRAVEL (INCLUDING DIGITAL VIDEO & HOBBIES ACCOMMODATION) MUSIC GAMES \$1.460 \$110.0 \$861.0 MILLION MILLION SOURCE: STATISTA DIGITAL MARKET OUTLOOK FOR 6-COMMERCE, 8-TRAVEL, AND DIGITAL MEDIA INDUSTRIES (ACCESSED JANUARY 2019). NOTES: FIGURES ARE BASED ON ESTIMATES OF FULL-Hootsuite[®] YEAR CONSUMER SPEND FOR 2018, EXCLUDING 828 SPEND, FIGURES FOR DIGITAL MUSIC AND VIDEO GAMES INCLUDE STREAMING. ADVISORY: STATISTA HAVE REVISED THEIR FIGURES FOR 2017 SPEND SINCE LAST YEAR, SO THESE FIGURES WILL NOT BE COMPARABLE TO DATA WE REPORTED IN OUR DIGITAL 2018 REPORTS



Opportunities and Issues in Digitalization and Industry 4.0 Era in Indonesia

INDUSTRY 4.0





OPPORTUNITIES

- Innovative, speedy and low cost
- Big data and data integration
- Increasing productivity and efficiency in the modern process
- Bringing new energy
- Bringing ease and convenience to costumer
- Increasing consumption



URGENT ISSUES

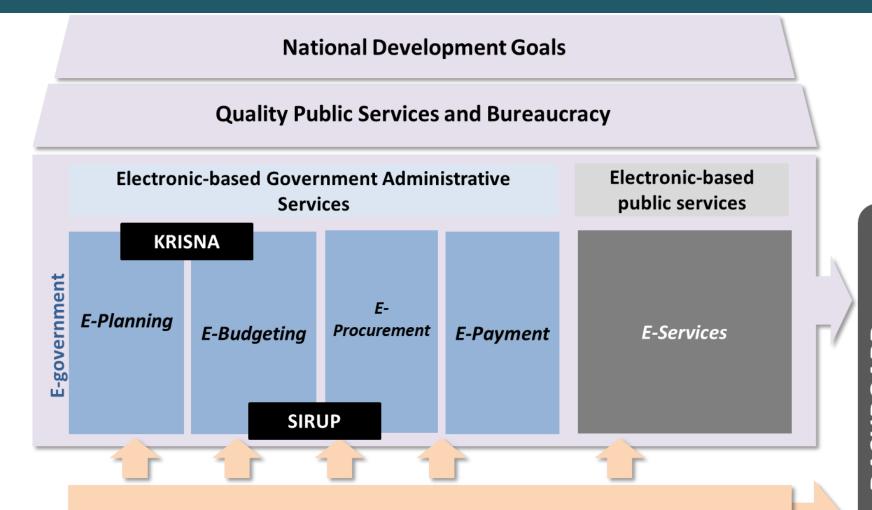
- Reduce reliance on human resources
- Loss of jobs? Especially for the unskilled labor?
- Increasing inequality? New type of marginalization?
- Getting education and degree becomes less relevant?
- Services not manufacture-led development?
- Increasing debt? Possible new type of economic crisis?

High innovation capability needed



Ref: Ministry of National Development Planning of Indonesia /National Development Planning Agency (2019)

Improve Public Sector Efficiency





Ref: Ministry of National Development Planning of Indonesia /National Development Planning Agency (2019)

ONE DATA INDONESIA

(GEOSPATIAL + STATISTICS + OTHER DATA)

DASHBOARD
Public data and information services

Collective Efforts Needed to Create Inclusion, Efficiency and Innovation in Digital Era



Ref: Ministry of National
Development Planning of
Indonesia /National Development
Planning Agency (2019)

a Comprehensive Approach to Benefit from Digitalization for Economic Growth, Social Wellbeing and Sustainable Environment

Internet of Things Artificial Intelligence
Augmented Reality Simulation

System Integration Big Data Cloud Computing
Additive Manufacturing Autonomous Robotics

DIGITAL TECNOLOGIES

INCLUSION EFFICIENCY INNOVATION

BUSINESSES

PEOPLE

Source: World

(2016)

Development Report

Trade

Job Opportunities

GOVERNMENT Participation

Capital Utilization

Labor Productivity

Public Sector Capability

Competition

Consumer Welfare

Voice

Modalities in Policy Environment

- UU No. 11/2008: Information and Electronic Transaction
- PP 82/2012: Electronic System and Transaction
- Perpres 74/2017: E-commerce Roadmap 2017-2019;
- Perpres 95/2018: e-government
- Various regulation related to ecommerce, online transportation and fintech.
- Indonesia's proposal to include the maximization of benefits from digitalization and emerging technologies for innovative growth and productivity was accepted in G20's HLM declaration in 2018.

