



# Building a National Geospatial Information System: the UK perspective

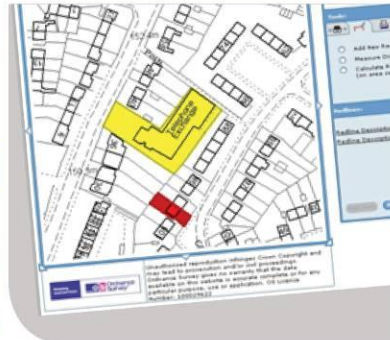
Dr Vanessa Lawrence CB

Director General and Chief Executive, Ordnance Survey

UN-GGIM High-level Forum, Qatar  
February 2013

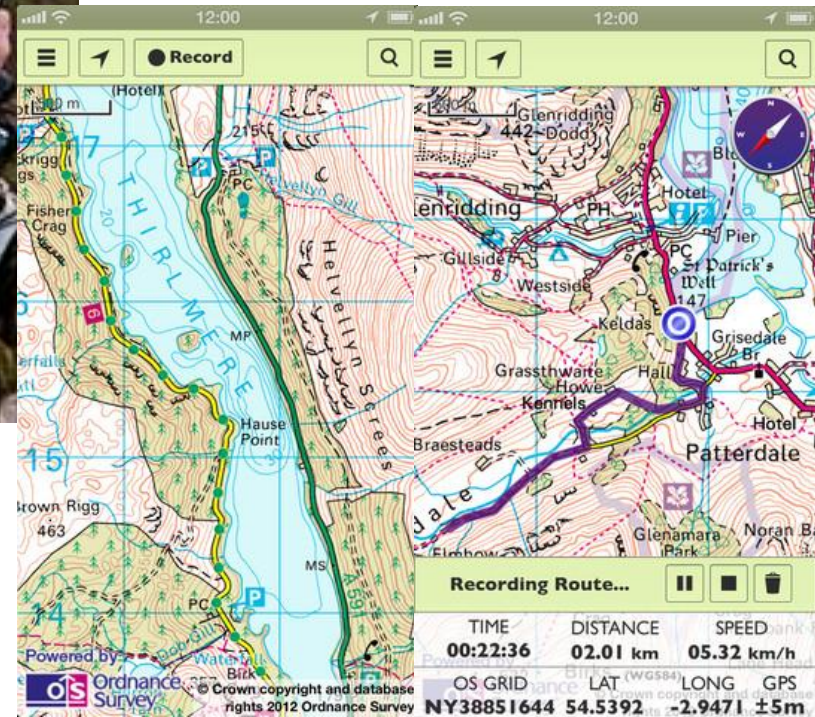


# Geography: underpinning the nation





# Geography has gone mobile





# The Location Strategy

Published 25 November 2008

[www.communities.gov.uk/  
Publications/communities/  
Locationstrategy](http://www.communities.gov.uk/Publications/communities/Locationstrategy)





# Place Matters: the Location Strategy for the United Kingdom

- If we can understand more about:
  - The nature of place
  - Where events happen
  - And the impacts of the people and assets at a location

We can plan better, manage risk better and use of resources better.

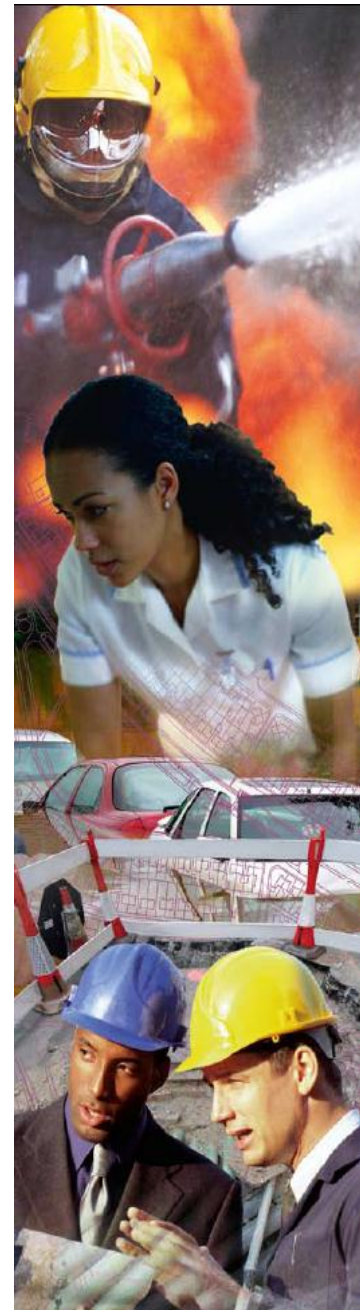
- This will increase the success rate for new initiatives, assist in the reduction of the potential for future problems and give tangible financial benefits.





# Place Matters: the Location Strategy for the United Kingdom

28. To ensure that the UK exploits the full value of its information the Location Strategy requires a programme of strategic actions which ensure that:
1. we know what data we have, and avoid duplicating it;
  2. we use common reference data so we know we are talking about the same places;
  3. we can share location-related information easily through a common infrastructure of standards, technology and business relationships;
  4. we have the appropriate skills, both among geographic professionals and among other professional groups who use location information or support its use;
  5. we have strong leadership and governance to drive through change including the implementation of this Strategy and the implementation of INSPIRE.





# Knowing what data we have and avoiding duplication

- 29. The Location Strategy seeks to ensure that the information about the UK's land, sea and air is collected once and then used many times in the public and private sector
- 30. Each public sector organisation should record and maintain up-to-date details of its location-related datasets
- 31. Each public sector organisation should make publicly available the details of its location-related datasets: even if the dataset itself is not publicly accessible or is not free of charge





# Ordnance Survey Great Britain

- Ordnance Survey is 221 years old
- Civilian organisation since 1983; 1113 staff
- Independent Government Department and Executive Agency reporting directly to a Government Minister
- Trading Fund since April 1999
- Annual Report for 2011/12: Revenue of £141.8m (QAR 810m), profit before exceptional items of £31.9m (QAR182m), dividend £17.2m (QAR 98m)
- Headquarters in Southampton with 26 field offices around Great Britain





# Ordnance Survey today

- Creates and maintains the 'master map' of Great Britain from which others derive benefit
- Manages complete national large scale digital data down to building level detail
- Maintains a database of 460 million features with over 10 000 changes made daily
- In 2011/12, 99.9% of real world features were represented in the database within six months of completion on the ground
- From the database, Ordnance Survey produces a range of digital data and paper maps for business, leisure, educational and administrative use

Provides the underpinning geographic framework for Great Britain





# Ordnance Survey's Vision

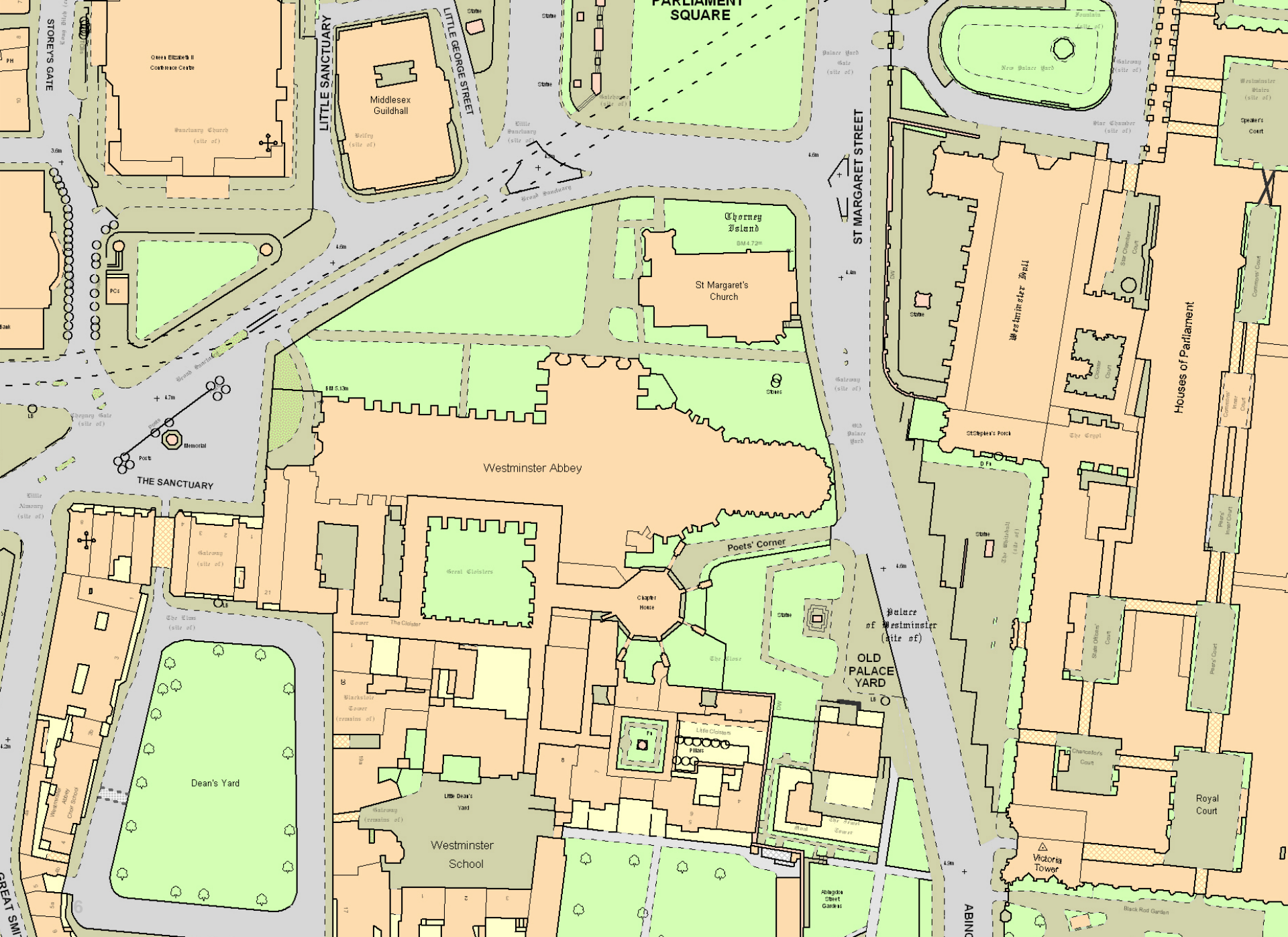
Ordnance Survey and its **Partners** will be the content providers of choice for location based information in the new information economy



## As a result of the vision

- 500 Partners
- Over £30m (QAR 171m) income for Ordnance Survey
- £350-400m (QAR 2000 – 2,285m) new revenues to British economy









Dorchester Hotel

HILL STREET

Garage

AUDLEY SQUARE

SOUTH AUDLEY STREET

DEANERY MEWS

TILNEY STREET

DEANERY STREET

CHESTERFIELD GARDENS

CHESTERFIELD STREET

Crewe House

Leconfield House

Curzon Cinema

CURZON STREET

PARK LANE

STANHOPE GATE

MARKET MEWS

Curzon House

Hotel

HERTFORD STREET

HEAD MEWS

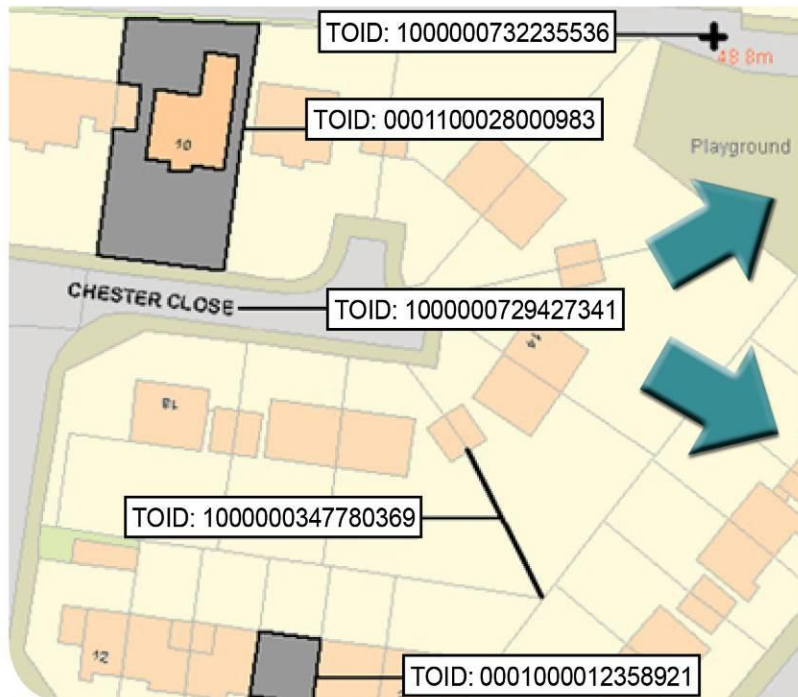
STANHOPE ROW

DEBEN ST



# A geographic database to connect information

- Every object represented in OS MasterMap has a unique identifier called a TOID. These TOIDs can be used to connect other information.



## Highways database

road\_name:  
**Chester Close**  
road\_type: **cul-de-sac**  
lighting: **none**  
TOID:  
**osgb1000000729427341**

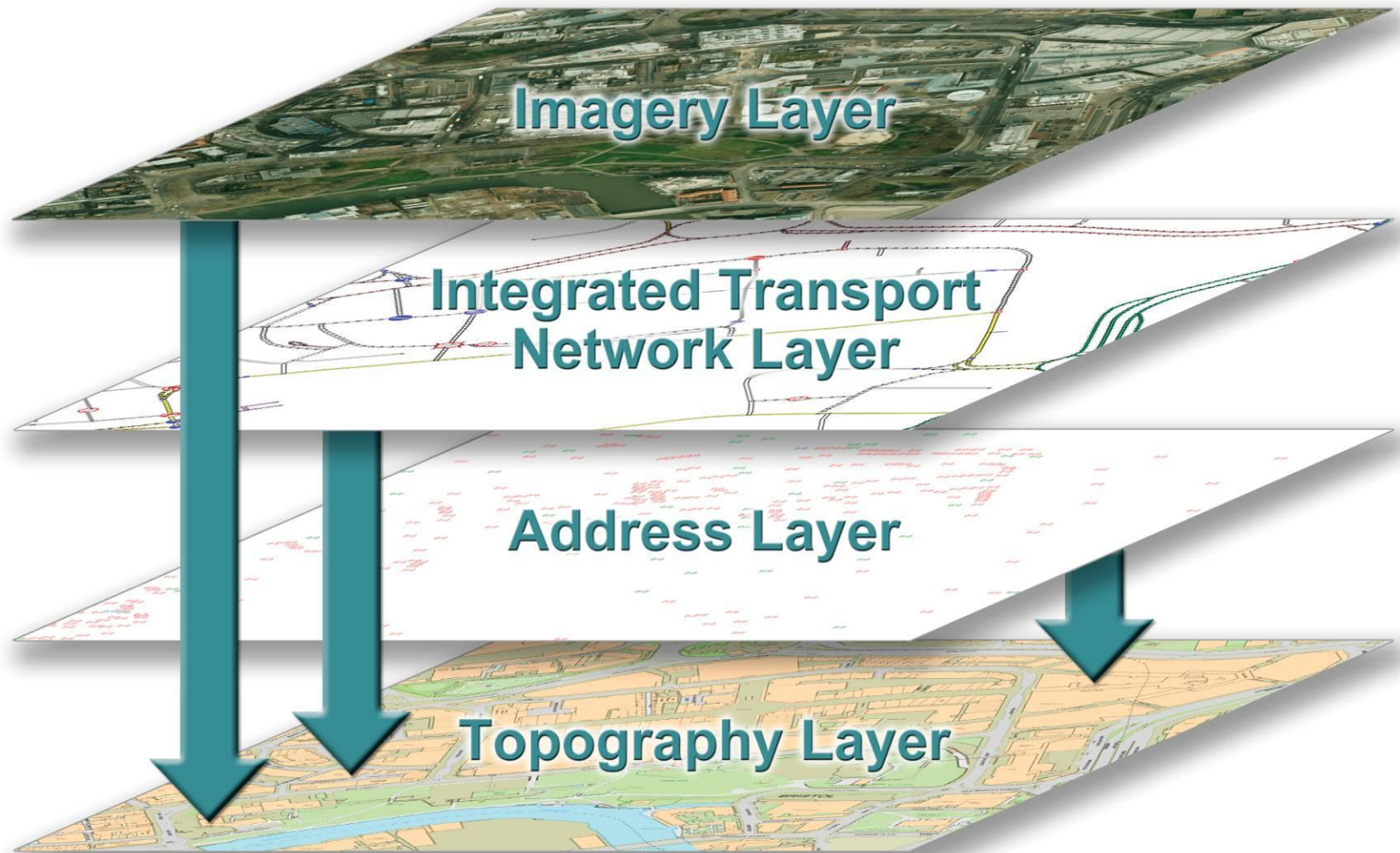
## Crime report database

crime\_type:  
**vehicle break-in**  
date: **09/05/2003**  
TOID:  
**osgb1000000729427341**

**Highways  
and Police  
can share  
information**

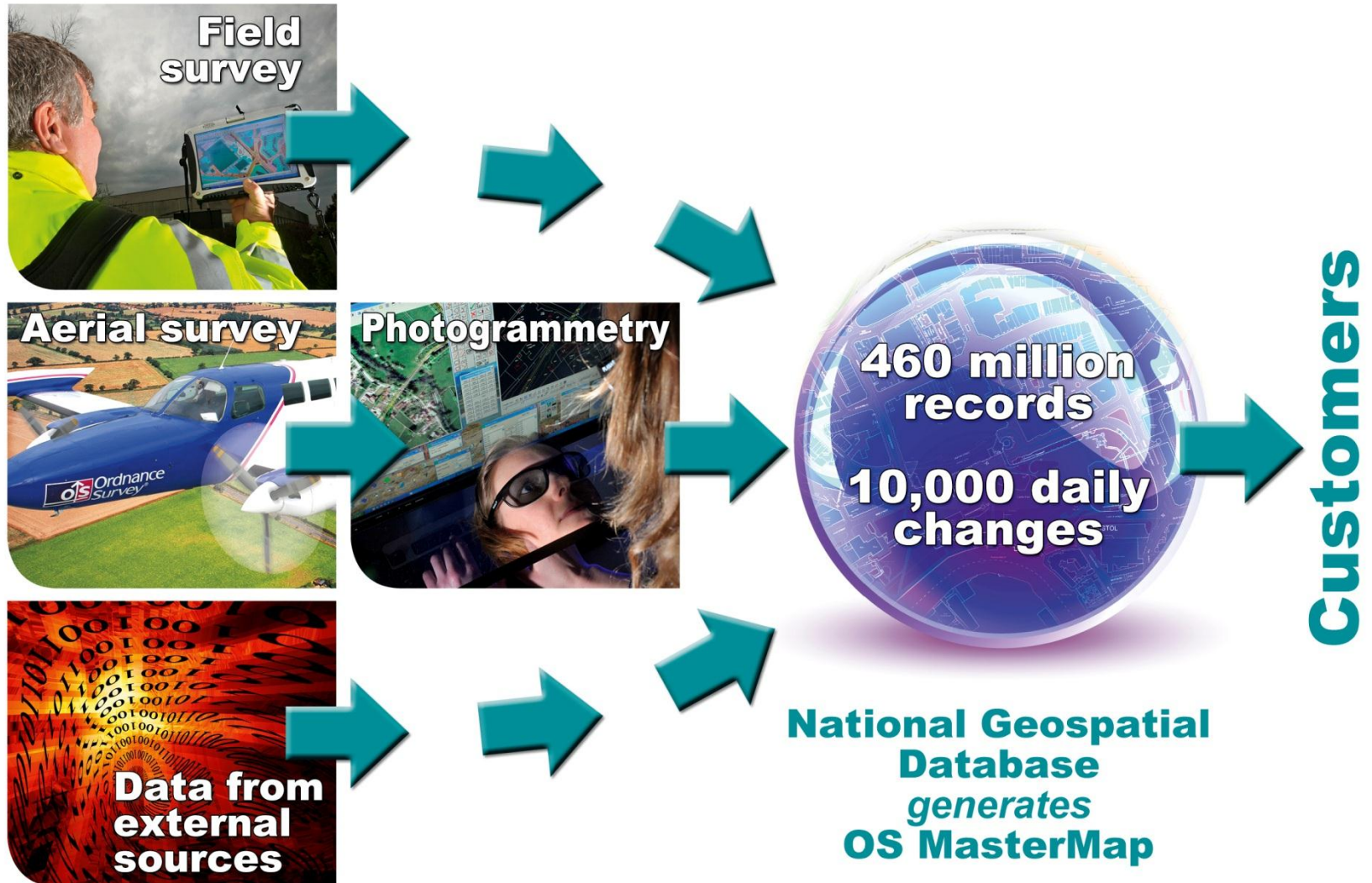


# OS MasterMap current layers





# Updating the Ordnance Survey database





# The size of the task

## Topographic Layer

(approximate volumes)

1:1250 Scale = 17 000 km<sup>2</sup>

1:2500 Scale = 158 000 km<sup>2</sup>

1:10 000 Scale = 66 000 km<sup>2</sup>

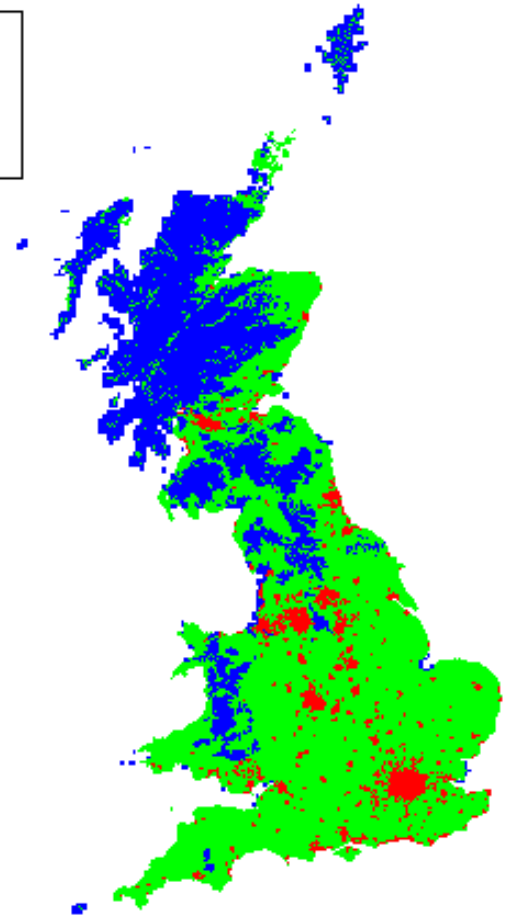
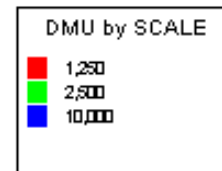
Over one million units of change per year.

