

Exchange Forum with the Geospatial Industry

# Session 3 - *Connecting place*



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- ▶ Chair: Mark Cygan
  - International Map Industry Association
- ▶ Keynote speaker: Steve Hagan
  - Oracle
- ▶ Abbas Rajabifard
  - Global Spatial Data Infrastructure Association
- ▶ Andrew Coote
  - ConsultingWhere
- ▶ Juraj Riecan
  - ESCWA



# Q & A and Discussions



# Summary

- ▶ Big Data, Big Hardware, software
- ▶ Volume, variety, velocity and value
- ▶ Detect, filter, business analysis
- ▶ Beyond spatial enablement
- ▶ Disciplinary spatial enablement
- ▶ Population and sustainable development
- ▶ Return of Investment
- ▶ Cloud, simplicity, collaboration,
- ▶ Geographic information is pervasive
- ▶ Story maps -> Communication
- ▶ Geospatial is undervalued because not presenting the economic value
- ▶ Geospatial information is part of statistics
- ▶ Statistical data collection methods and its relationship with geospatial disciplines, producing value
- ▶ Quality control of data dependent on the use of the data
- ▶ Haiti
- ▶ Spatial -> Placial
- ▶ Business model changing based on availability of data vs scarcity of data
- ▶ Predictive analytics
- ▶ New business models -> data models need to be reassessed (e.g. microcredits for women)