Ref: Ministry of National Development Planning of Indonesia /National **Development Planning** Agency (2019)



Coverage of fiber optic network

Cover **478** of 514 capital city of regency/municipality, supported by development of operator and Palapa Ring

Palapa Ring Progress

100% : 2,275 km West

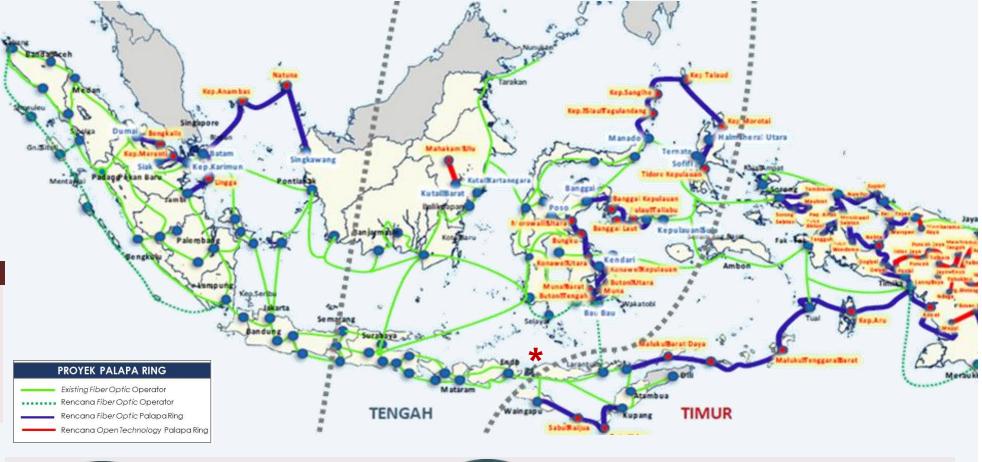
99%; 2,995 km Center

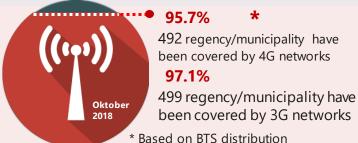
85%; 6,878 km East

Wireless Broadband 4G/LTE Coverage

Source: Ministry of Communication and Information Technology, 2018

Expand and Improve Broadband Networks in Indonesia





82.3%

423 regency/municipality have been covered by 4G networks

**

88.5%

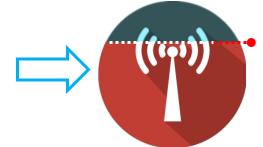
455 regency/municipality have been covered by 3G networks

** Based on administrative area, 100% signal coverage in the administrative area or more than 50% signal coverage in the settlement Ref: Ministry of National Development Planning of Indonesia /National Development Planning Agency (2019)



Digital Infrastructure in Indonesia

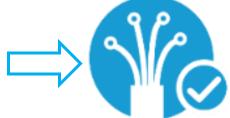
Roll out of mobile broadband (4G) through spectrum refarming



82.3%

Coverage of 4G for city and municipal of Indonesia

Establish Palapa Ring Project to connect fiber optic backbone to every city and municipal



93 %

City and municipal connected

Provide infrastructure access for those in non commercial areas





1,086

Base Tranceiver Stations in border or disadvantaged areas



4,11

broadband internet access for schools, health facilities, town offices

Establish national satellite for internet access in remote areas



150 Gbps

High Throughput Satellite



140,000

Points of service across the country

Ref: Ministry of National Development Planning of Indonesia /National Development Planning Agency (2019)



Accelerate the Stakeholders



Micro, small and medium enterprises

Promote, encourage, giving assistance for offline MSMEs to become online



Stakeholders

Next Indonesian Unicorn



Accelerate and facilitate middle-high start up to meet top tier global investor



Fishermen and Farmers

Help farmers and fishermen embracing digital technology, to increase productivity and expand selling