## Address Layer

27.5 million geocoded postal addresses,  
with 500 000 changes per year.

## Transport Network Layer

547,772 kms of roads,  
885 881 route instructions –  
over 20 000 changes per month.







Basic dGPS: 0.8-3m

RTK: 1-2cm

High Quality dGPS: 20-80cm

Standalone GPS: 10m

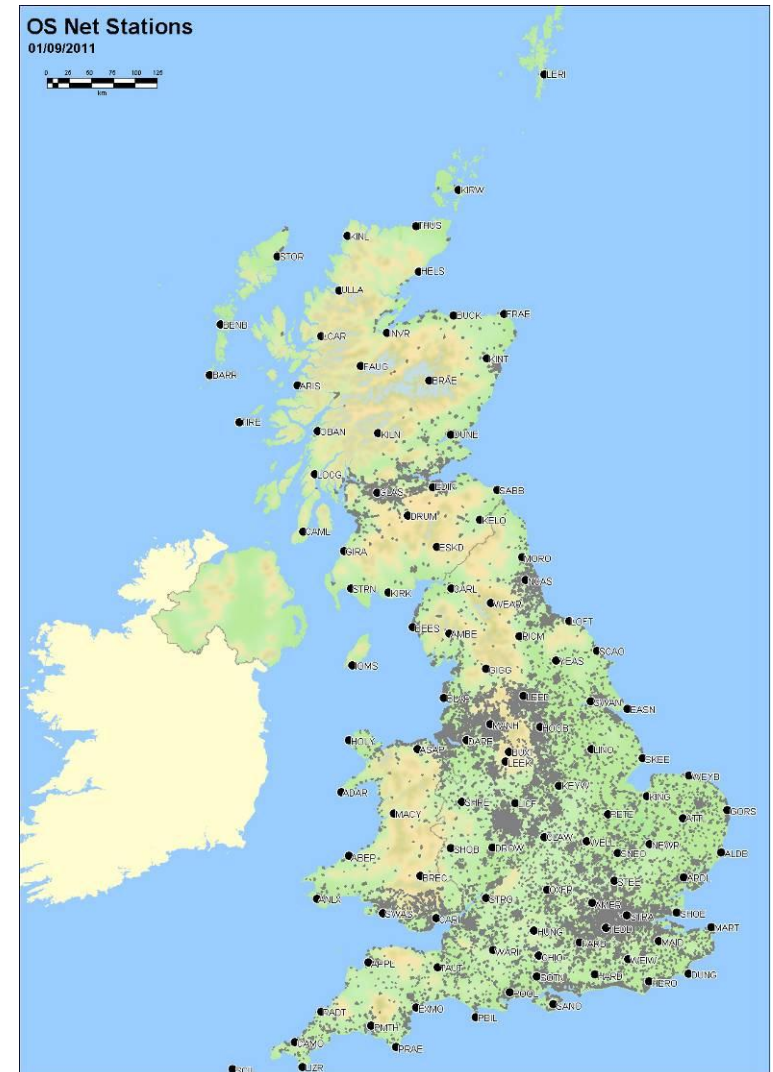


# The OS Net Network

- Complete national coverage
- 1-3cm, 3D, GPS+GLONASS positioning
- Galileo ready
- Free GPS products from;  
[www.ordnancesurvey.co.uk/oswebsite/gps](http://www.ordnancesurvey.co.uk/oswebsite/gps)

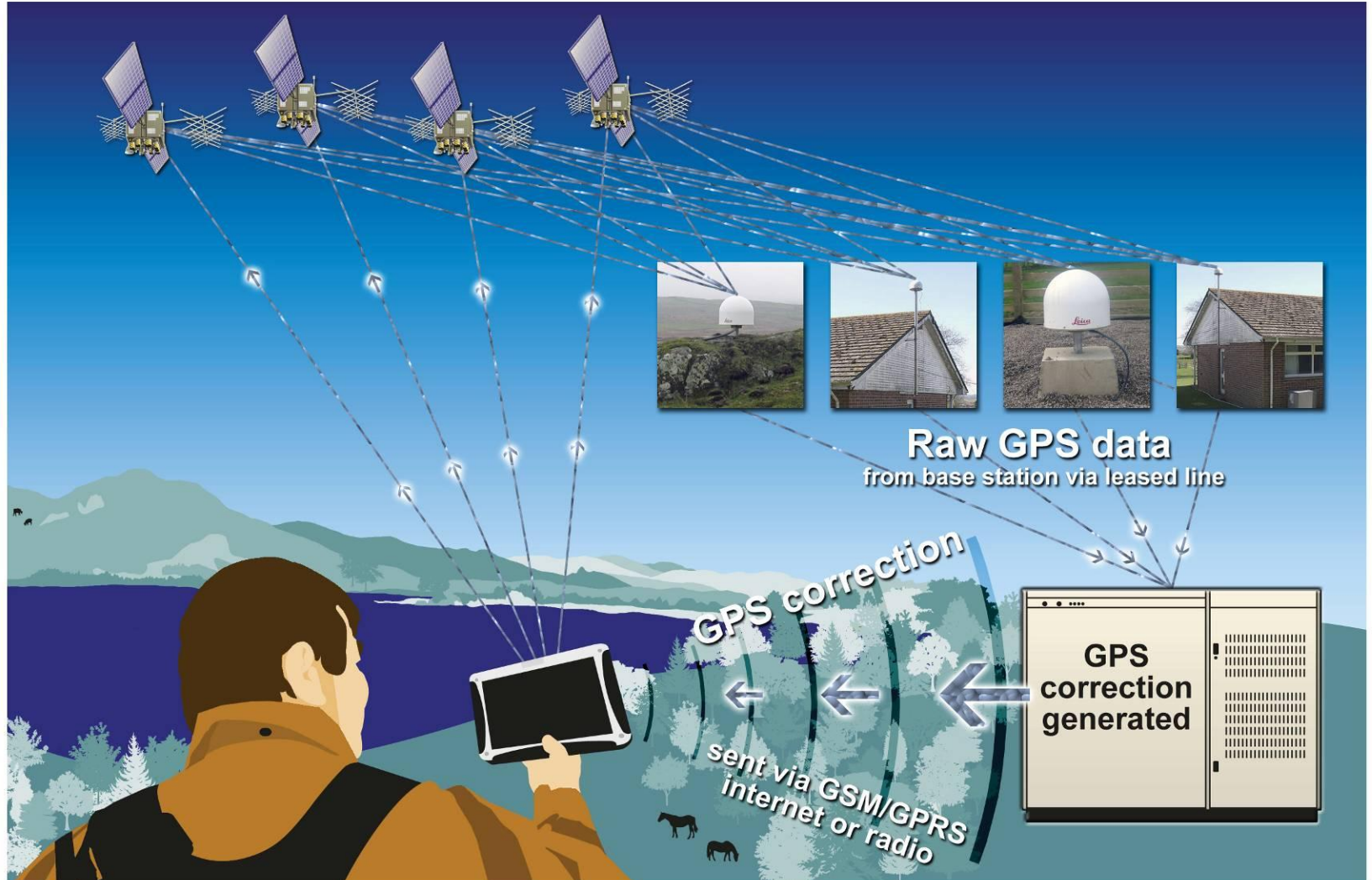


**Typical Installation**





# How OS Net works





- 100,000 accidents on this network every year, 5000 require police investigation
- The Highways Agency work closely with the 38 Police Forces in England to give them the tools to carry out accurate investigations
- The Highways Agency started to investigate new survey methods in 2005
- Ordnance Survey worked with Warwickshire and Surrey Police forces to pilot using OS Net GPS
- OS Net provides up to 1cm level positioning
- This is now the primary method adopted by all police forces
- Highways Agency studies have shown that, on average, roads are opened 40 minutes quicker



© Solent News



© Solent News



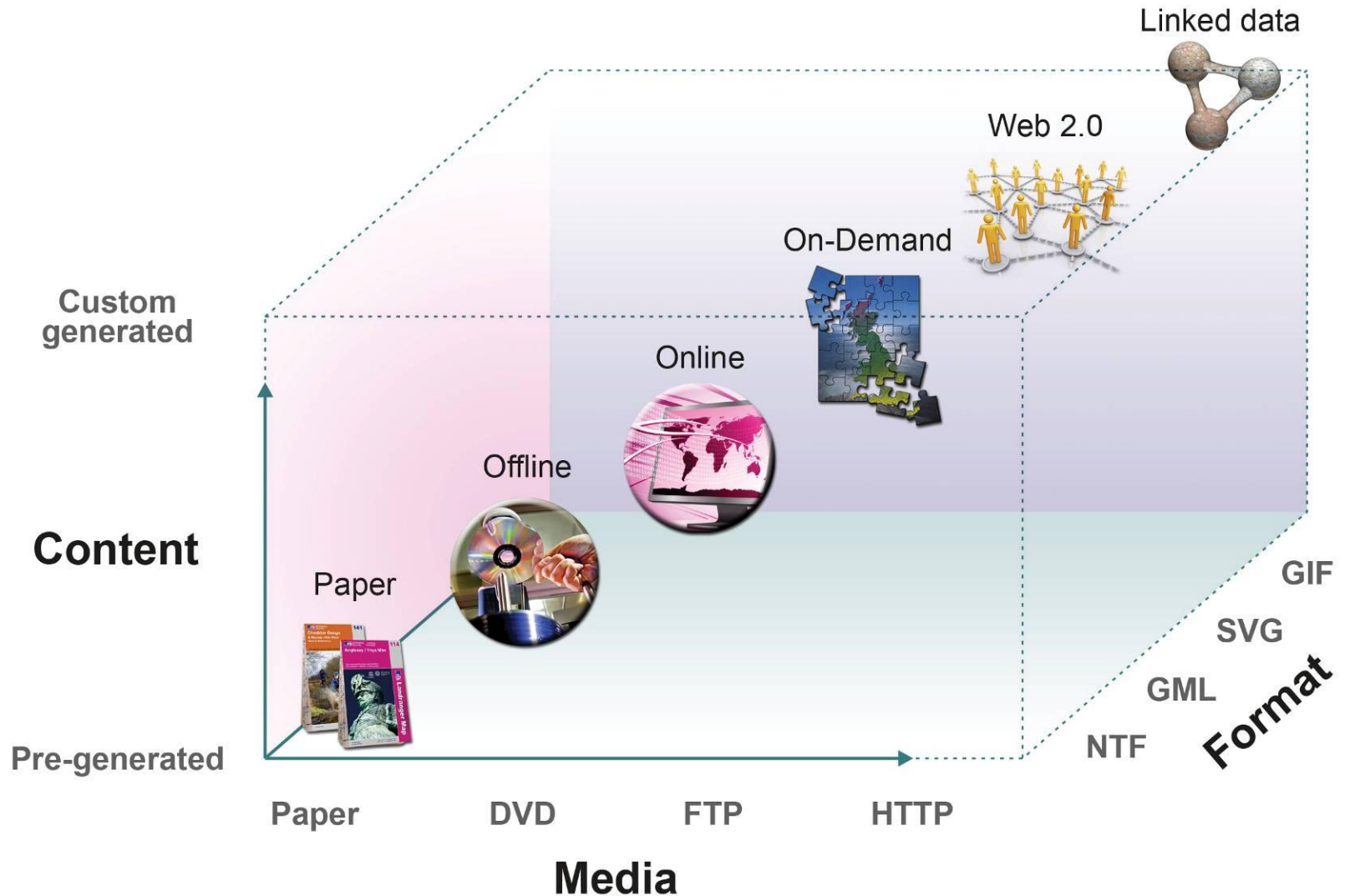
# National Address Gazetteer Database

- Creation and maintenance of a single national address gazetteer database
  - Maintains existing local government addressing and street processes
  - Builds on investment in Ordnance Survey and local government address products
- Local Government Group and Ordnance Survey joint venture
- 50:50 Limited Liability Partnership (LLP) – creation of GeoPlace™
- The AddressBase range of products – AddressBase, AddressBase Plus and AddressBase Premium – now available through Ordnance Survey



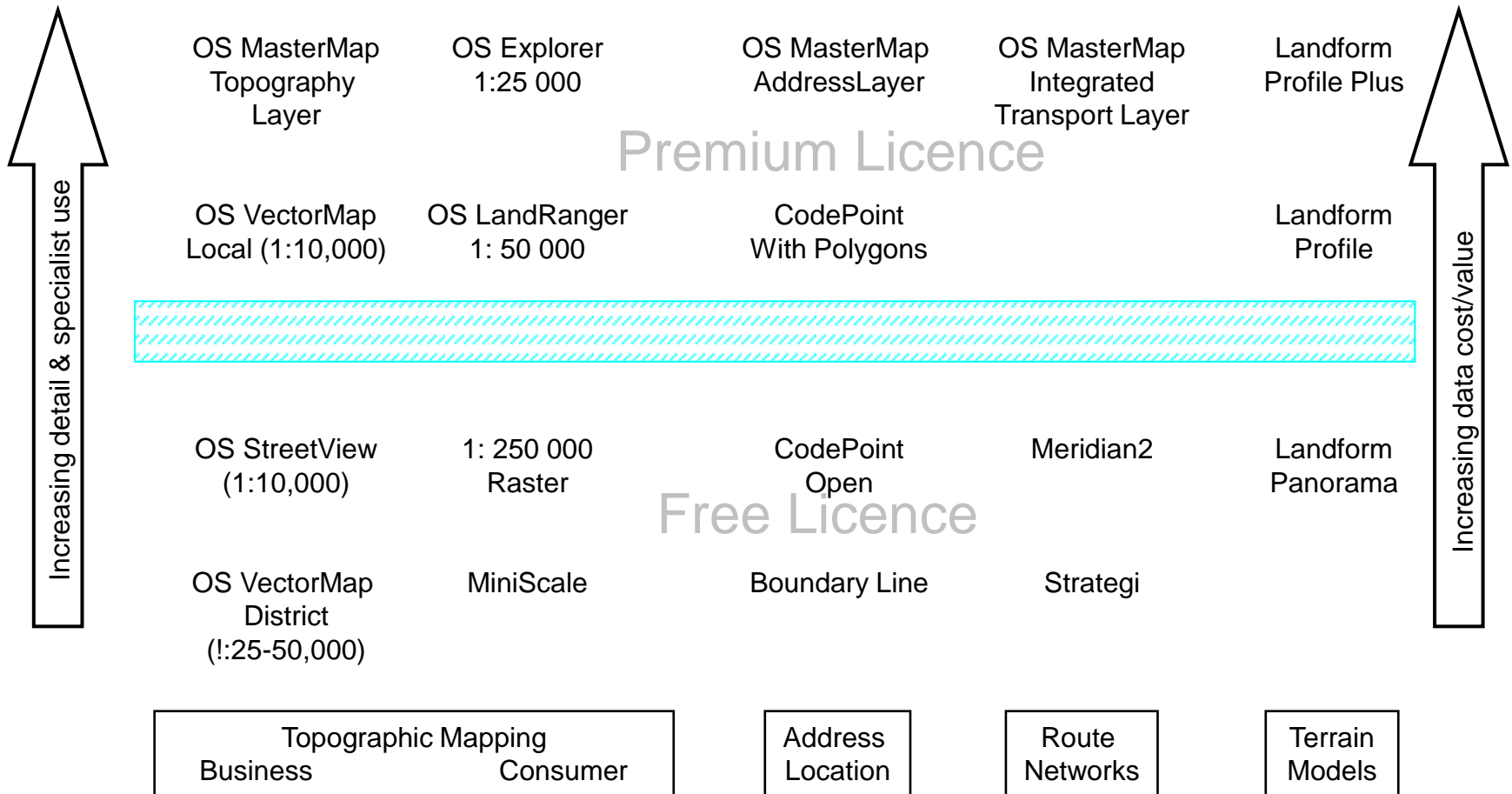


# Customer Focused Supply Models





# A complete framework: Freemium Business Model





# Public Sector Mapping Agreement (PSMA)

The screenshot shows the Ordnance Survey website's Public Sector Mapping Agreement (PSMA) page. The header includes the Ordnance Survey logo, a 'Discover Ordnance Survey' link, a 'Mobile site' link, and a text size selector. The main navigation bar contains links for Home, Public Sector, Business, Leisure, Education & Research, About us, and Support. A site search bar is also present. Below the navigation bar is a large banner image depicting a city skyline with various public sector vehicles and people. The breadcrumb trail indicates the user is in the 'public-sector' >> 'mapping-agreement' section. The left sidebar lists navigation options: 'Public Sector – home', 'Public Sector Mapping Agreement' (selected), 'PSMA – home', 'PSMA Members login', 'Apply to join the PSMA', 'Member benefits', and 'Who can join'. The main content area features the title 'Public Sector Mapping Agreement (PSMA) for England and Wales', a welcome message, and a 'Members - Log in' button. An inset image on the right shows a map with a blue overlay and the text 'ACCESS ALL AREAS'.

Ordnance Survey®

Discover Ordnance Survey

Mobile site

Text size: A A A

Home Public Sector Business Leisure Education & Research About us Support

Site search Search

You are here: [public-sector](#) >> [mapping-agreement](#)

Public Sector – home

Public Sector Mapping Agreement

» PSMA – home

» PSMA Members login

» Apply to join the PSMA


» Member benefits

» Who can join

## Public Sector Mapping Agreement (PSMA) for England and Wales

Welcome to the PSMA! If you are already a PSMA member login to the members' area now to find out more detailed news about your agreement.

