

Subcommittee on Geodesy - 2. plenary meeting in Deqing, China

Agenda item: Outreach and Communication

At its 8th session the UN-GGIM Committee of Experts endorsed the GGRF Roadmap Implementation Plan as the third step in the process of improving the sustainability and enhancing the quality of the global geodetic reference frame. As part of the Implementation Plan, the Outreach and Communication actions were endorsed by the committee of experts:

- 1) **Build a geospatial communications network;** *The SCoG encourages Member States to nominate a contact person, preferably with some communications and public relations experience, who can represent the Member State or organisation in the UN-GGIM communications network. This communications network will strengthen not only the GGRF, but the whole UN-GGIM communication and outreach capability.*
- 2) **Establish a geospatial communications coordinator;** *Engage a dedicated geospatial communication coordinator to keep up the momentum of the GGRF communications efforts, realise the Road Map's Measures of Success, and support the establishment of a geospatial communicators network.*
- 3) **Develop a geospatial collaboration space;** *The SCoG recommends the Member States to support the development, and contribute content to, a collaboration space for the geospatial communications network. The communications coordinator will coordinate the development of this collaboration space.*
- 4) **Establish a UN Subcommittee on Geodesy working group for outreach and communication;** *To ensure sustained, effective, and long-term progress in the outreach and communications component of the SCoG, it is requested to convert the existing focus group to an established subcommittee Working Group on Outreach and Communication.*

As the SCoG in action 4 requested to convert the existing focus group on outreach and communication to an established working group on outreach and communication - this action is already implemented with the endorsement of the implementation plan. Four of the members and team lead of focus group are willing to continue. One member has decided not to continue and two members have not yet expressed their views.

Points for discussion:

How to go forward with the endorsed outreach and communication actions.