e-Commerce



Implement the e-commerce roadmap with all relevant stakeholders

Source: Ministry of Commucation and IT of Indonesia, 2018

Some Regulatory Issues

Competition Landscape

Spectrum Availability

Licensing Model

Interoperability & Standard

QoS / QoE

Cross-sector Collaboration

Numbering / Adressing

Data Privacy

IoT Security

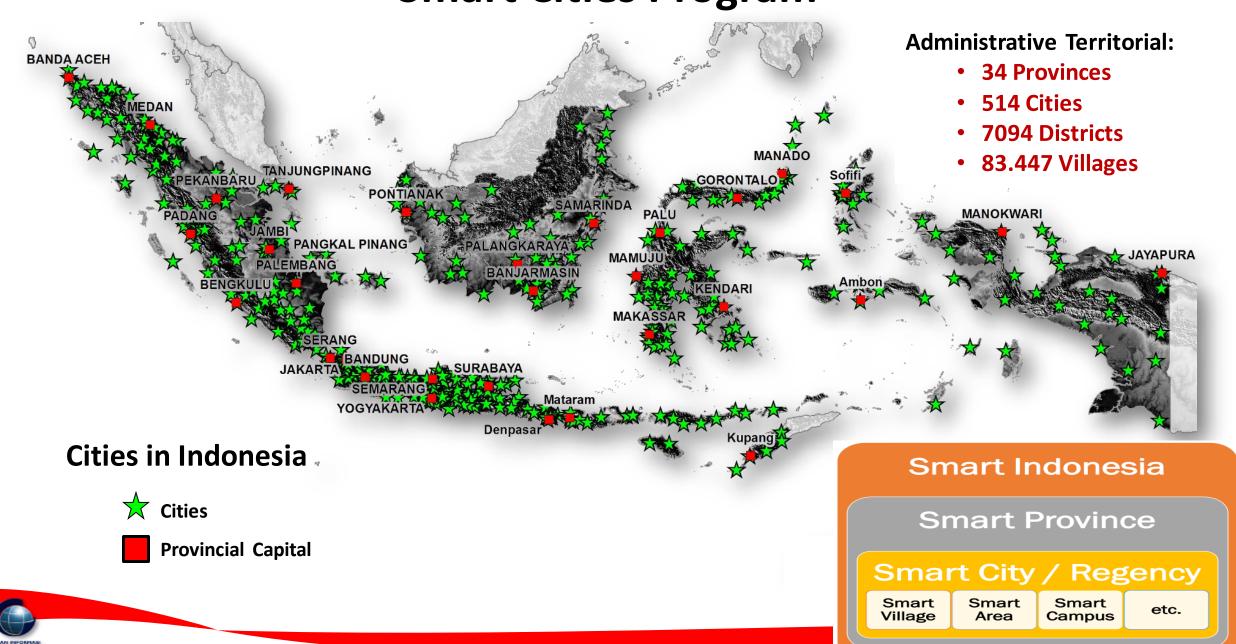
Cloud & Data Center

Local Content

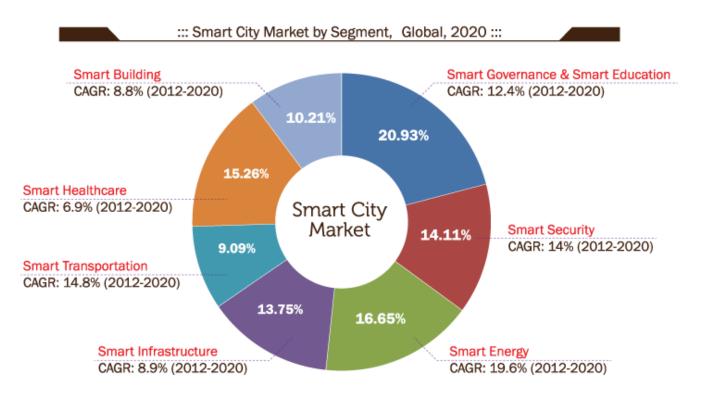
Consumer Protection,...etc

The current domain of Directorate General of Resources Management and Postal and Information Technology Equipment are spectrum availability, standard, and local content

Smart Cities Program



Market Opportunity of Smart City in Indonesia





Note: The graph represent the market share of each segment in the smart city market. Ref: http://www.iismex.com/

53.3% (2015)

Percentage of Indonesia's population lives in urban areas/cities (Proyeksi Penduduk Indonesia 2010-2035 - BPS)

66.6% (2035)



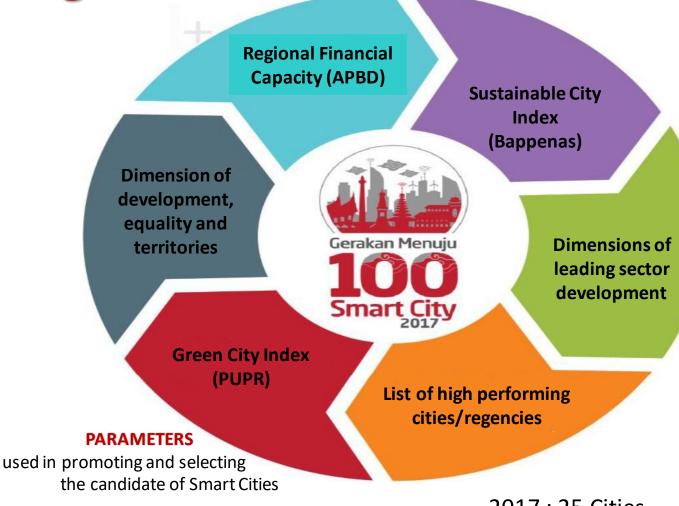
The 100 Smart Cities Program

Objective

Guiding 100 selected cities/regencies to plan smart city development in their respective regions by taking into account the challenges and potential in each region

Stakeholders

Ministry of Communication and Information, Ministry of Home Affairs, Ministry of Public Works, Ministry of Administrative Reform, Ministry of Economic Affairs, Ministry of Finance, Bappenas, Presidential Staff Office, APEKSI, regions with adequate KKD, technology and media providers.



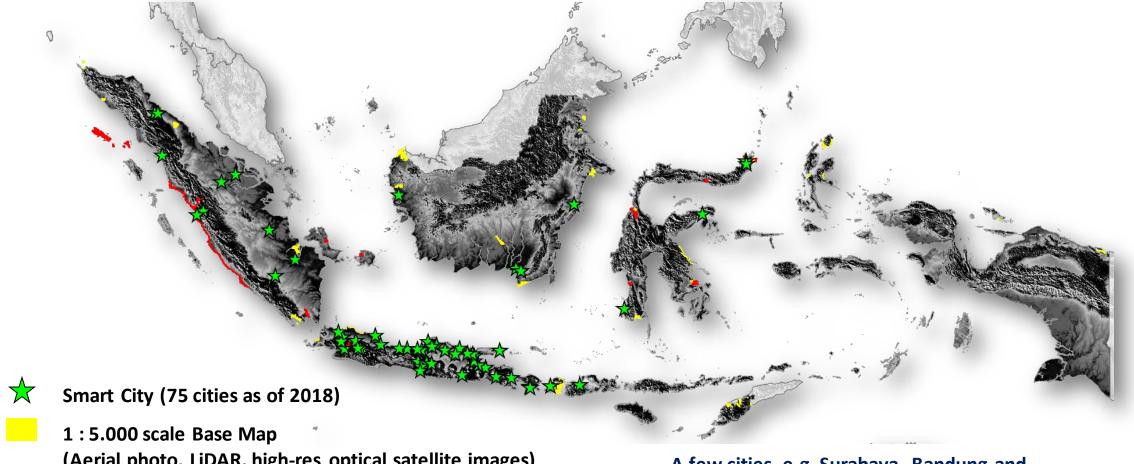
Program Stages

2017 : 25 Cities 2018 : 50 Cities

2019 : 25 Cities



Distribution of Indonesian Smart Cities (2018)