[Members - Log in](#)



## What does the PSMA provide?

- A new 10 year agreement for the Public Sector in England and Wales.
- The PSMA provides access to core geographic datasets from Ordnance Survey
- The PSMA datasets are free at the point of use for all eligible public sector bodies.
- Providing common geographic framework for the Public Sector will enable sharing of information

PSMA Member licence [key facts](#) >>



## 18 months after launch...

Now has over 2700 members, comprising:

- 127 in Central Government, including 47 new (non-PGA) members
- 504 in Local Government, including 12 new (non-MSA) members
- 281 in the Health sector
- 1741 Town, Parish and Community Councils
- 19 Support Rescue Services
- 45 Other Authorities and Boards

... and customer/member feedback has been excellent...



# Davertry District Council

## Optimising waste collection using OS MasterMap Integrated Transport Network Layer

- Daventry generated new waste collection routes in all seven districts using OS MasterMap Integrated Transport Layer with Route Restriction Information
- Daventry has been able to rationalise the number of domestic waste collection routes from nine to eight, reducing diesel costs by 12%, increasing spare capacity by 14% and eliminating overtime costs.



*'OS MasterMap ITN Layer and Road Routing Information has made it possible for us to meet our challenges of increasing efficiency, planning for growth and reducing landfill. In Daventry alone we are on target to achieve savings of around £100 000 per year, with much greater savings expected for the whole county.'*

**Jo Gilford**  
Corporate Manager for  
Public Space  
Davertry District Council



Photograph courtesy of Daventry District Council

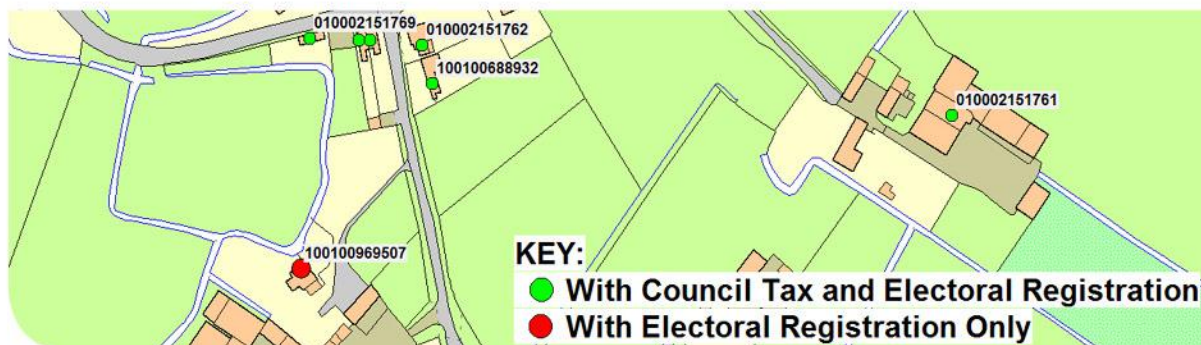


### Welsh authorities to generate **£500 000 (QAR 2.85m)** of additional revenue through effective address management

A collaborative pilot project, facilitated by Welsh Government and led by Newport City Council and Cardiff City Council, is improving the management of addresses by linking electoral registration, revenue and benefits and other systems. It has delivered significant additional revenue by making the process more efficient, reducing errors, detecting potential avoidance and fraud. It has now been extended across Wales.

*'Projected benefits are likely to be over £500 000 across Wales – potentially in excess of £7 million extended throughout England and Wales'*

Shaun Powell,  
Newport City Council





Cardiff Council delivers more than **£1 300 000 (QAR 7.43m)** savings from enhanced SEN (special educational needs) route and vehicle management, and efficient contract re-negotiation

Cardiff Council's Schools Transport Team supports improved SEN school routing, optimisation and efficiency using geographic information from Ordnance Survey and the Capita One Route Optimisation system, delivering huge saving from improved contract re-negotiations.

*'SEN Vehicle Management is having a major impact on how we manage transport needs. It is very easy to use and its intuitive menu system means that you don't have to know the whole system in detail to be able to use it. It is very user-friendly.'*

**Stephen Gerrard,**  
Schools' Transport Team Leader,  
Cardiff Council





# Utility efficiencies by linking customer records to Assets to billing

- What the asset department believes it supplies (blue)...
- Who the billing department believes they are billing (green)...
- Leaving those in red...

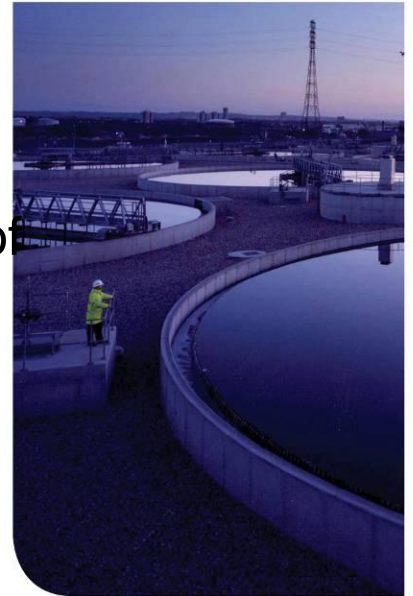




# Northumbrian Water Limited – investing in GI

The return on investment is real and demonstrable and includes:

- Additional income alone of well over £1m (QAR 5.7m) through improved management of empty properties.
- A sustainable cut of at least £60,000 (QAR 342k) in operating costs through the call centre solve-at-source principle.
- Significant savings in time and cost in the provision of timely and accurate asset information to field technicians.



*'From the customers' point of view and from the business point of view, GIS has been of great benefit and our investment has been well worth it'.*

**Ian Donald, Customer Services Director concludes:**



# Ordnance Survey's commitment

To provide the Geospatial Information framework to support the operational needs of those agencies responsible for the safety and security of the London 2012 Olympic Games.





# Lee Valley White Water Centre





# Geospatial Information Provision needs determined

- Discussions with politicians, the Met Police and the MOD started in 2008
- November 2010, Ordnance Survey meeting, hosted by the Defence Geographic Centre
- Ordnance Survey tasked with arranging further discussions with representatives from key security services.
- User group sessions arranged to gather requirements working to a deadline of 15th December 2010.
- The resulting information was fed into Ordnance Survey business planning process.
- Requirements were described in 3 tiers based on relative priorities.



# Requirements: Venues

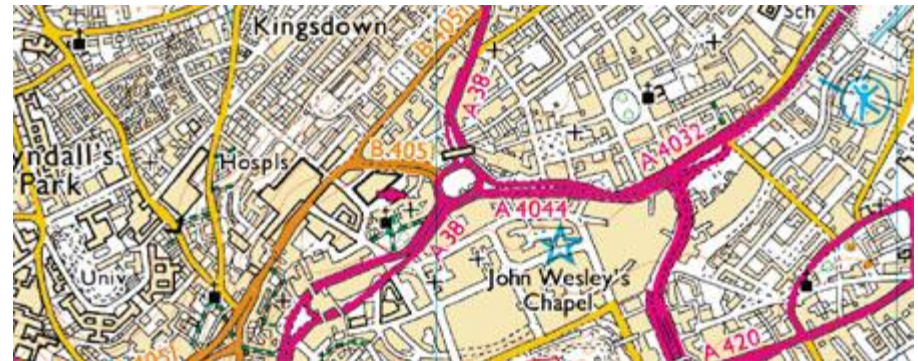
- **Tier 1** – The main Olympic Park plus a buffer corresponding to the Olympic Coordination Zone.
- **Tier 2** – All other permanent and temporary Olympic venues, London Outside Races and Official Live Sites.
- **Tier 3** – Official hotels and athlete/press accommodation, key training venues (based on threat assessment) selected Games operational nodes outside main Olympic Park.





# Requirements: Standard products

1. Frequent revision of our large scale topographic data to include all **minor changes** to the built and natural environment.
2. Frequent revision of our **road network** data.
3. Frequent revision of our **address information**.
4. Increased publication times for smaller scale products so as to ensure greater **content synchronicity** with our large scale data.



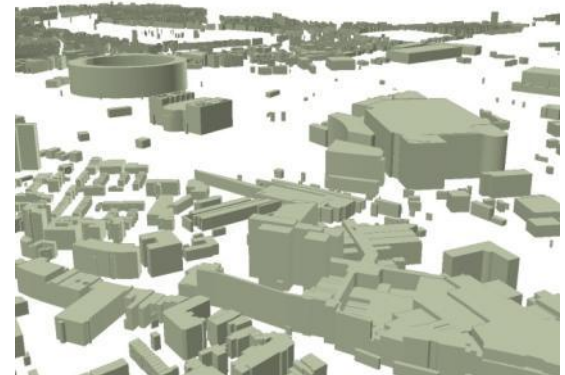


# Requirements: Special Information Provision (SIPs)

1. **Street furniture** data captured within agreed areas close to key venues and sensitive sites.



2. **High resolution** ortho-rectified colour aerial imagery (12.5cm, 10cm and 5 cm resolution) for agreed targets.

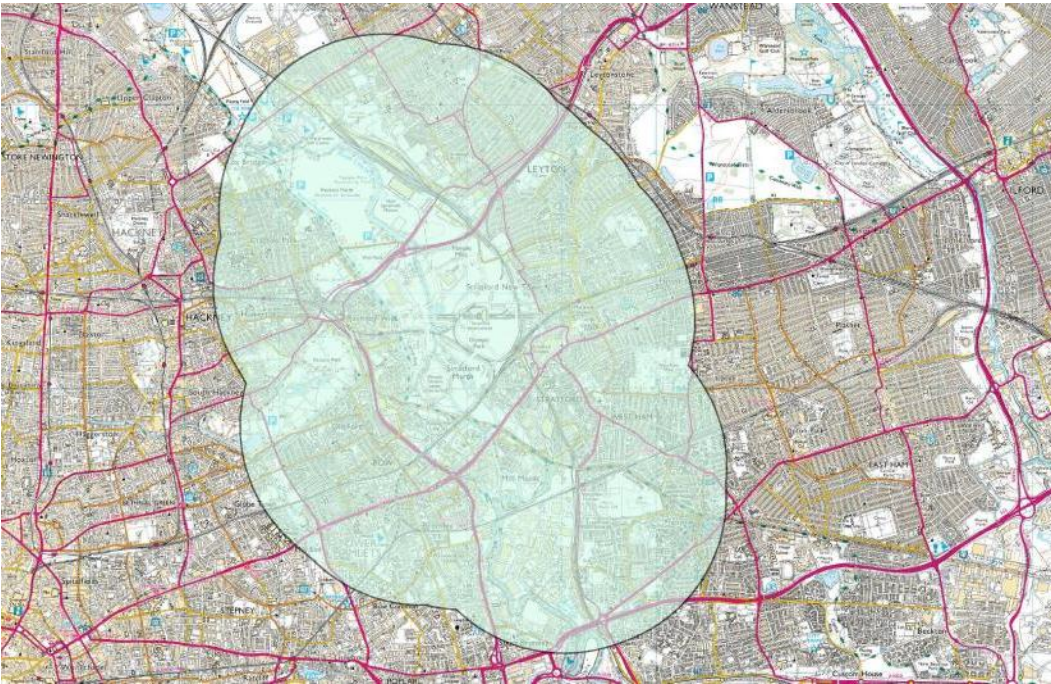


3. **Simple Building Height** information for all buildings in OS MasterMap Topo within agreed areas.



# Requirements: Defining extents

- These extents were refined and modified through discussion and agreement, primarily with Metropolitan Police and MOD



Original buffered polygons  
refined and venue extents  
agreed for 87 kms.