(Aerial photo, LiDAR, high-res optical satellite images)

1:10.000 scale Base Map (Aerial photo, IFSAR)

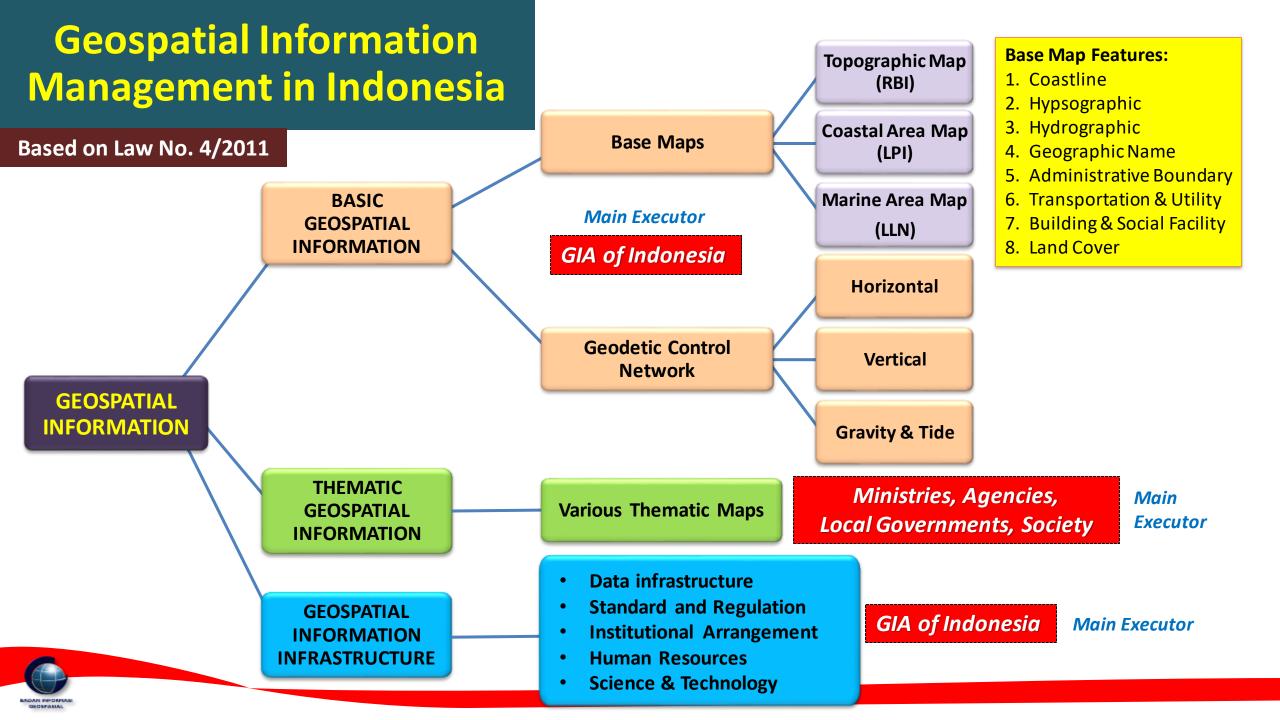
A few cities, e.g. Surabaya, Bandung and Medan already have 1: 1.000 scale Base Map (Aerial photo)





GEOSPATIAL INFORMATION MANAGEMENT for Supporting Development of Digital Economy and Smart Communities





Ongoing & Incoming Geospatial Activities in Indonesia

Geodetic Reference Frames

- Densification of GNSS CORS and Tide Gauge Stations.
- Establishment of 5 cm National (Land and Marine) Geoid.

Basic Geospatial Information

- Acceleration of 1:5000 national topographic base map.
- Establishment of 1:1000 base map for metropolitan areas.

One Map Policy

- Synchronization of overlapping thematic maps.
- Inclusion of more thematic maps and map custodians.
- Going from 1:50.000 to 1:5.000 scales.

National Geospatial Information Network

- Increasing quantity and quality of the information content.
- Increasing the network connection nodes to ministries, agencies, local government, and universities.

Geospatial Human Resources

- Increasing quantity and quality of the human resources.
- System for competence test, certification, and licensing.

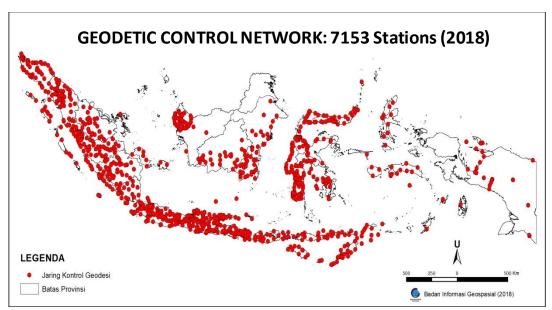
Integration of Geospatial and Statistical Data

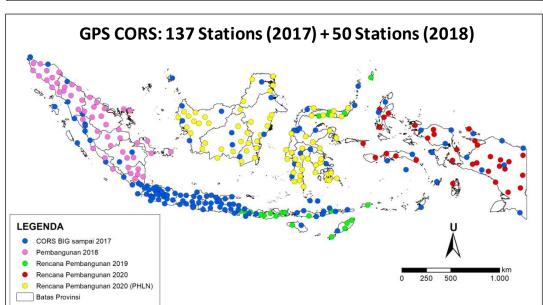
- Integration to support national development planning.
- Integration for achieving the SDGs.