Olympic Park 24 kms

Other key venues 51 kms

Weymouth 5 kms

Football stadia 7 kms





# The datasets

High Resolution Imagery

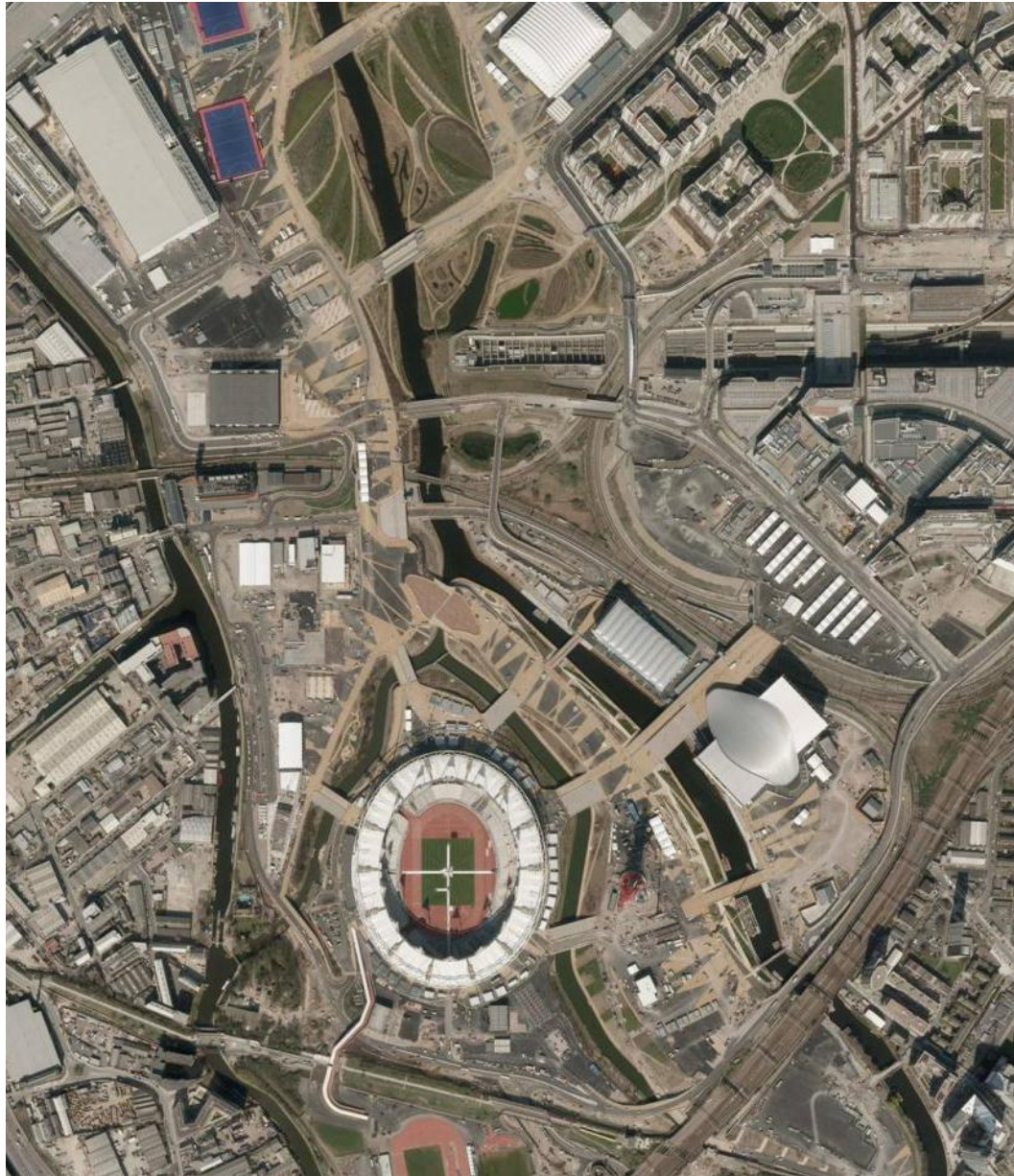


**August 2001**



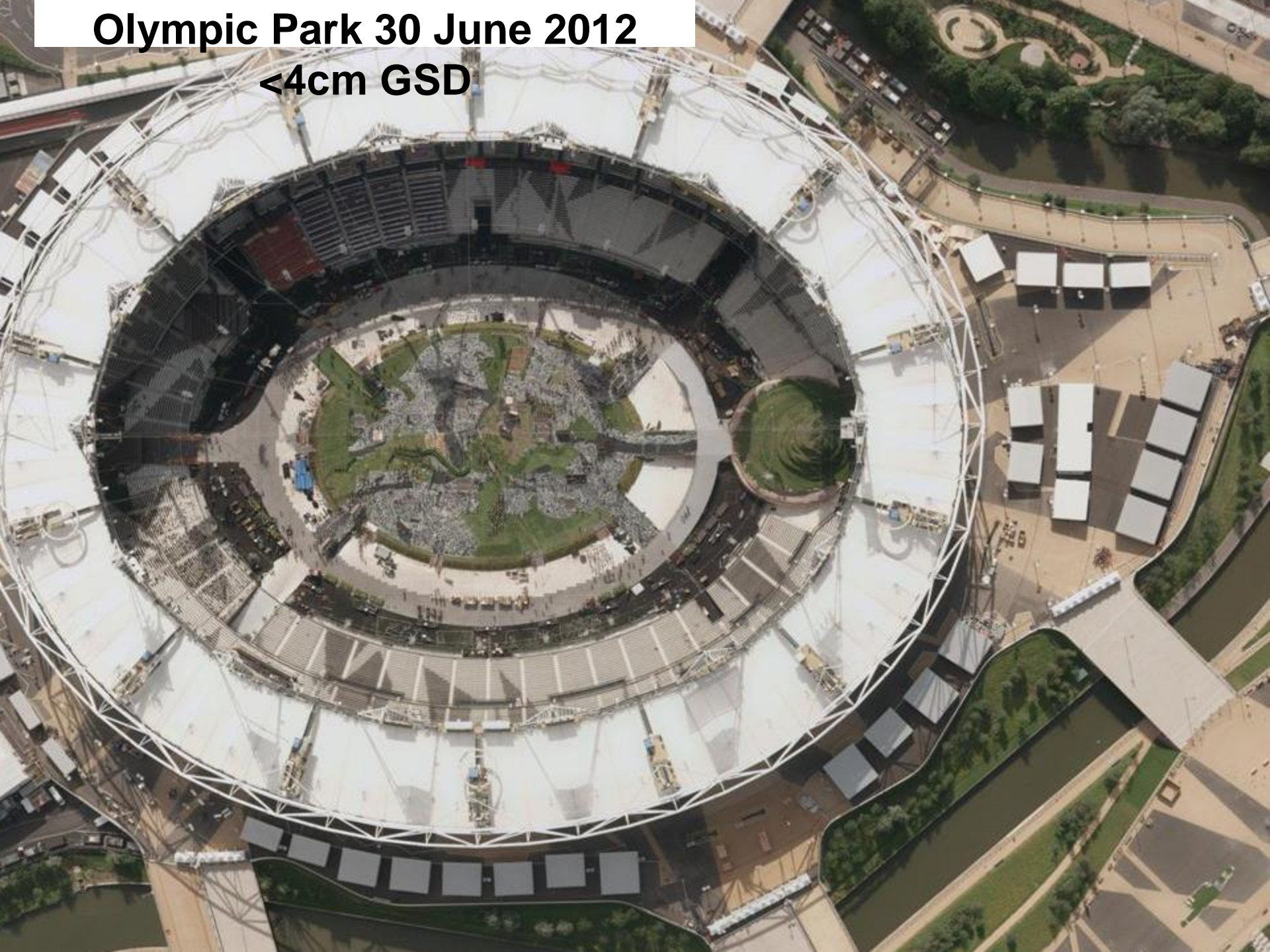


March 2012





**Olympic Park 30 June 2012**  
**<4cm GSD**









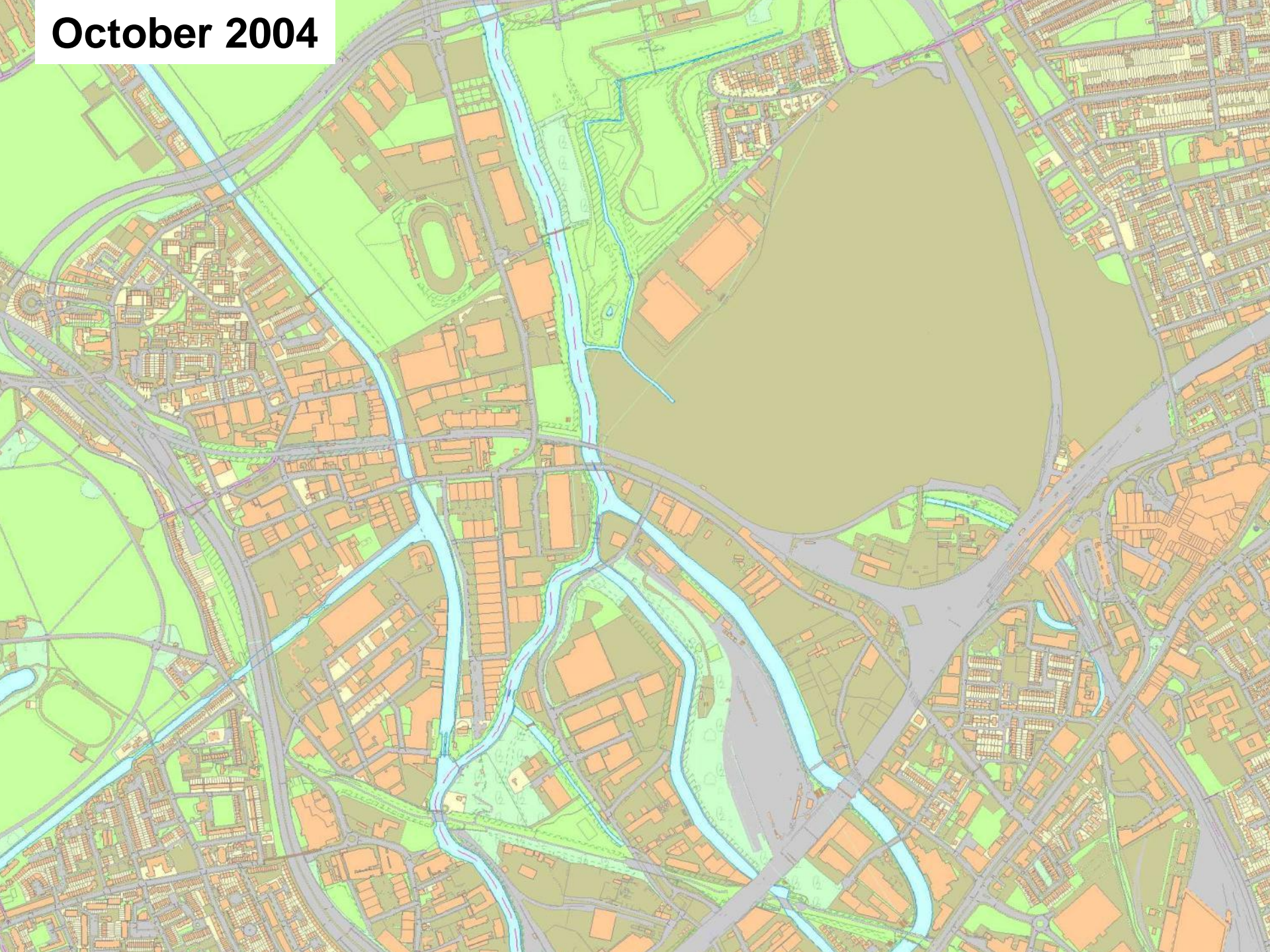


## The datasets

OS MasterMap Topography Layer

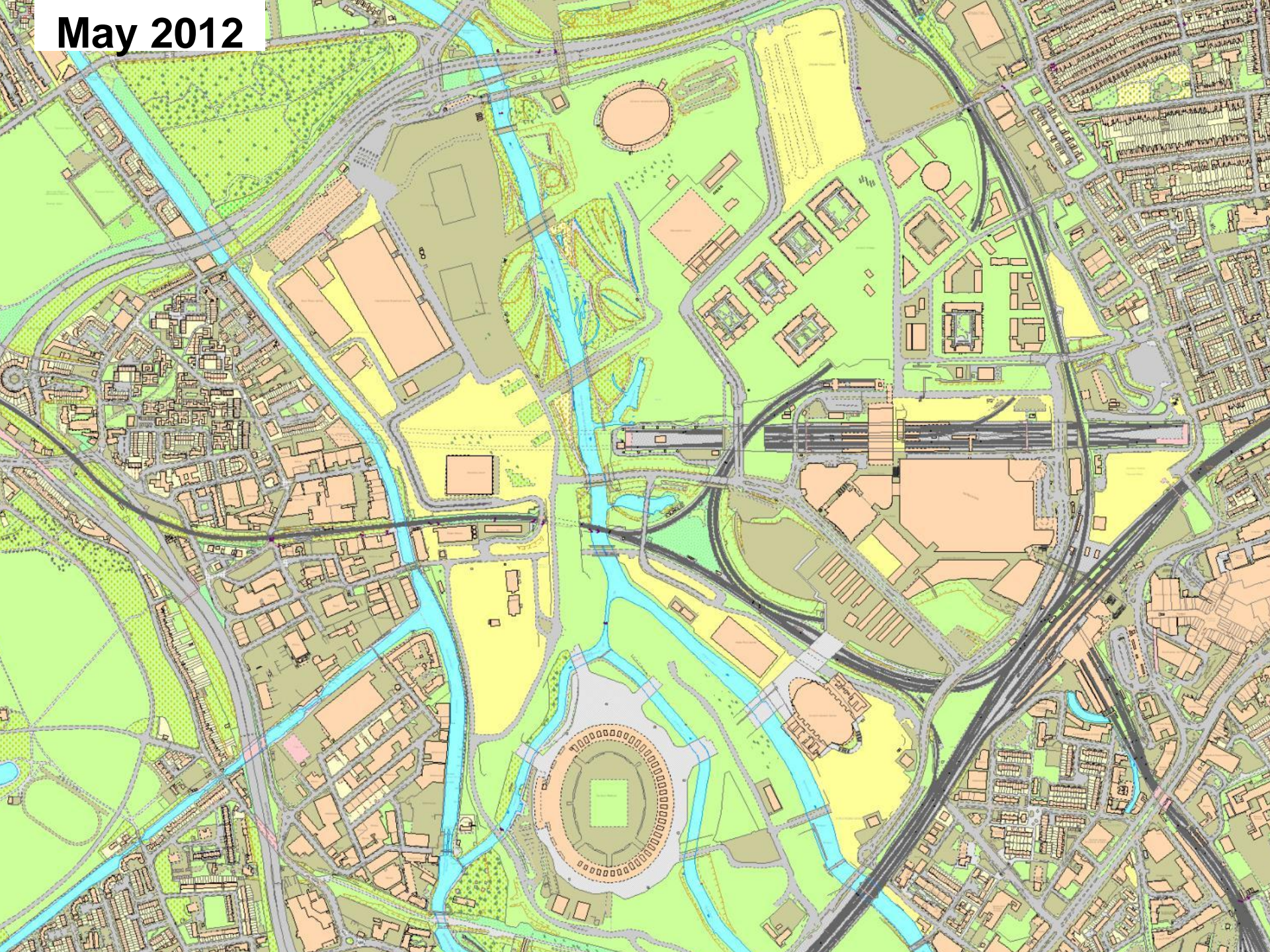


**October 2004**





May 2012







**As at 29<sup>th</sup> June 2012**



# The datasets

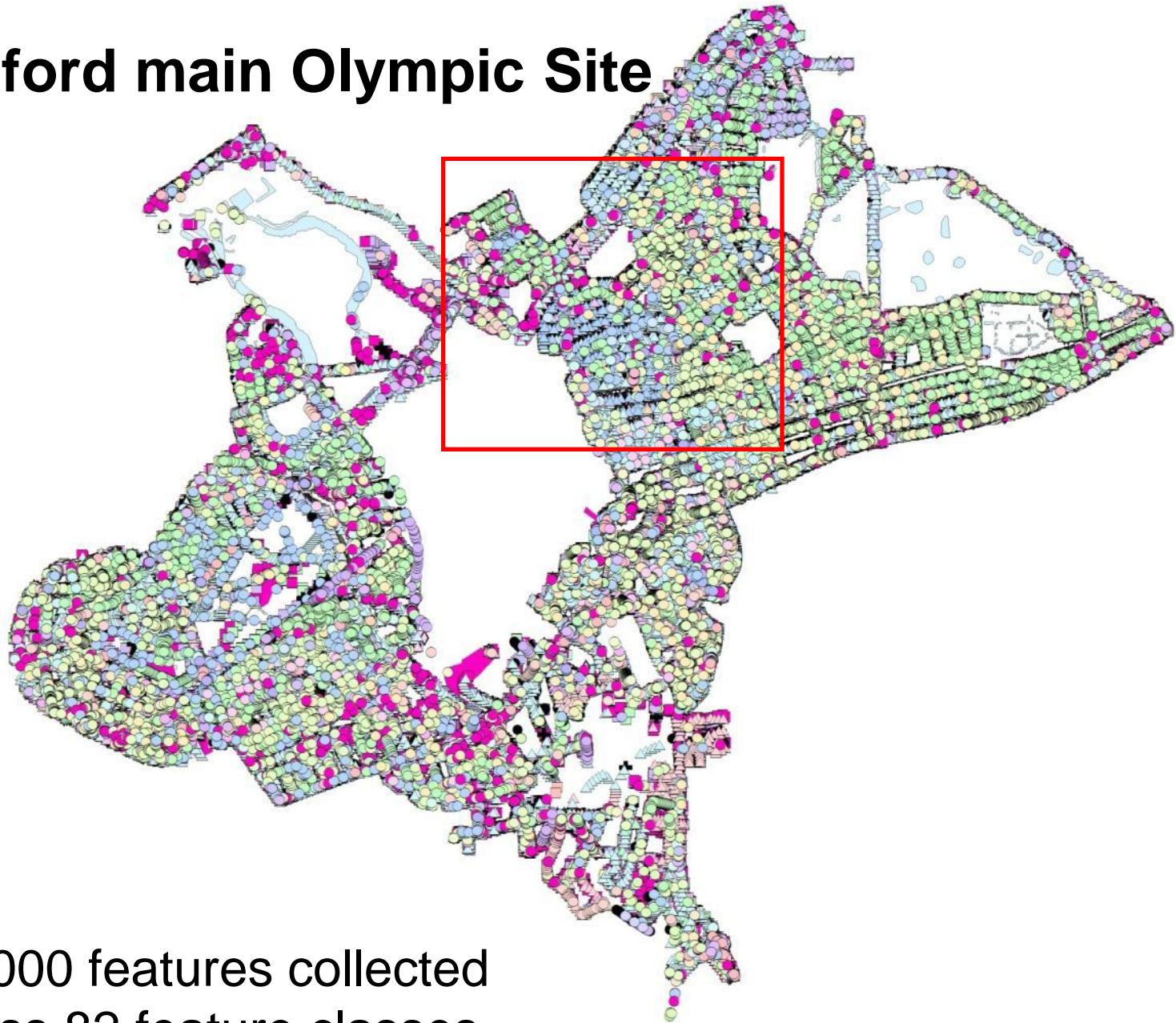
Street Furniture








# Stratford main Olympic Site



157,000 features collected  
across 82 feature classes





Across all main venues, over 550,000 features  
were collected and ground verified







# Street furniture coverage around Lords Cricket Ground



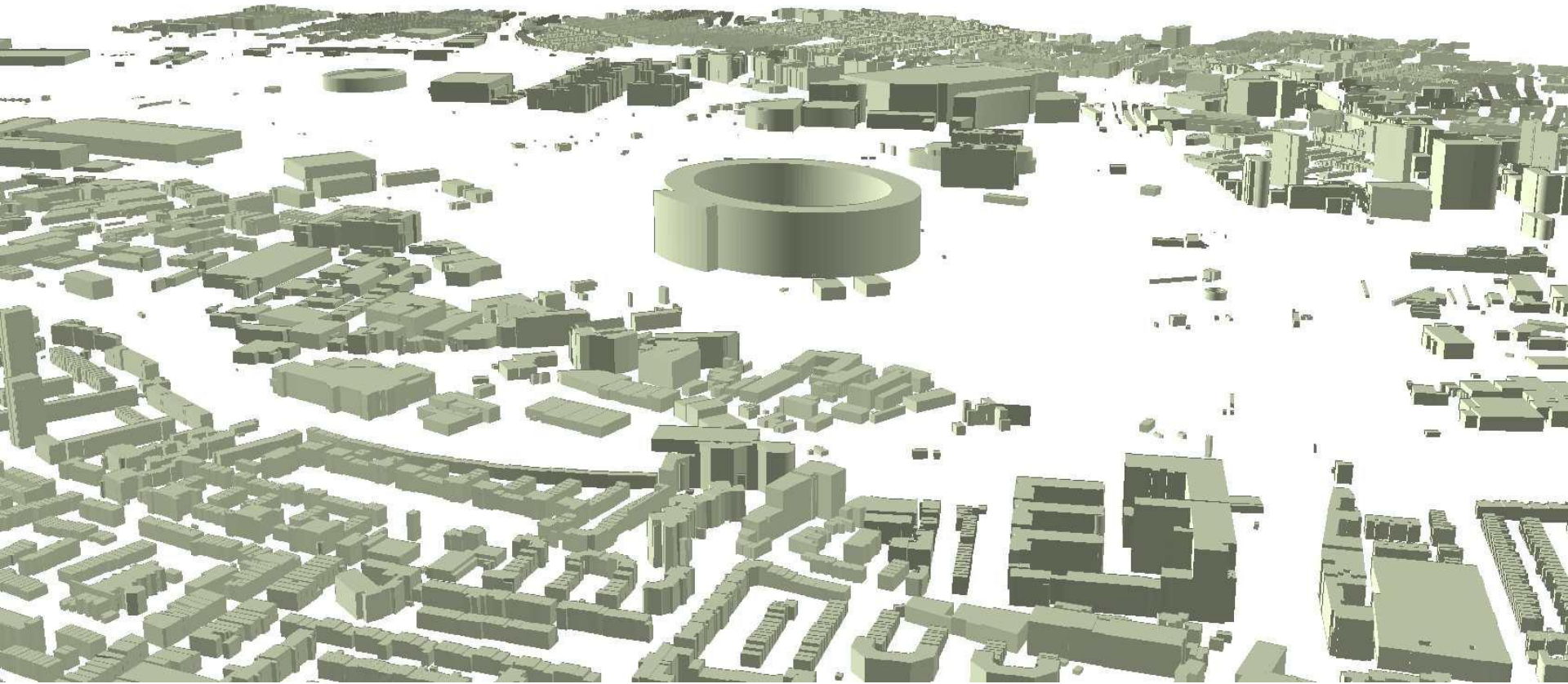


# The datasets

Simple Building Heights



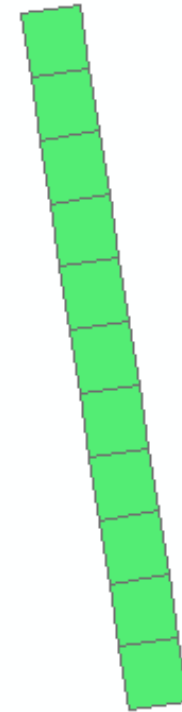
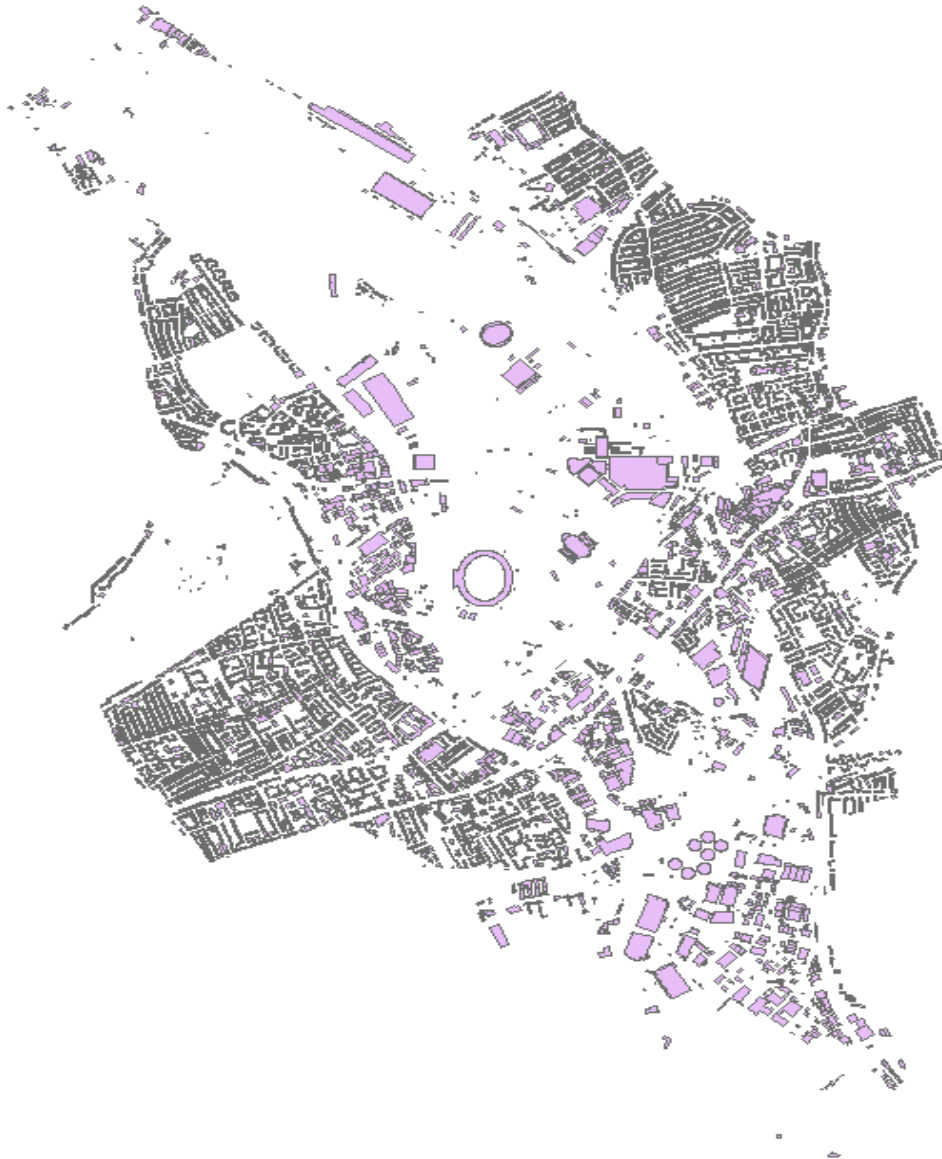
# Enabling the third dimension



- Simple Building Heights were automatically generated using in-house developed software processing a combination of OS MasterMap Topo and High Resolution Imagery



# Simple Building Heights



TOID	Ex. Ground Min	Ex. Roof Min	Ex. Roof Max
(north to south)			
osgb1000006617715	9.7	13.61	15.62
osgb1000006617716	9.7	13.15	14.98
osgb1000006617717	9.69	12.91	14.92
osgb1000006617718	9.69	12.81	14.92
osgb1000006617719	9.69	12.56	14.91
osgb1000006617720	9.74	12.74	14.91
osgb1000006617721	9.78	12.93	14.91
osgb1000006617722	9.92	13.2	15.14
osgb1000006617723	10.09	13.04	15.14
osgb1000006617724	10.26	13.35	15.06
osgb1000006617666	9.33	13.62	16.82



# The datasets

Derived Data



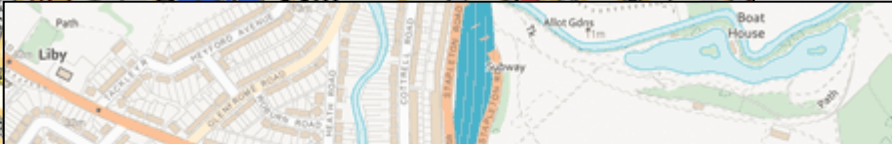
# Derived data: synchronisation of five key products