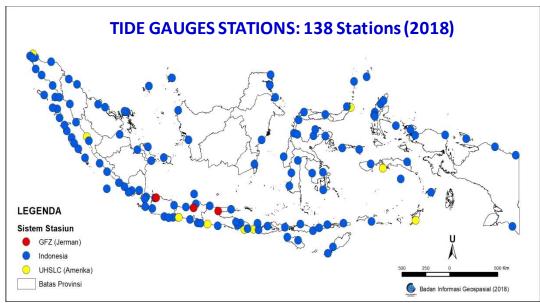


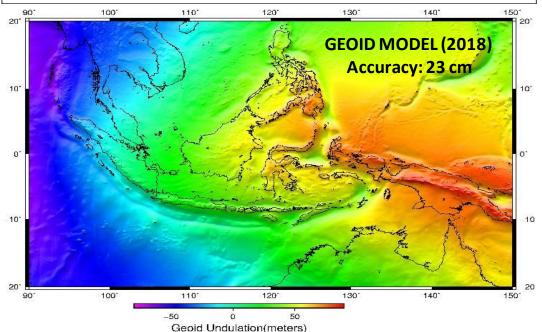
Geodetic Reference Frames of Indonesia





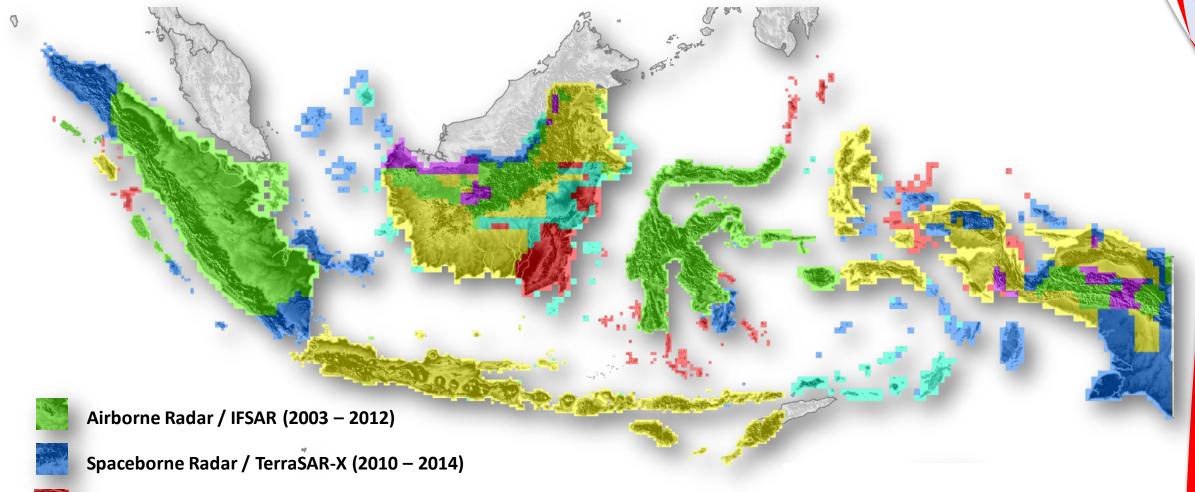






Digital Elevation Model (DEM) of Indonesia







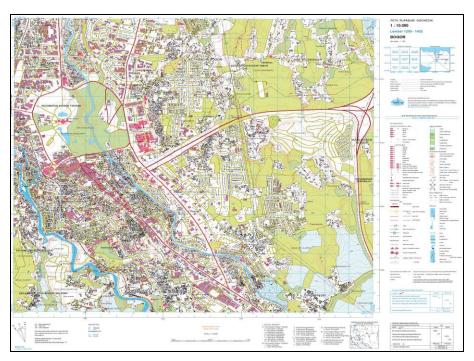
Spaceborne Radar / ALOS PALSAR



Aerial Photos (1992 – 1994)



Elevation accuracy around 1 – 4 m Elevation point spacing around 8 m



Basemaps of Indonesia

- Topographic Map
- Coastal Area Map
- Marine Area Map

Topographic Map

Topographic layers:

- 1. Coastline
- 2. Hipsography
- 3. Hidrography
- 4. Topographic names
- 5. Administrative boundary
- 6. Transportation and utility
- 7. Building and public facility
- 8. Land cover

Coastal Area Map



Marine Area Map





PRESIDENTIAL REGULATION

Regarding the acceleration of implementation of One Map Policy on 1:50.000 scale map accuracy

ONE MAP POLICY of Indonesia

NO.9 YEAR 2016

Issued on 4 February 2016

ONE MAP POLICY GOALS

ONE MAP POLICY MAIN PROGRAM



ONE MAP POLICY UTILITY

As Reference for Improving the quality of:

- Spatial Planning
- National Resources Management
- Sustainable Development
- Disaster Risk Reduction Management
- Policy and Decision Making
- Digital Economy Development