OS VectorMap® Local



OS Street View®



1:10 000 Scale  
Raster



1:25 000 Scale  
Colour Raster



1:50 000 Scale  
Colour Raster





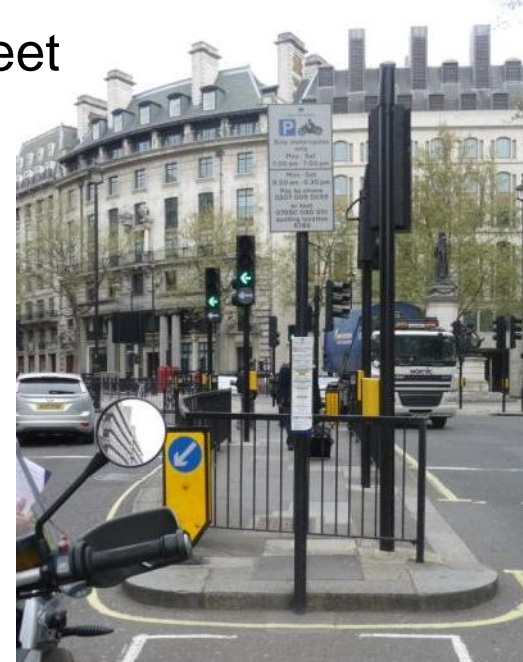
## Data capture

The production effort



# Remote-sensed capture and ground completion

- 1398 kms flown & processed
- Remote Sensing and Field team working in parallel
- 87 kms of urban revision to the Geospatial Content Improvement Process (GCIP) specification
- Up to 8 Remote Sensed operators working on Street Furniture at any one time
- Up to 8 Surveyors on the ground at any one time
- 200 point feature sample check per venue for Street Furniture
- Over 30 visits to Stratford site



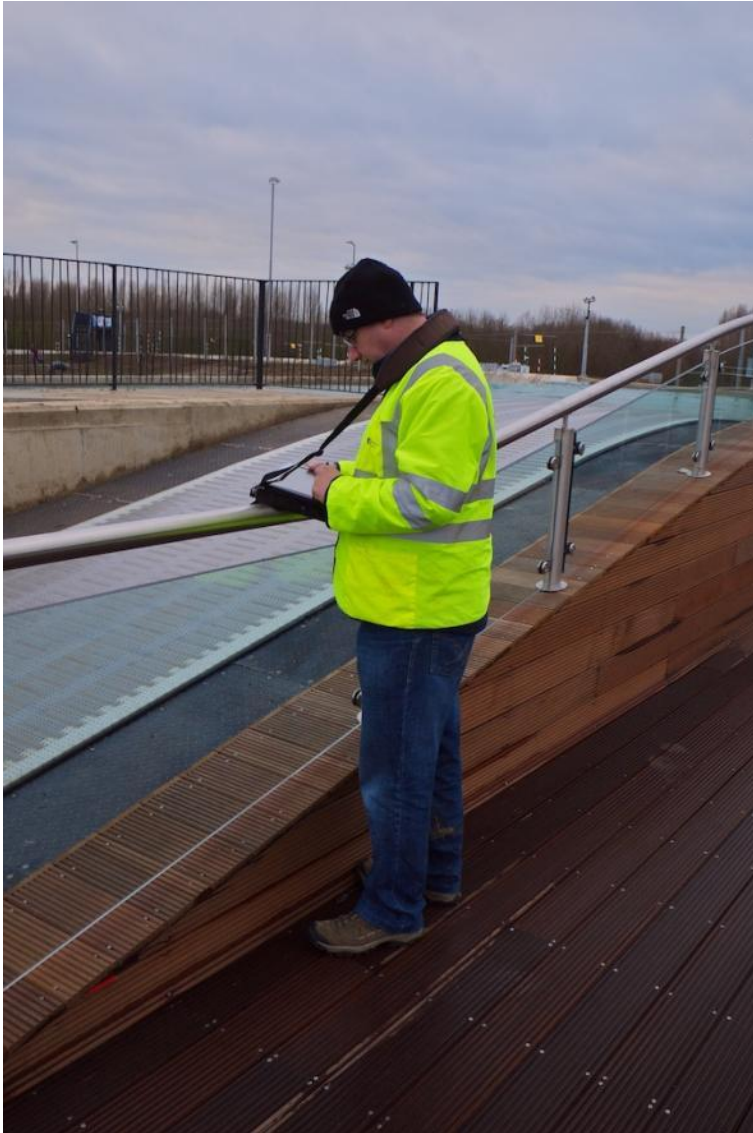


# Lee Valley White Water Centre

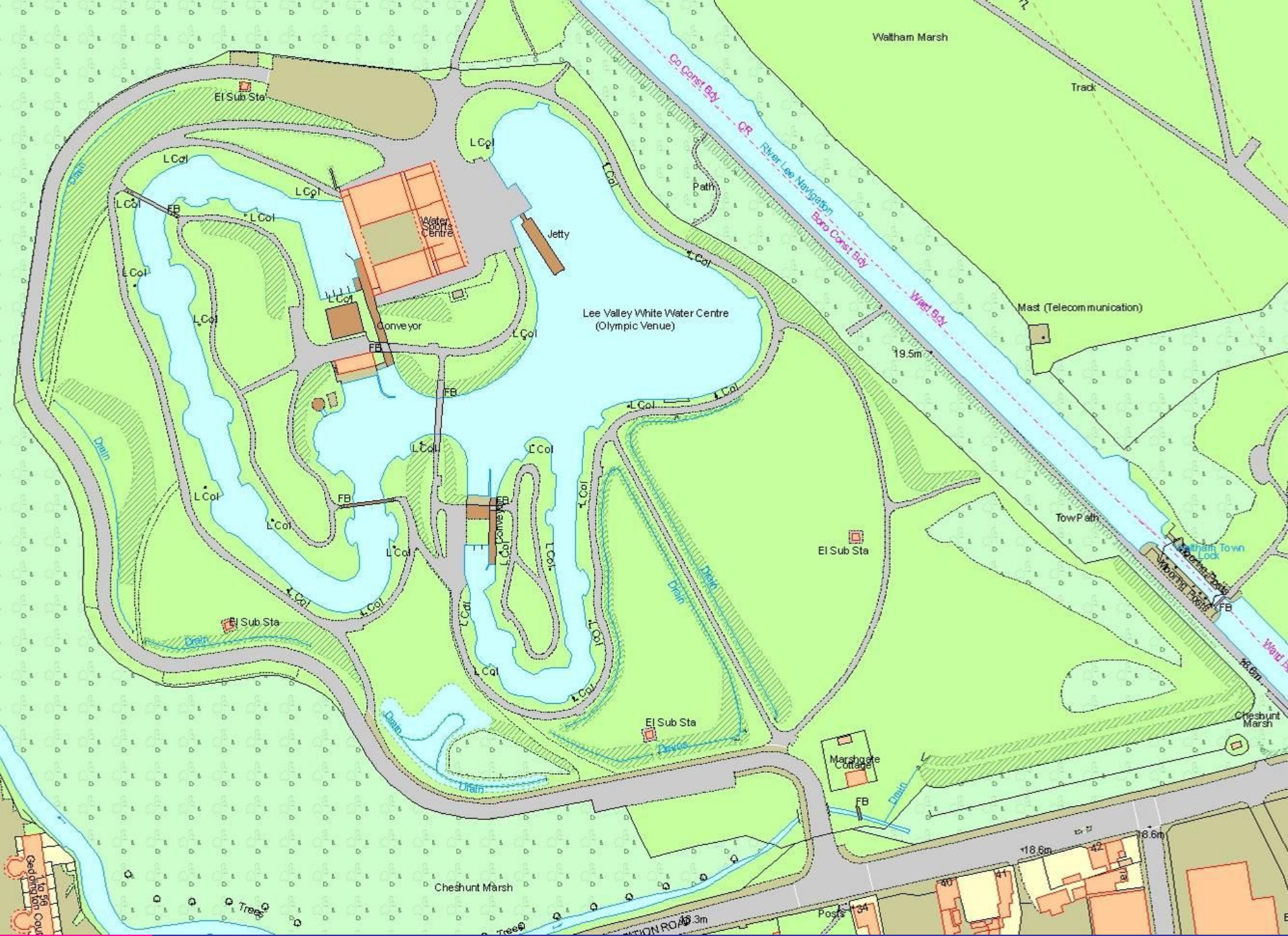




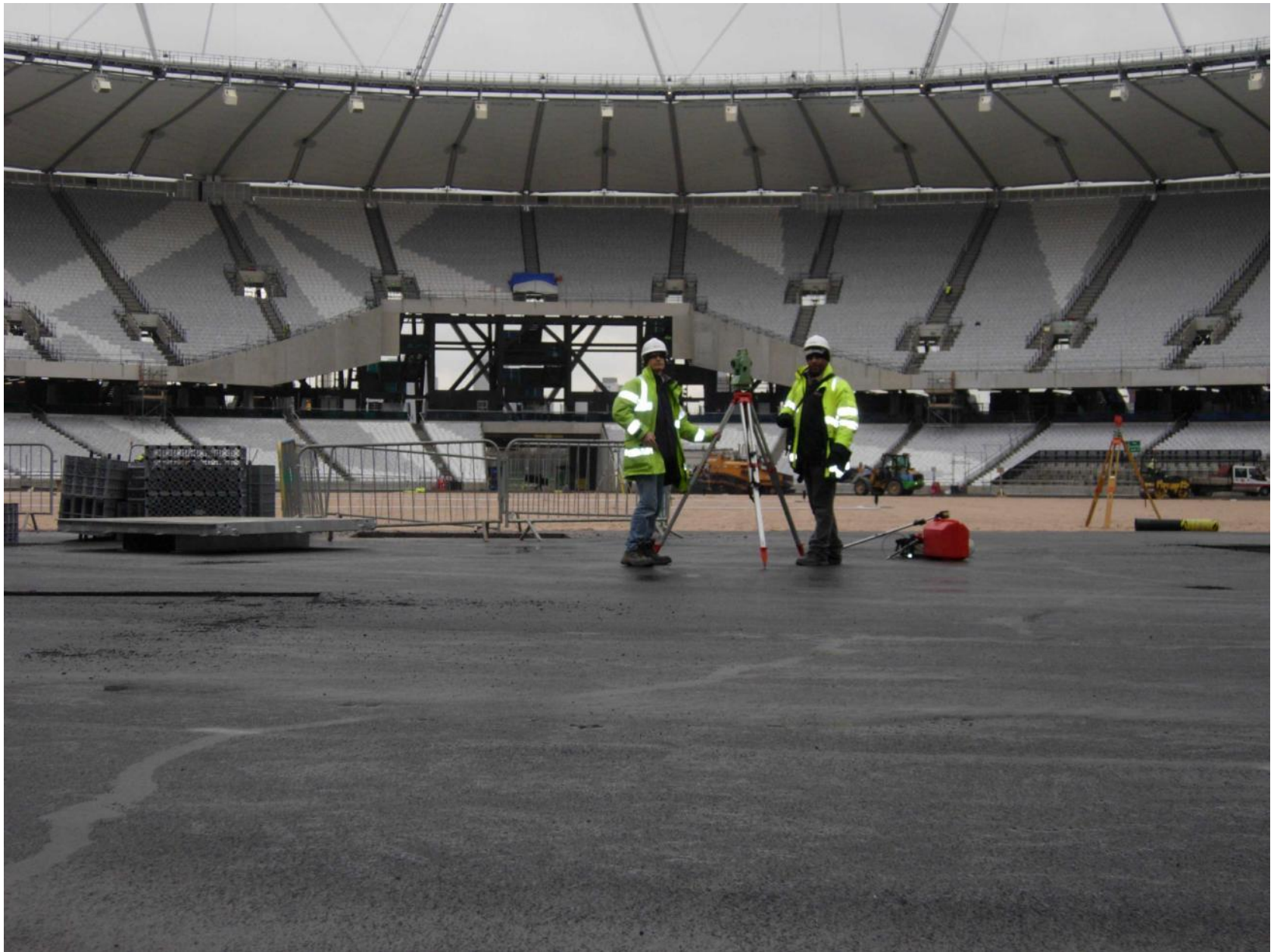
# A combination of remote-sensed capture and field completion





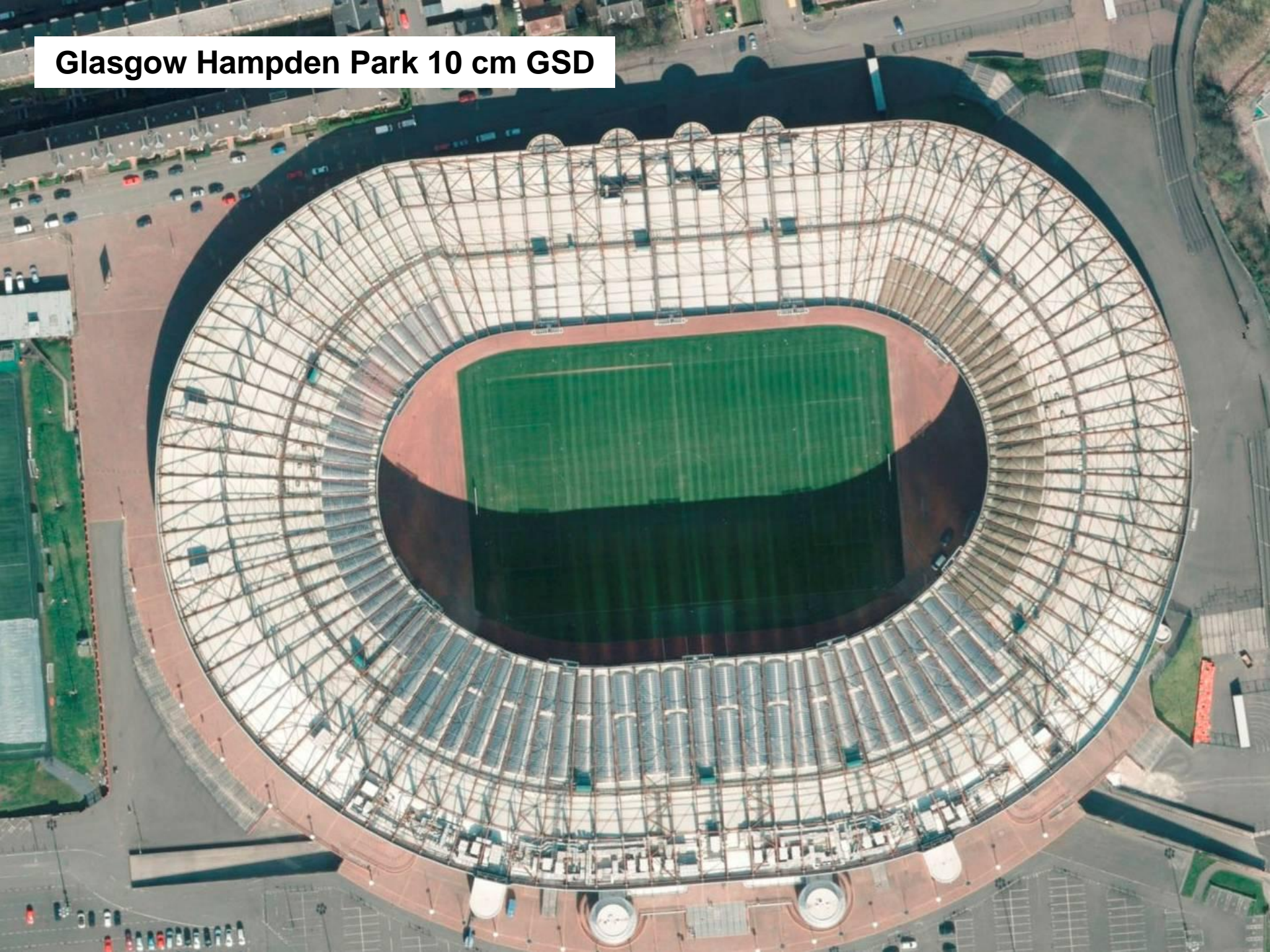








**Glasgow Hampden Park 10 cm GSD**







# Team GB

Working collaboratively across Government



# Key Stakeholders





# Olympic GI Production Coordination Group

## Aims

- To ensure that all UK Government organisations with an appropriate remit have access to the definitive and current geospatial data necessary to ensure a safe and secure running of the London 2012 Olympic Games
- To encourage collaboration across all such organisations over the creation of data and products, to ensure that the most cost-effective and efficient approach is taken by UK Government

## Scope

- Specification and collection of data relating to Olympic venues & surrounds
- Definition and creation of products, including collaboration over consistent representation
- Delivery and dissemination of data and products to end users through a variety of media



# Benefits of PCG

Data, product and burden sharing

- Data capture, data processing
- Common Data Catalogue

Issues tackled up by PCG include:

- Common local grid system for venues
- Shared symbology
- Portals and access to data
- Linking datasets – Olympic Torch Relay, Olympic Route Network