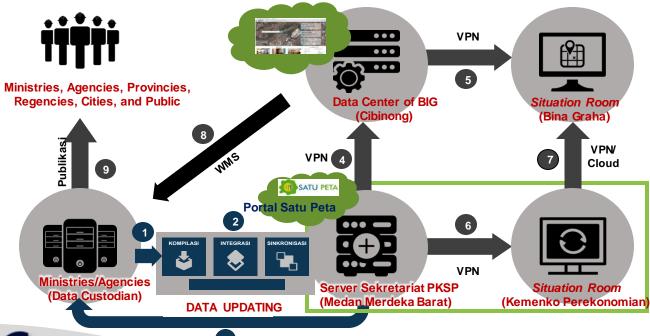


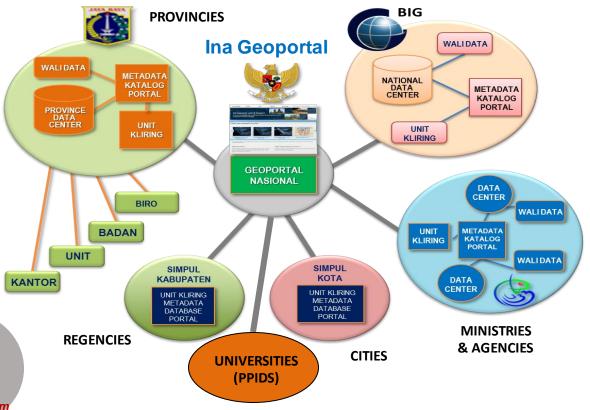


"One Map Policy" Results is housed in InaGeoportal BIG X Scopus preview X 6 BIG | Bersama | X R (22) Hasanudd| X 6 (1)detikNews X 8 Research Meth: X M Inbox (3,119) - X 1 Ina-Geoportal | X 1 Summary View X 1 Summar Kebijakan Satu Peta INA-Geoportal BRUNEI MALAYSIA Data IGT Terintegrasi Operational Layers ✓ IGT UTILITAS Data sharing is based on the regulation and done through InaGeoportal

Indonesian National Geospatial Information Network (NGIN)