# Symbology





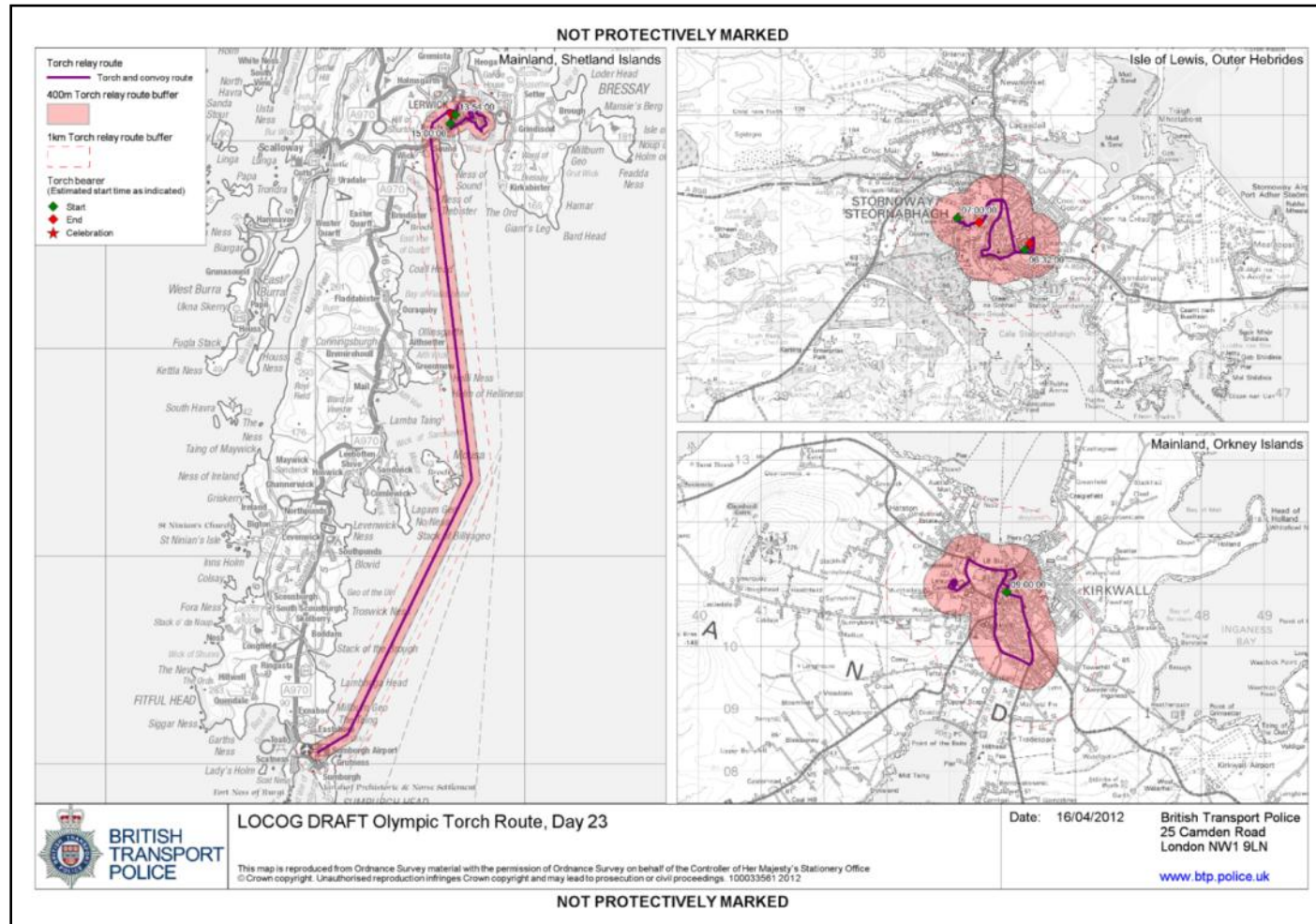


# Turning Geospatial Information into Geospatial Intelligence

Collaboration with Olympic Production Coordination Group partners



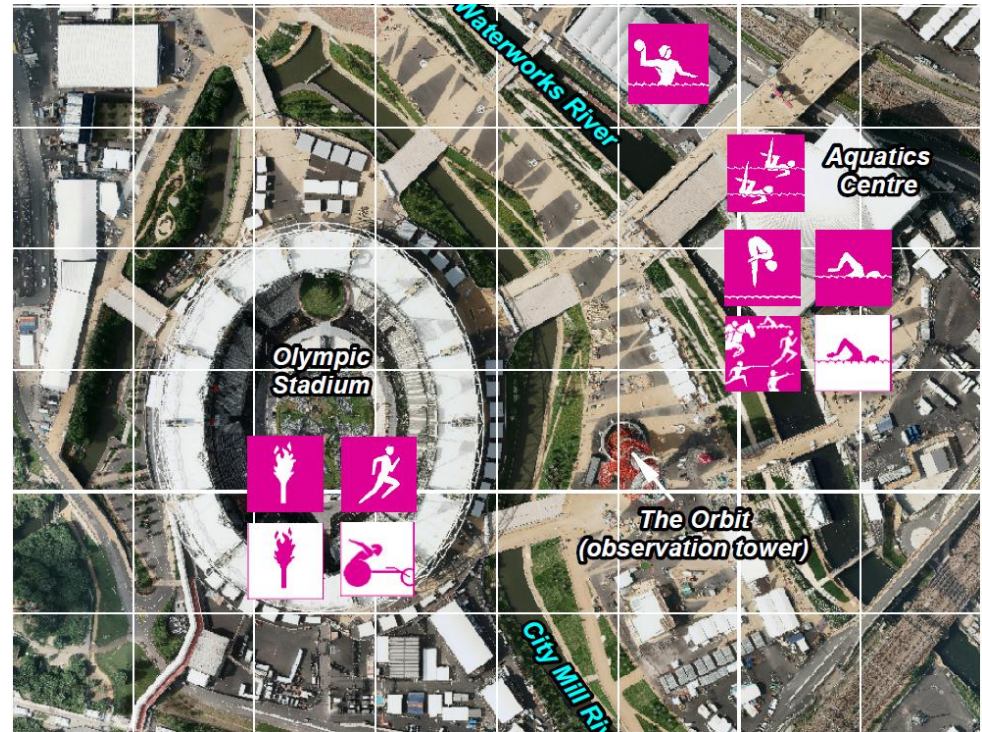
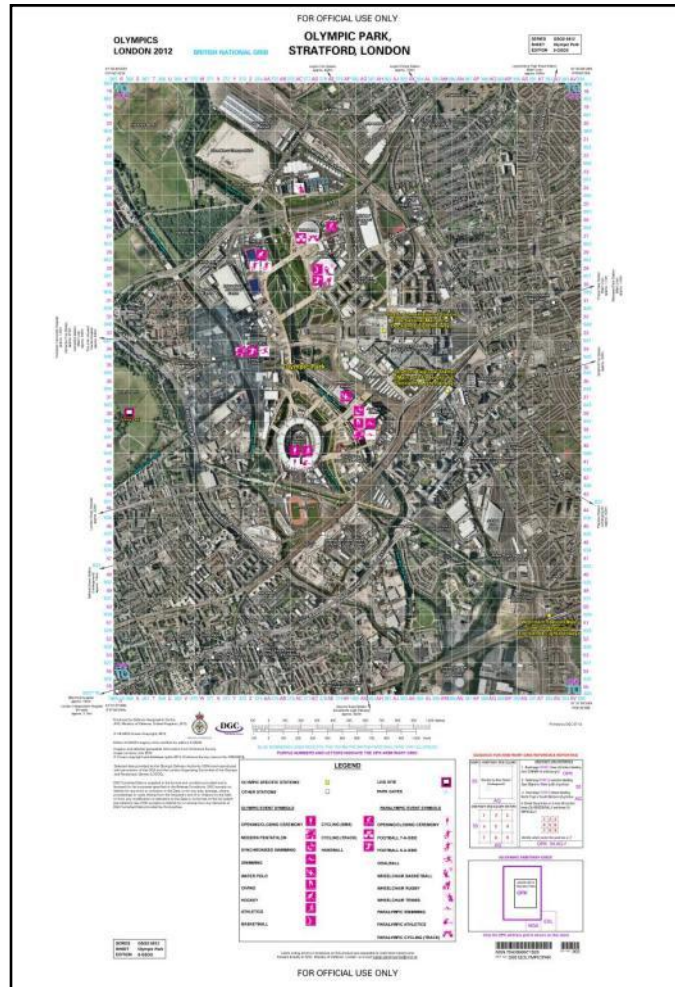
# British Transport Police – Olympic torch relay route maps



Produced a graphic for all 70 days including Northern Ireland, Republic of Ireland, Channel Islands and the Isle of Man



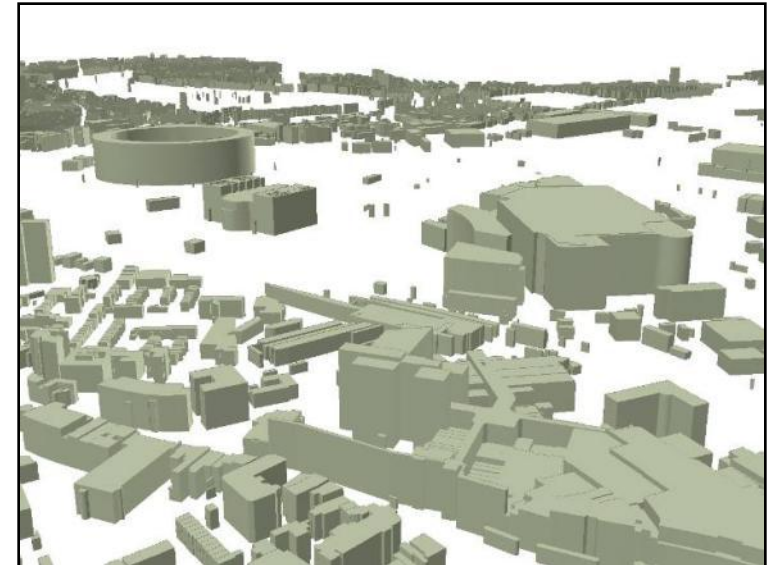
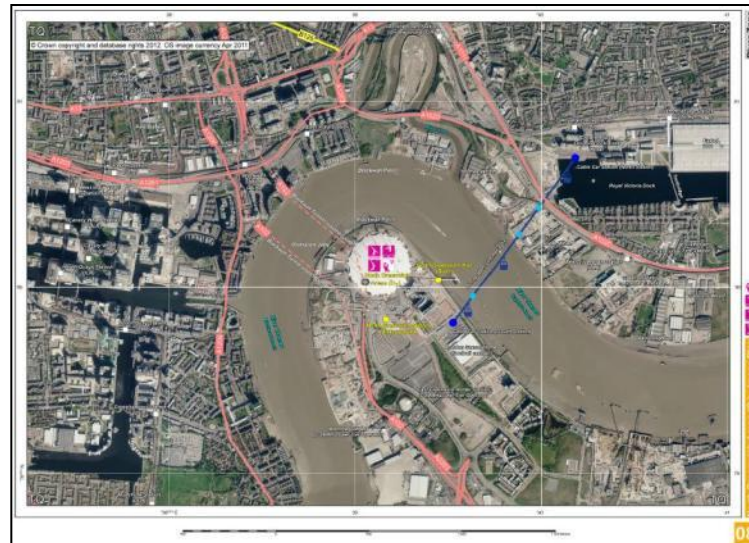
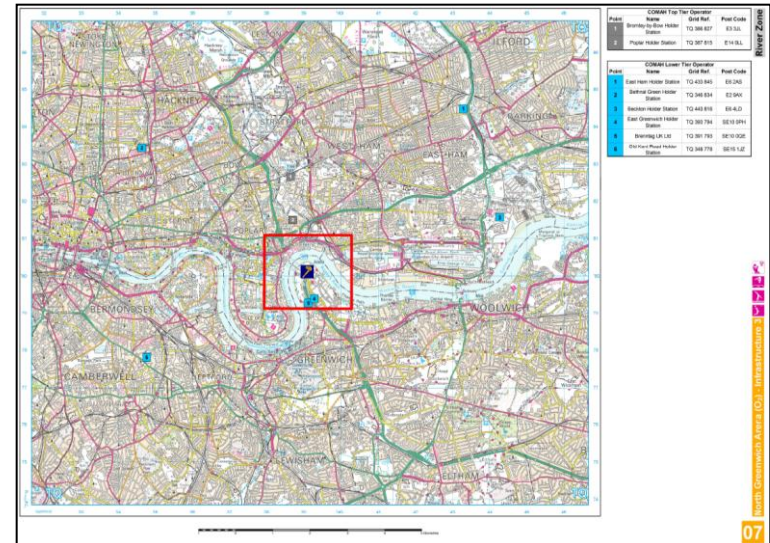
# Defence Geographic Centre – venue image plans (GSGS6512)



Olympic Park example based on Ordnance Survey  
high-resolution imagery captured: 30 June 2012