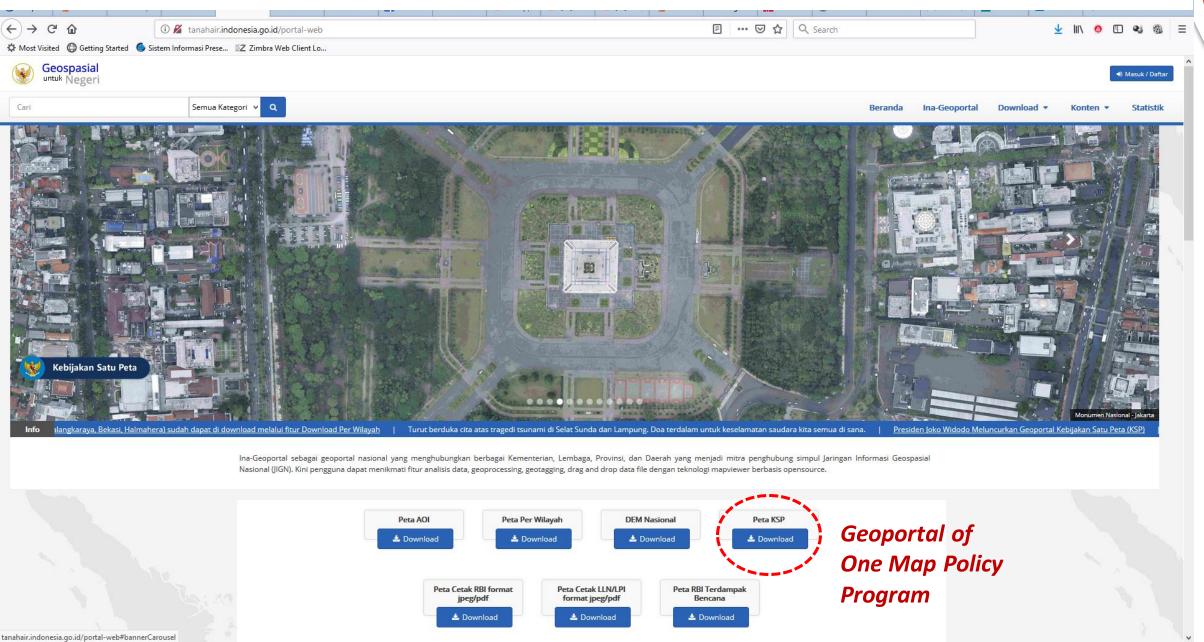
Ina Geoportal



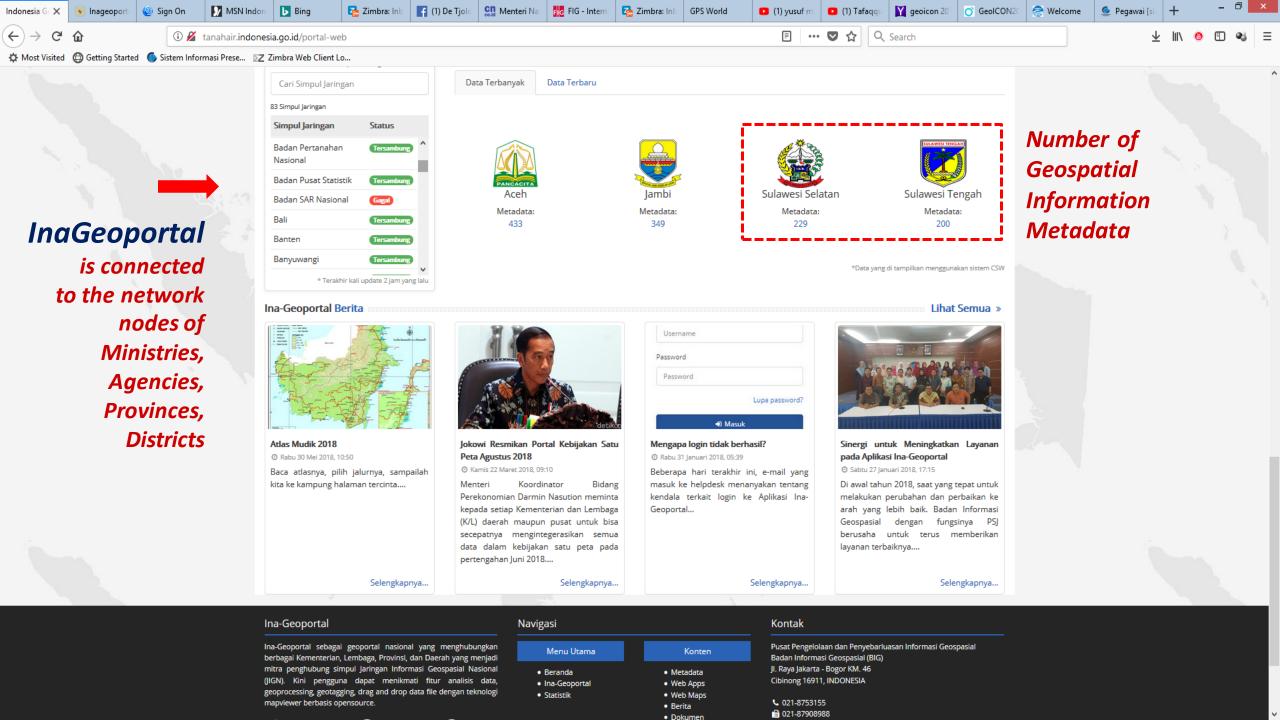


Status of NGIN Nodes		
	TARGET	CONNECTED
Ministries/Agencies	57	23
Provinces	34	34
Regencies/Cities	514	22
Universities	34	19

InaGeoportal JIGN: http://tanahair.indonesia.go.id







Status of Network Nodes of Ministry/Agency of OMP Program

August 2018 Status





ALREADY OPERATIONAL BUT NOT YET OPTIMAL*

























Kementerian Luar Negeri



Kementerian Dikbud



** Not yet connected to NIGN but has supporting regulation



Pertanian

Kementerian



BMKG

BIG

Kementerian Desa, PDT, dan Transmigrasi



Kementerian Perindustrian





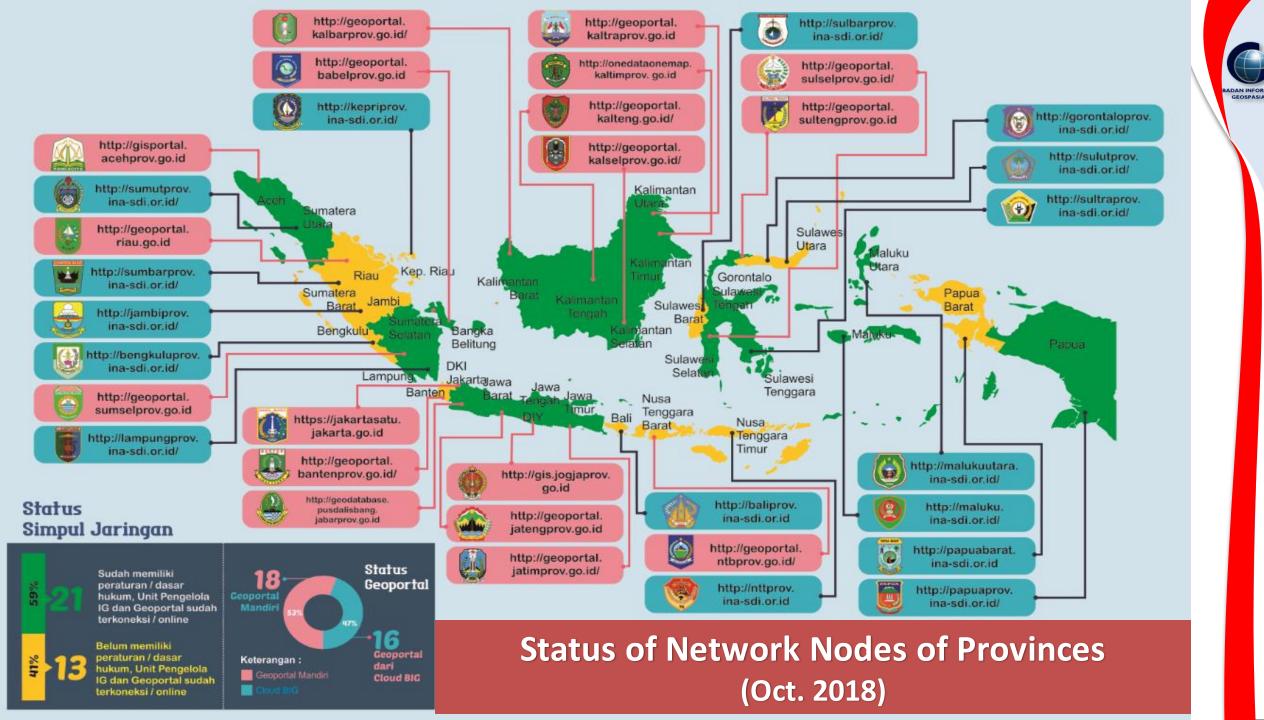
BPS

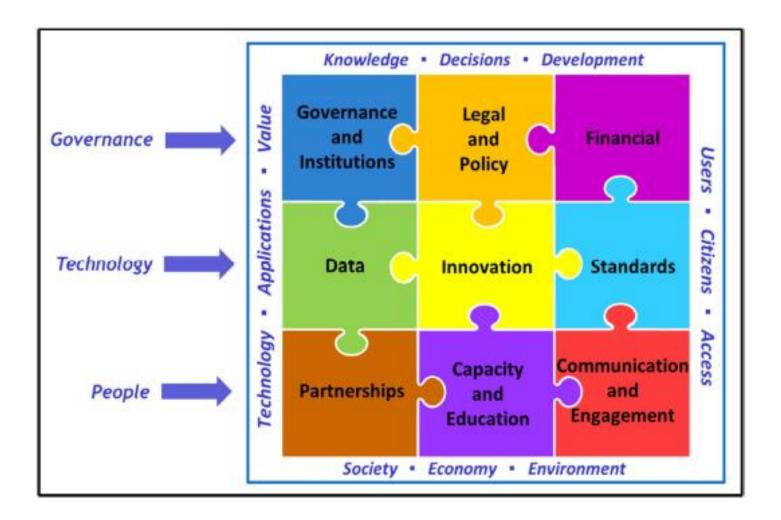


Kementerian PPN/ Bappenas

* Already connected to NIGN but no supporting regulation yet







Closing Remarks

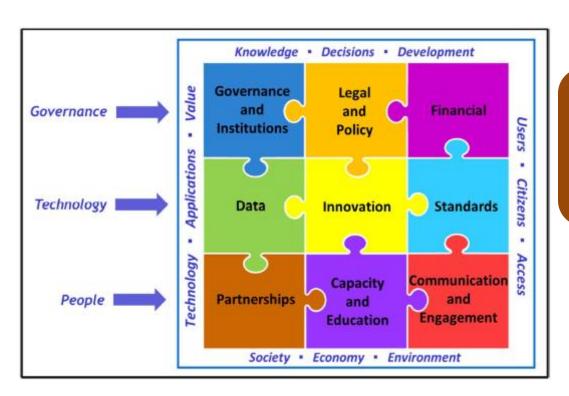
Geospatial Information
Management for
realization and
implementation of
Digital Economy and
Smart Communities
in Indonesia,
still need to be improved.

National interests should be prioritized



Main things to be improved in Geospatial Information Management in Indonesia

Cooperation and synergy among Ministries, Agencies, Local Governments and Society



Laws, regulations and standards related to integrated geospatial information management

Geospatial
Information
Management for
Digital Economy and
Smart Communities
in Indonesia

Human resources
development
(vocational, academic,
and professional
levels) in national and
local levels

Formation of solid knowledge foundation for geospatial technologies inside the country

Public participation and awareness in geospatial related matters





Indonesia 2045



(Sovereign, Developed, Just and Prosperous)



Indonesian people are excellent, cultured, and master science and technology



Developed and sustainable economy



Equitable and inclusive development



Democratic, strong and clean country



Equitable acceleration of education



GDP in the world: **5**th



Gini ratio:

0,34 (2035)



Institutional and bureaucratic reform



Children stunting: 5%



Increased role of new and renewable energy



Increased development growth outside Java and Sumatra



Strengthening the national legal and anti-corruption system



Labor reform



Low carbon development



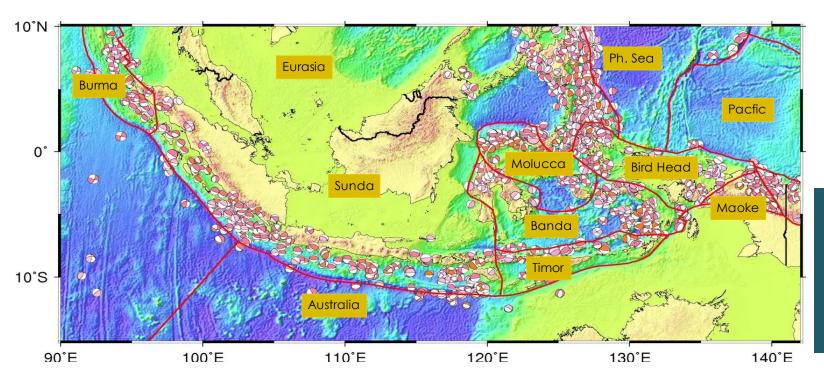
Infrastructure is evenly distributed and integrated



Strengthening national resilience and security





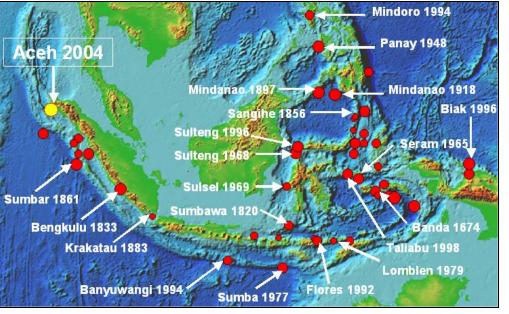


INDONESIA

is prone to many natural disasters

Digital Economy and
Smart Communities should
implement a smart disaster
risk reduction system





- Earthquake
- Tsunami
- Volcanic eruption
- Flood
- Landslide
- Land subsidence
- Drought
- Forest Fire
- Windstorm