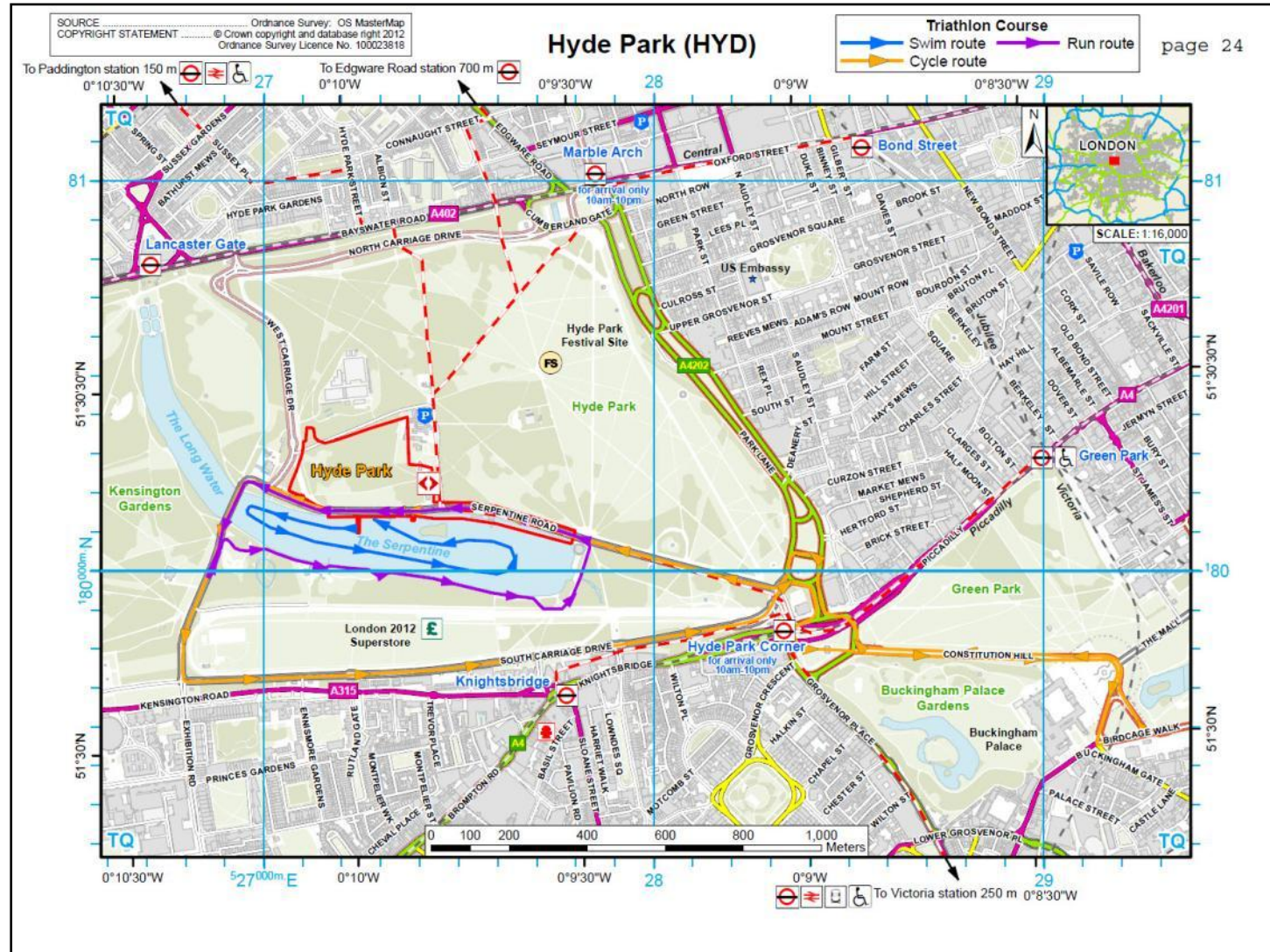


# Defence Geographic Centre – Olympic field books (GSGS6542)





# National Geospatial Intelligence Agency: field book



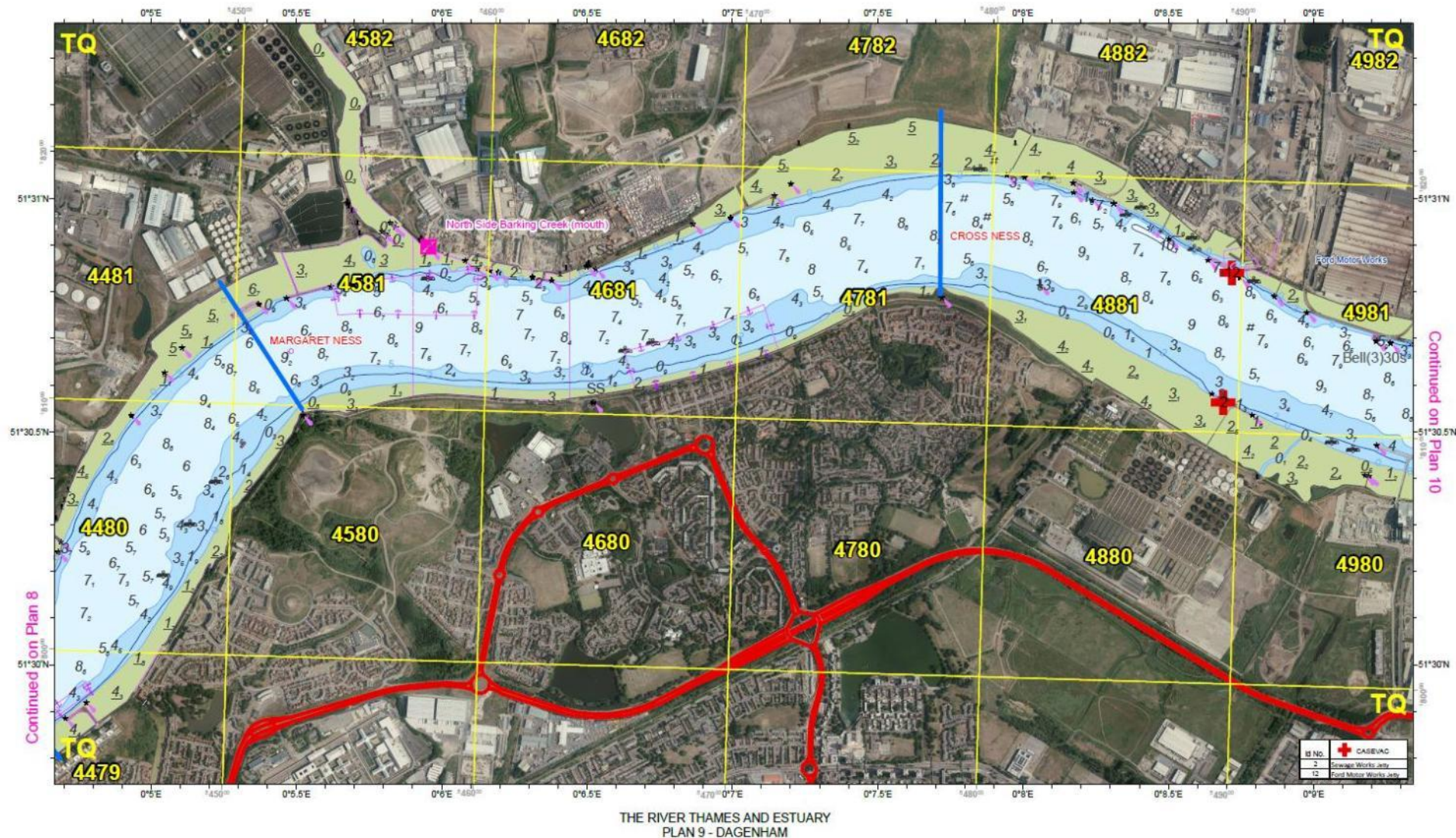


# National Geospatial Intelligence Agency: 360° Imagery



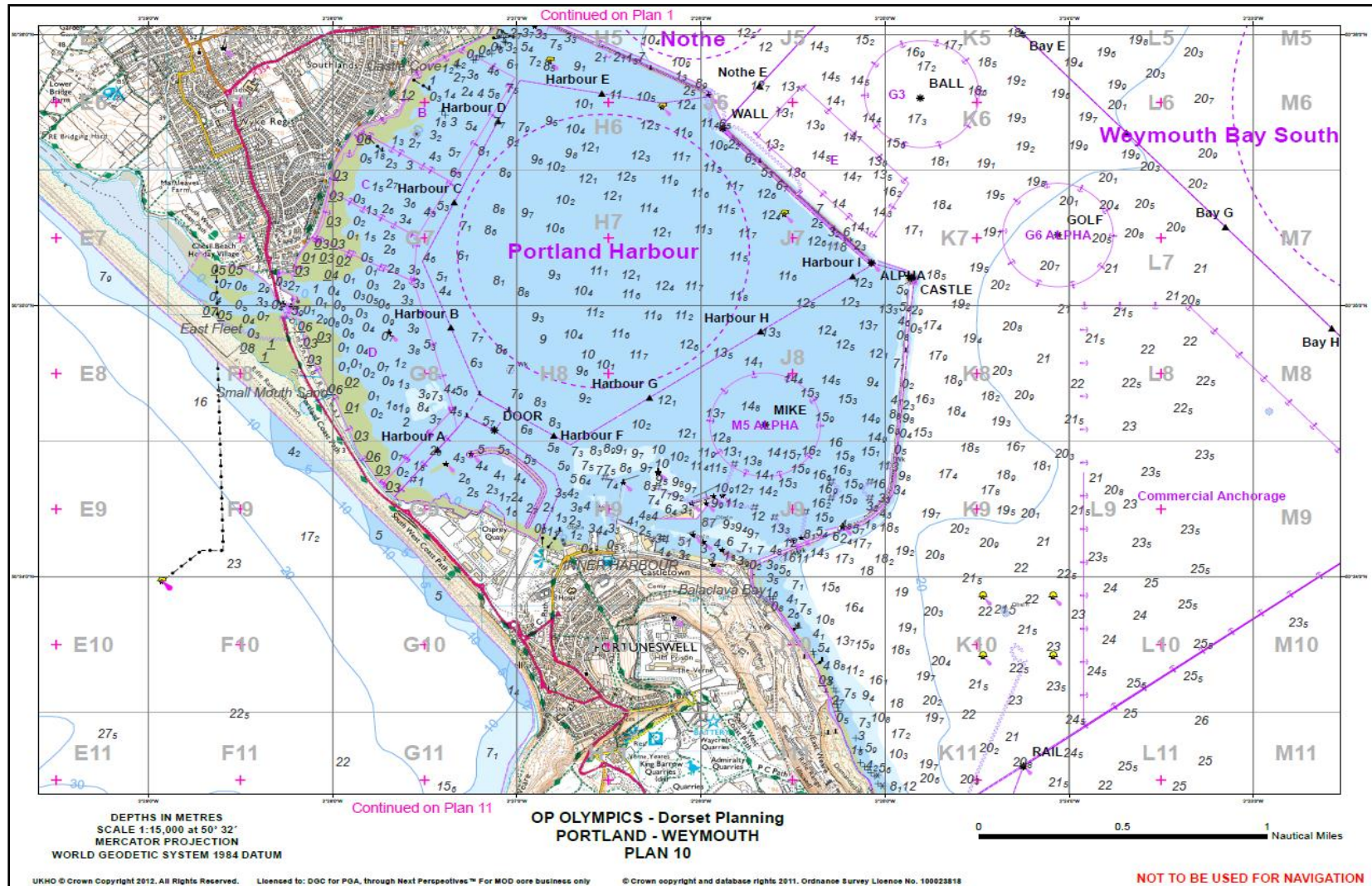


# Defence Maritime Geospatial Intelligence Centre (UKHO): Thames Chart book





# Defence Maritime Geospatial Intelligence Centre (UKHO): Portland: Weymouth chart book

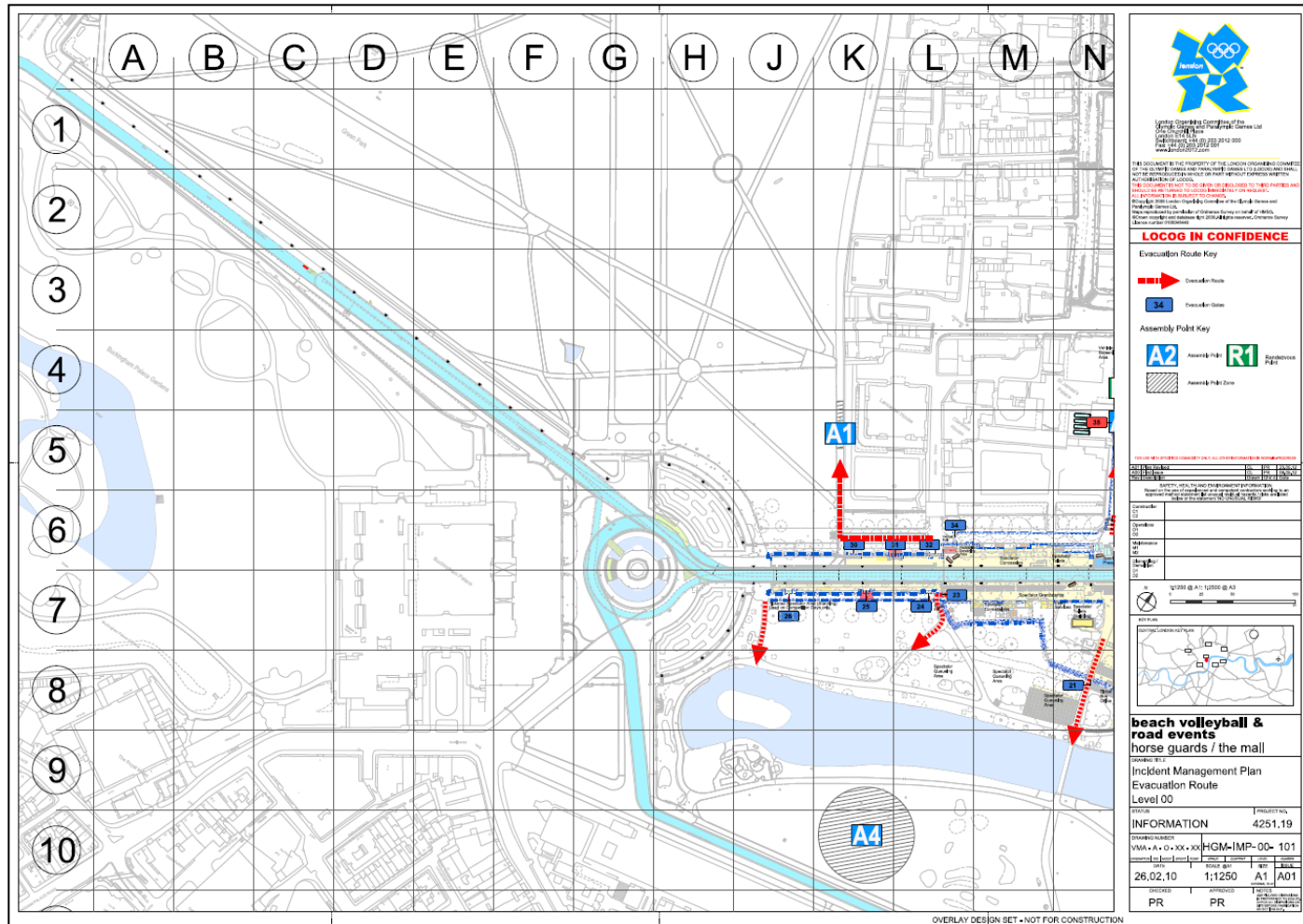




[illegible]



# LOCOG: incident management plans





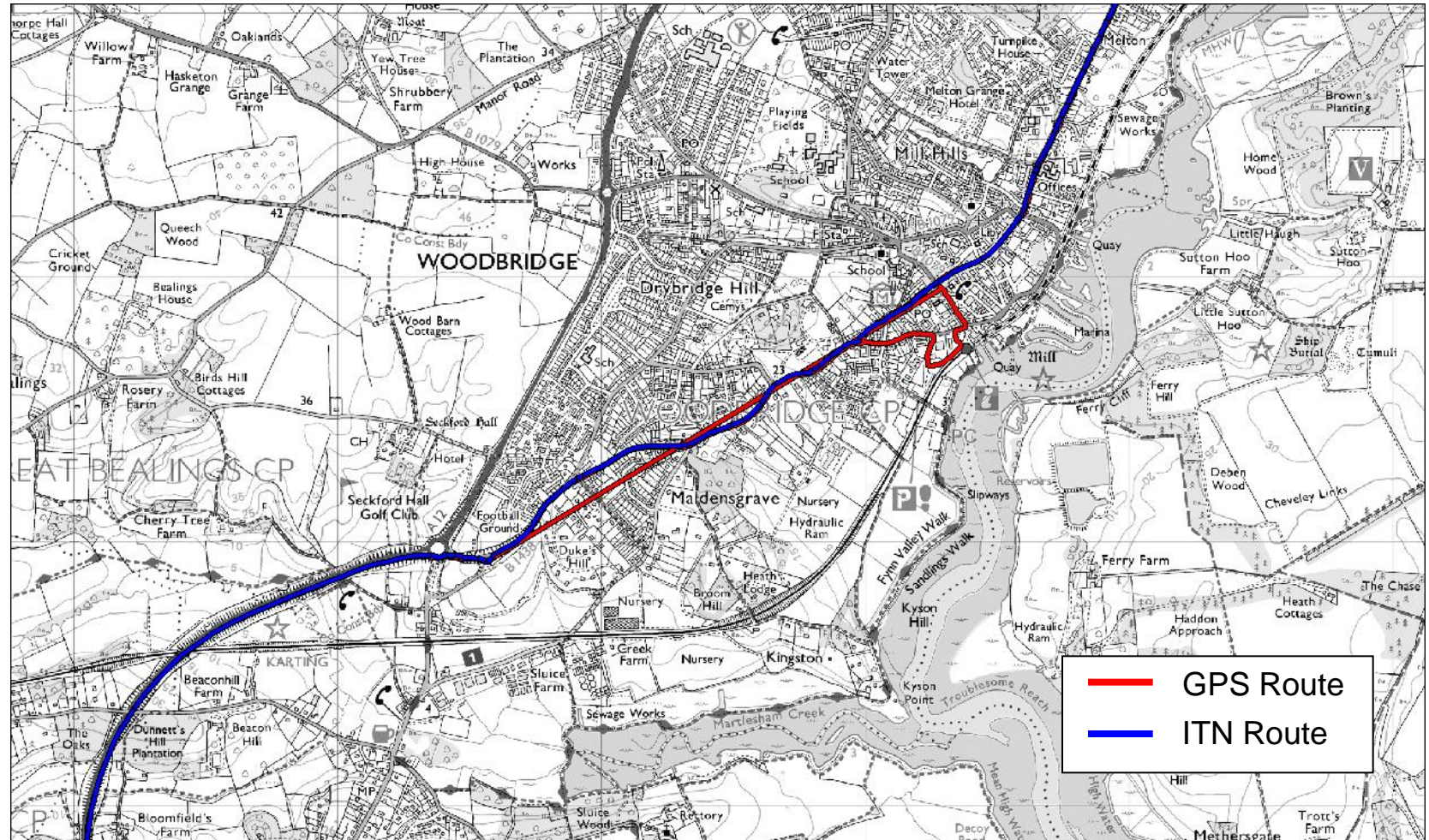


# Operational support

Games time support



# Olympic Torch Relay Route – GPS data cleaning and matching to OS MasterMap ITN Layer





# Olympic torch relay route – GPS data matched to ITN



- GPS Attribution:
- ID: Day 48
- Route: Norwich to Ipswich

### ITN Attribution:

For each ITN link which constitute the route...

ID: T01D

Descriptive Term: B Road

Road Name: IPSWICH ROAD

DfT Number: B1438

Nature of Road: Single Carriageway

Length: 442.95m

Start Node: 4000000029211768

End Node: 4000000029211751

Last Change Date: 25/03/2009

Reason for Change: Modified



# Olympic Route Network (ORN) analysis







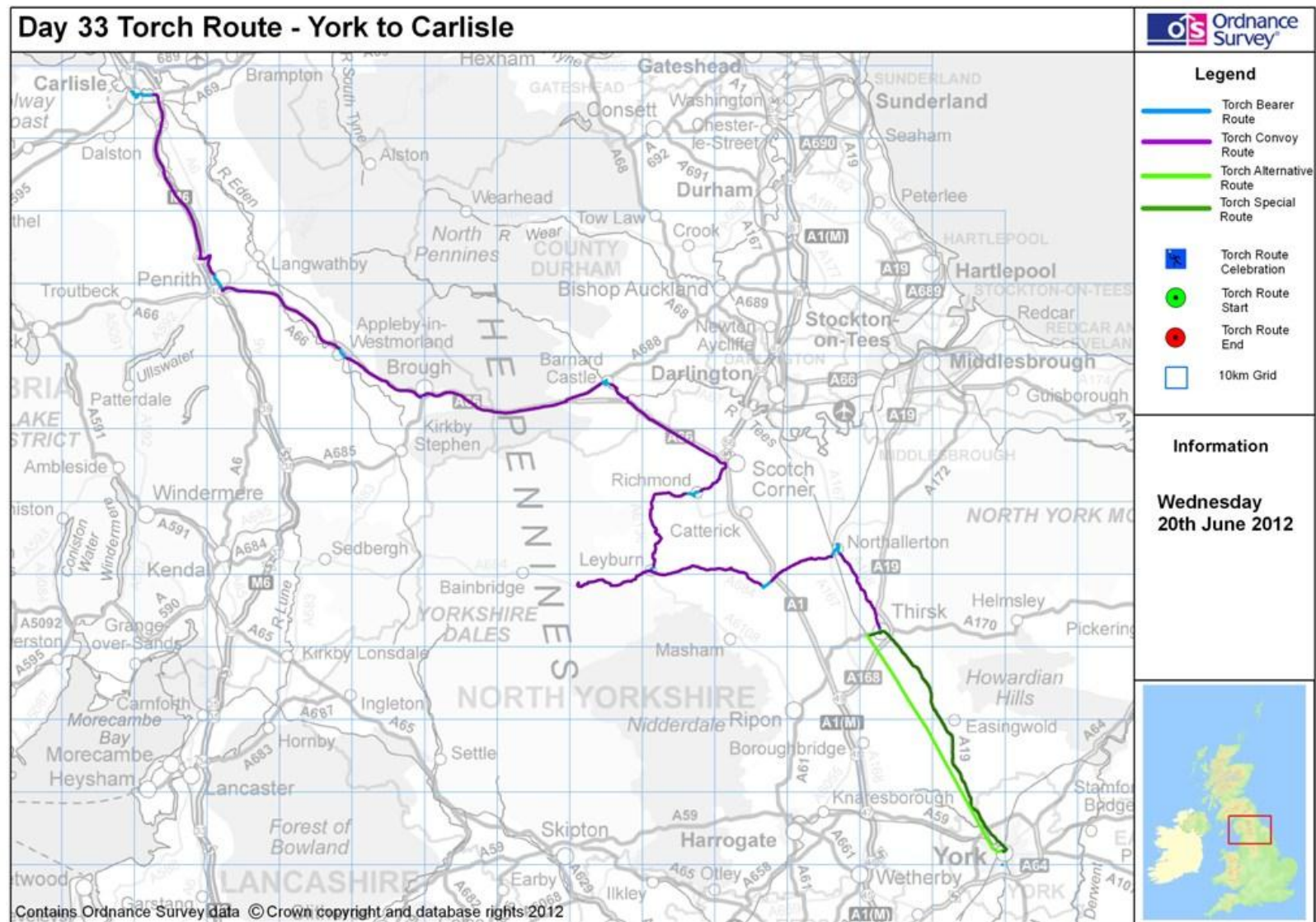




# Olympic torch relay route – product generation



# Torch relay products – daily detailed map





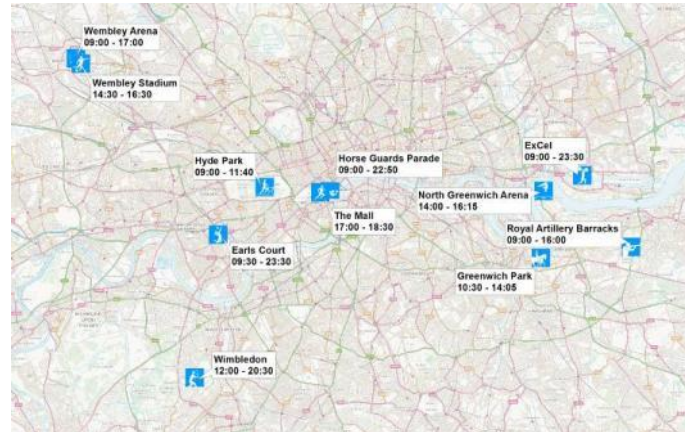
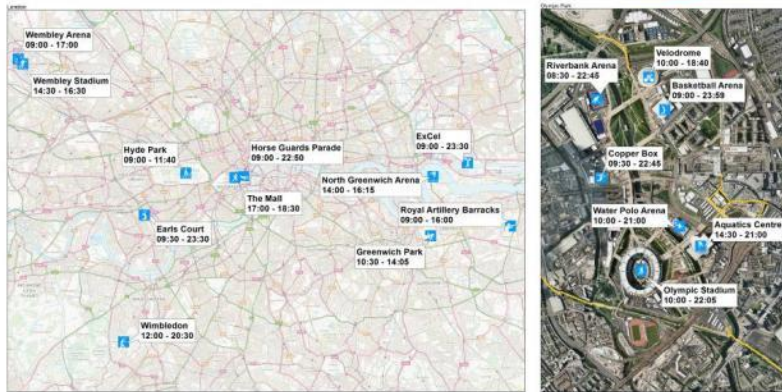


# Olympic and Paralympic Games – daily map pack



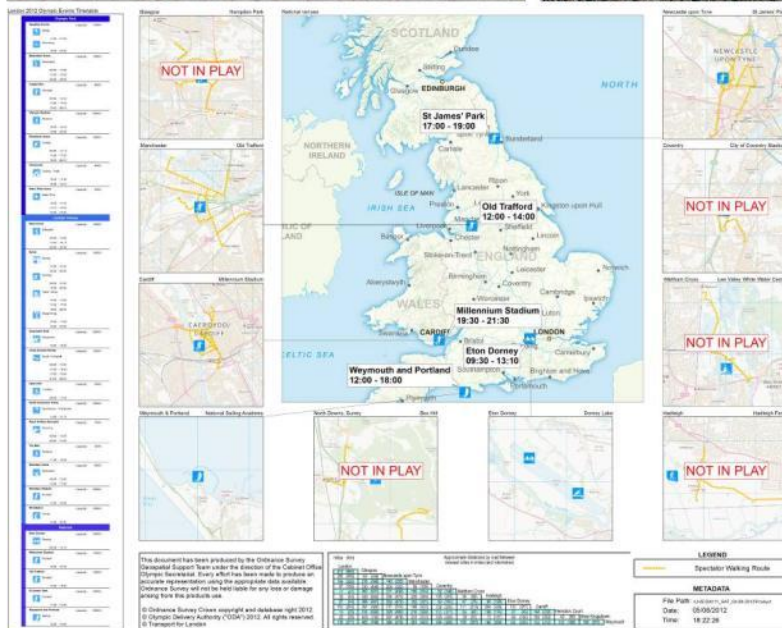
# Daily product: A0 venues in play overview

## Olympic Venues in Play 04/08/2012



## London venues insert

Olympic Venues		
Aquatics Centre	14:30 - 15:30	(capacity: 17000)
Basketball Arena	09:30 - 10:30	(capacity: 12000)
Copper Box	09:30 - 10:30	(capacity: 8000)
Olympic Stadium	09:30 - 10:30	(capacity: 8000)
Riverbank Arena	09:30 - 10:30	(capacity: 10000)
Velodrome	09:30 - 10:30	(capacity: 8000)
Water Polo Arena	09:30 - 10:30	(capacity: 8000)
London Venues		
Earls Court	09:30 - 10:30	(capacity: 10000)
ExCel	09:30 - 10:30	(capacity: 10000)
Greenwich Park	09:30 - 10:30	(capacity: 10000)
Horse Guards Parade	09:30 - 10:30	(capacity: 10000)
Hyde Park	09:30 - 10:30	(capacity: 10000)
Millennium Stadium	09:30 - 10:30	(capacity: 10000)
Old Trafford	09:30 - 10:30	(capacity: 10000)
St James' Park	09:30 - 10:30	(capacity: 10000)
Wembley Stadium	09:30 - 10:30	(capacity: 10000)
Wimbledon	09:30 - 10:30	(capacity: 10000)

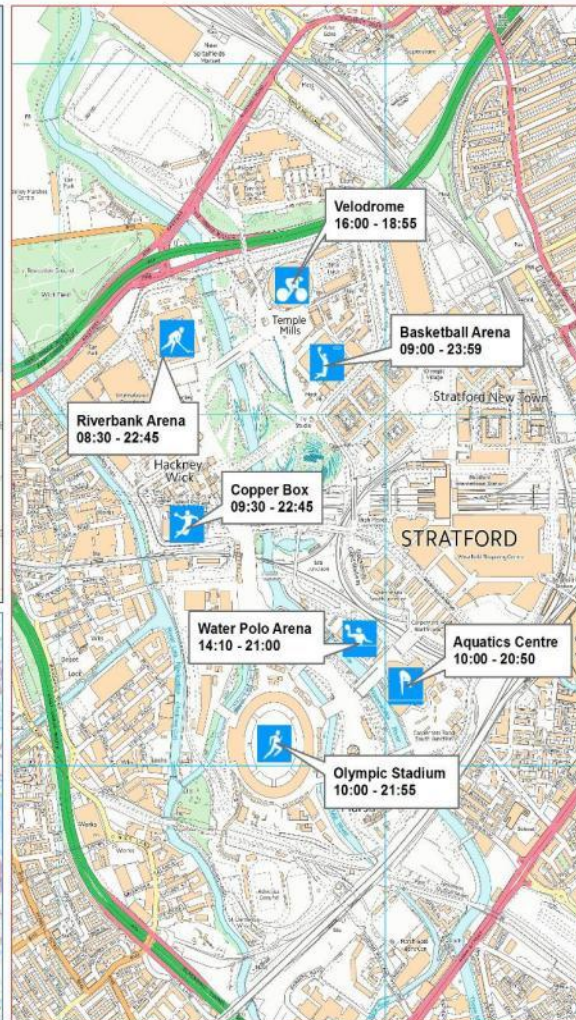


## National venues insert



## Daily product: A3 venues in play overview

## Olympic Venues Daily Overview: Friday 3rd August 2012



www.ordnancesurvey.co.uk

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LEGEND

Olympic Sports

Archery

Artistics

Badminton

Baseball

Beach Volleyball

Boxing

Canoë Slalom

Canoë Sprint

Cycle BMX

Cycle Mountain Bike

Cycle Road and Time

Cycle Track

Diving

Equestrian Dressage

Equestrian Jumping

Equestrian Vaulting

Fencing

Football

Gymnastics Artistic

Gymnastics Rhythmic

Trampoline

Handball

Hockey

Judo

Modern Pentathlon

Rowing

Sailing

Shooting

Swimming

Synchronized Swimming

Table Tennis

Taekwondo

Tennis

Triathlon

Volleyball

Water Polo

Wrestling

Weightlifting

Wintering

Closing Ceremony

Closing Ceremony

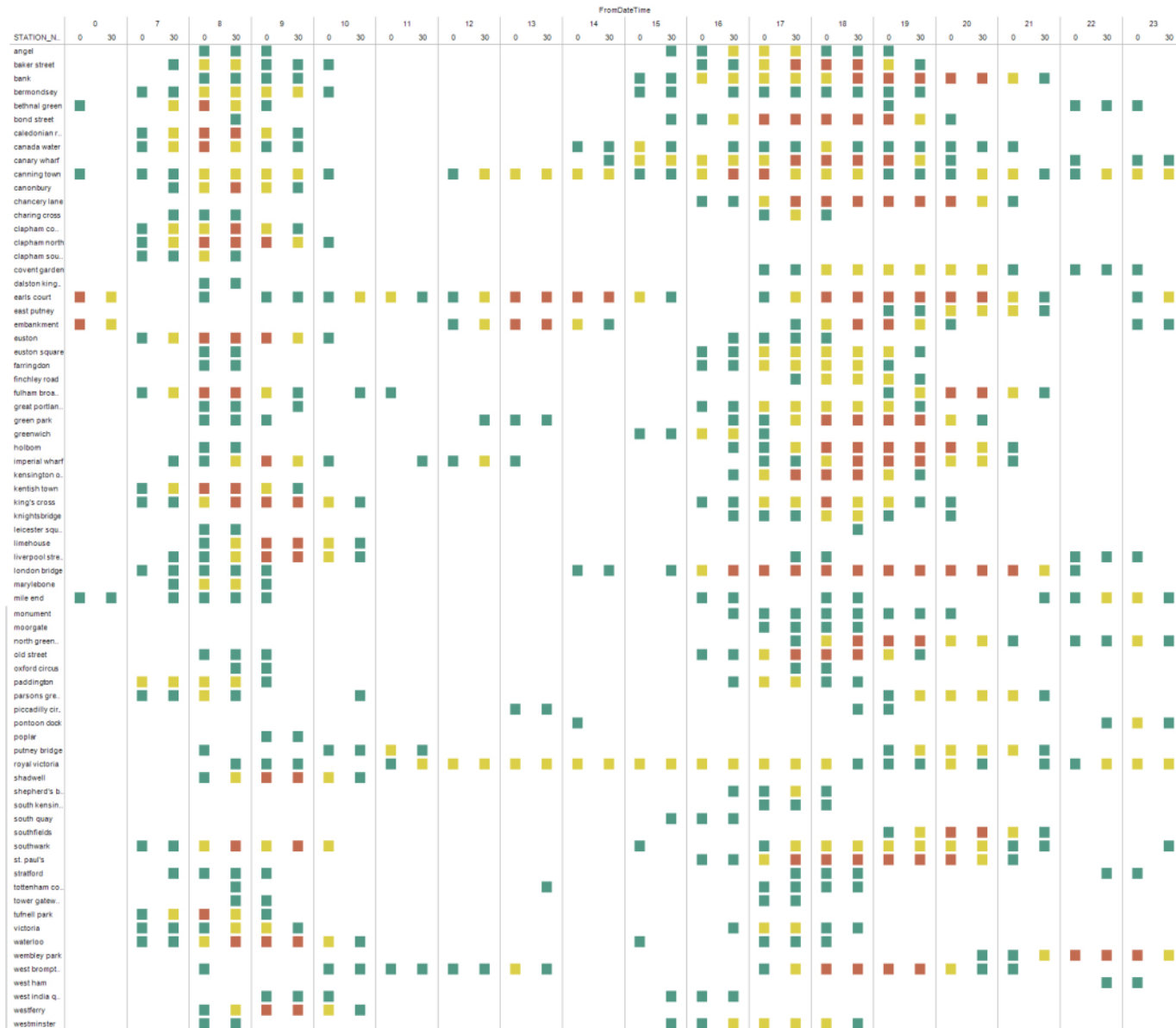
**OVERVIEW MAP**

**METADATA**

File Path:	D:\UK_Coast_5_14_03\10-02-03\metres	Date:	2007-02-
File size:	62	Time:	17:40



## Daily product – rail transport waiting times



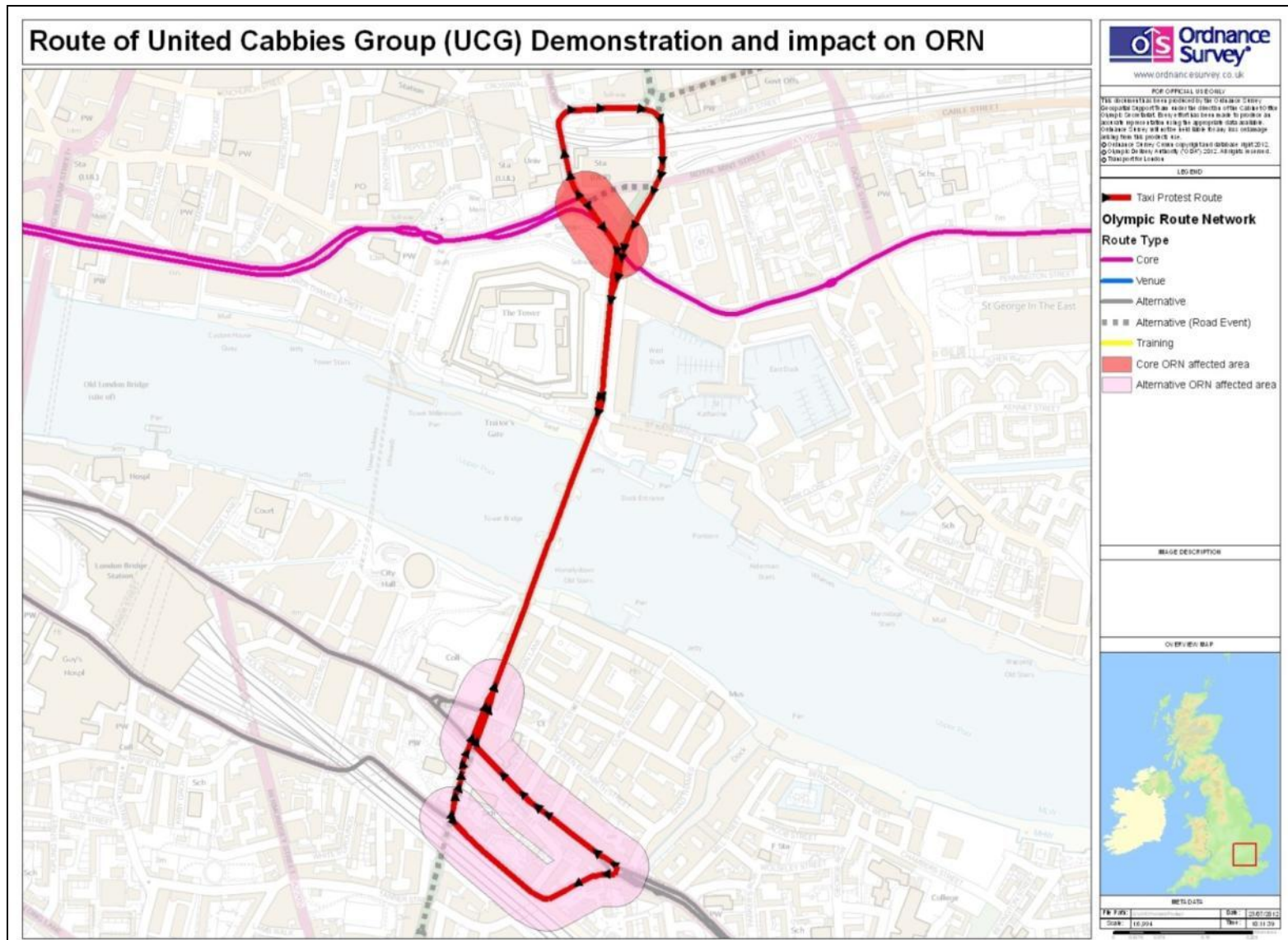




# Bespoke product and analysis

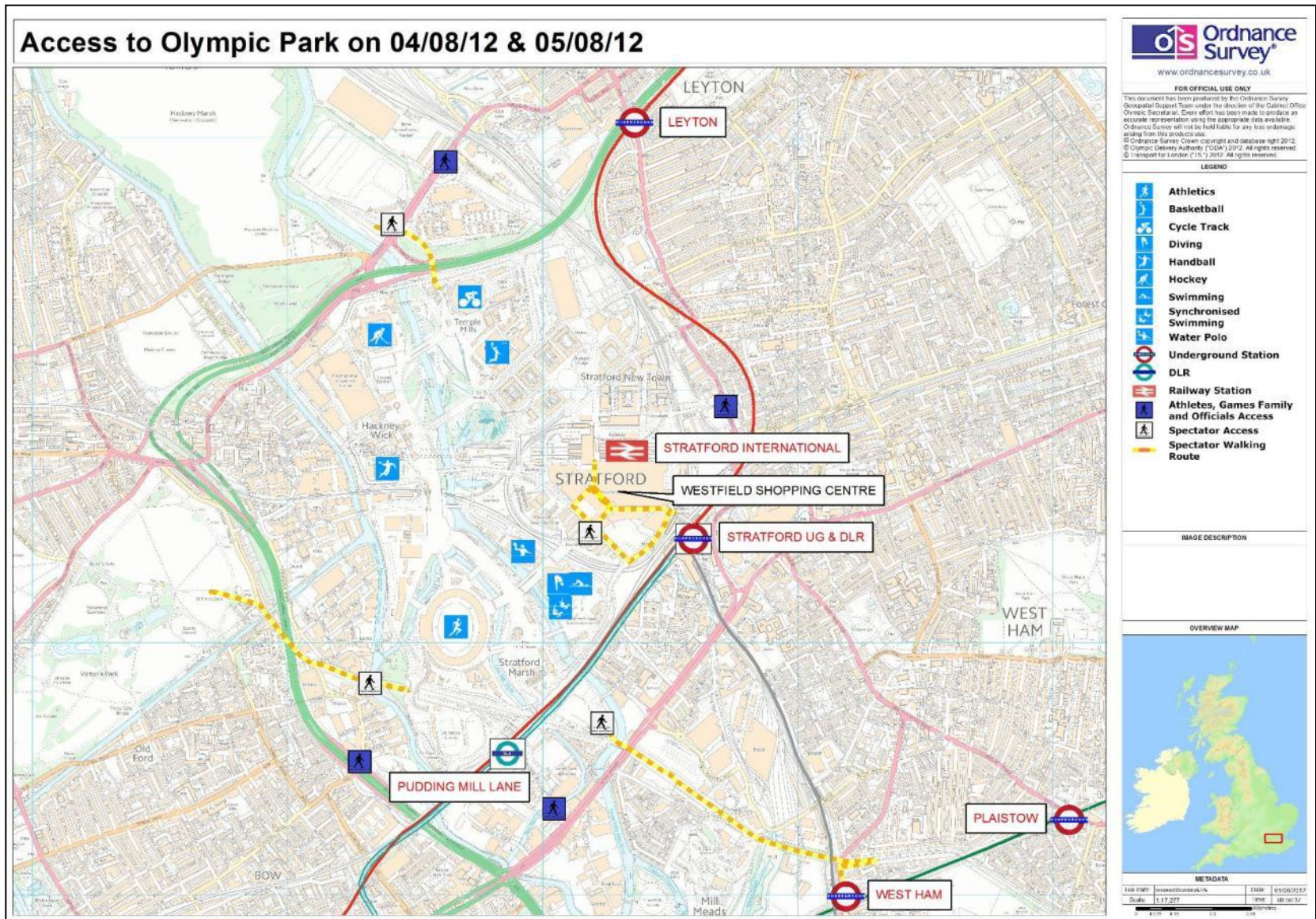


# Protest routes and potential impact on Olympic Route Network



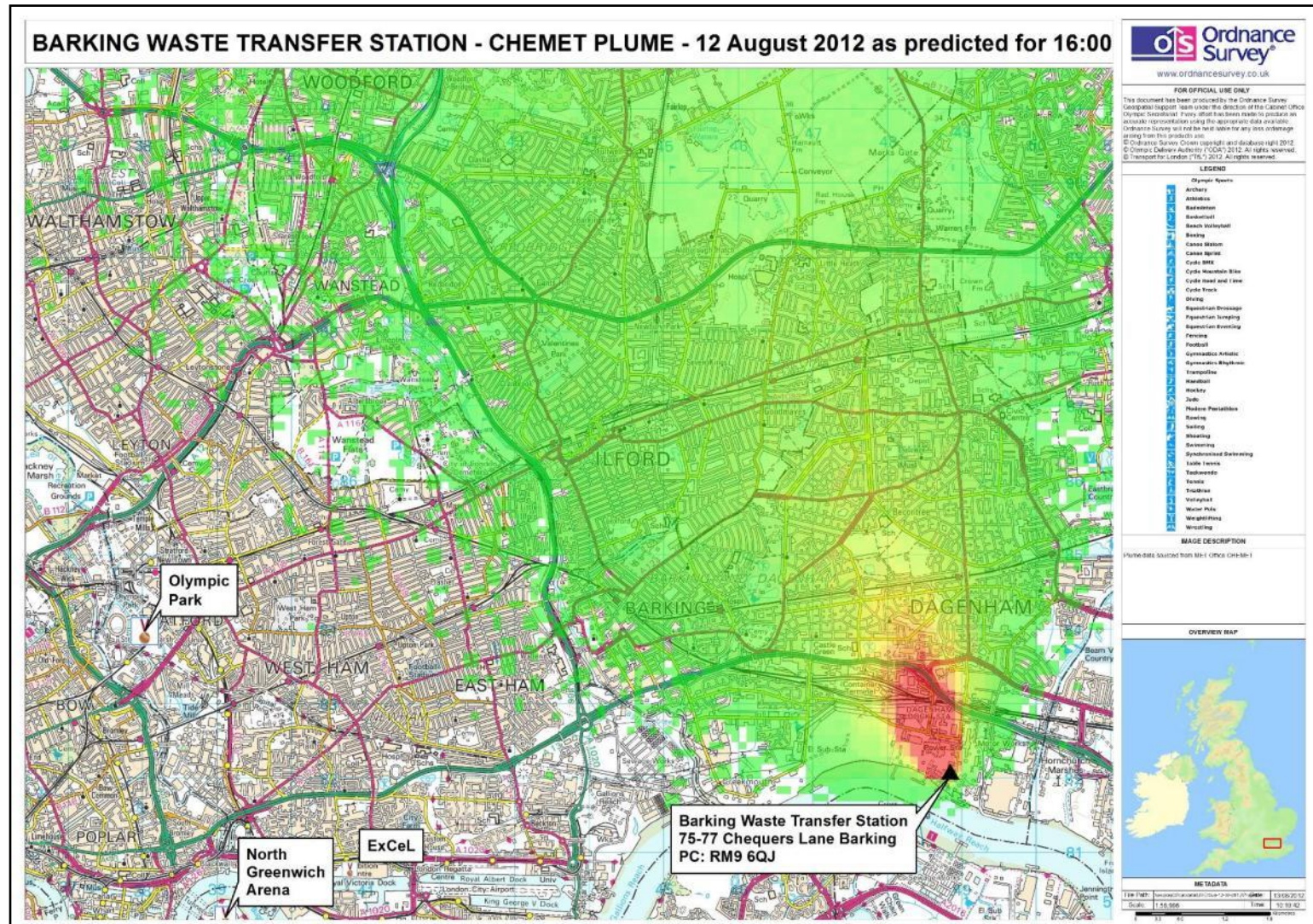


# Crowd management at Westfield Shopping Centre





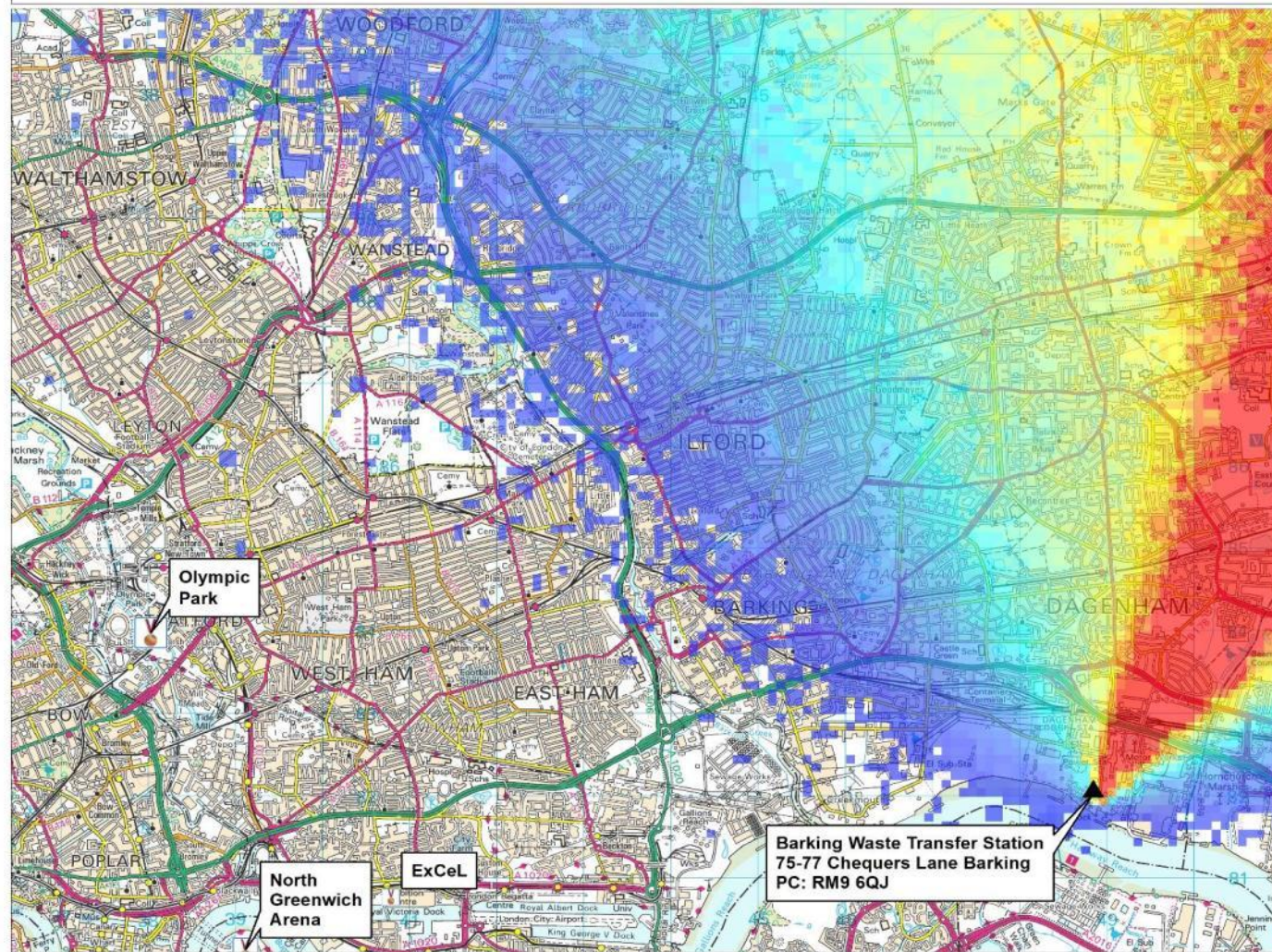
# Plume impact of major fire in East London – time series





# Area at risk due to major fire in East London - time series

## BARKING WASTE TRANSFER STATION - AREA AT RISK - 12 August 2012 as predicted for 22:00





# Building a National Geospatial Information System: the UK perspective

