

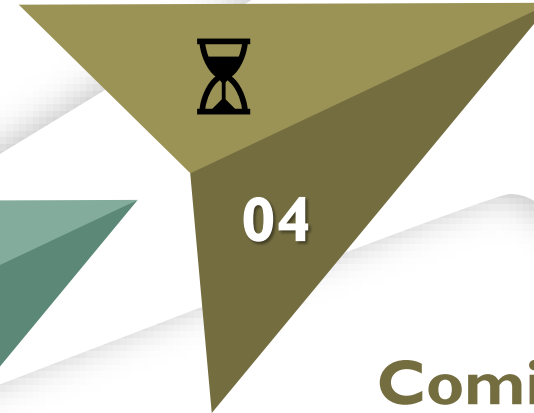
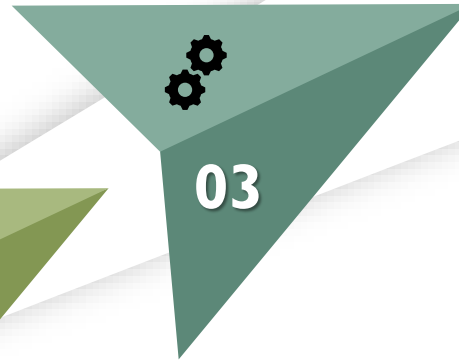
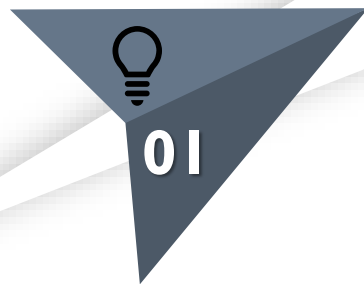
# Evolving Geospatial Ecosystem: Evolution of Geospatial Technology in India

## Conducive Environment

- ✓ Better suited policies - Geospatial + IT + Industrial
- ✓ Openness in the govt to partner with the private sector
- ✓ Impetus on the use of Geospatial technologies

## Evolving Ecosystem

- ✓ Geospatial spectrum available in India
- ✓ More product companies - drones, space tech or Geospatial
- ✓ Thriving start-up ecosystem



## Coming Up

- ✓ 5G technology
- ✓ Policies on Geospatial + RS + Positioning
- ✓ Investments in the sector - startup incubation centres, incentivising industry

## Political Push

- ✓ Geospatial seeping its way into Union Budget
- ✓ Endorsement by the highest-level political leadership
- ✓ Several initiatives with a specific emphasis on its use, eg, GATI Shakti, SVAMITVA, Smart Cities, AMRUT Cities, Clean Ganga, etc.

# Evolution and Adoption of Geospatial Technology In India

## Early Adopters

### National Mapping Agencies

- Survey of India
- Geological Survey of India
- NATMO
- Remote Sensing centres - NRSC

### Under-Utilized

- Lack of awareness of GIS
- Unavailability of manpower
- Spatial data availability
- Limited access to solution providers

### Initiatives Taken

- Several universities-built GIS and Remote sensing labs

## Technology Evolution

### New Technologies

- IOT
- AI/ML/DL
- Augmented reality/ virtual reality
- Big Data
- Digital Twin
- Web/Cloud

### Open standards and Geospatial Infrastructure

- Users can access content from multiple data servers and consume it as a service using any device, anytime anywhere.
- State GIS integrating data from various departments to become a single source of truth and geo-enable various state government processes and workflows

## Growth Drivers

### Geospatial data guidelines 2021 - democratization of geospatial content

- Major boost to use of Geospatial Data
- Boost to start ups and MSMEs
- Creation of employment
- Enhancement of economic activity

### Increased adoption due to

- Increased awareness
- Deployment of GIS in mission critical projects - Smart Cities, AMRUT, RAPDRP, DINLRMP, SVAMITVA
- Technological advancements
- Integration of GIS with other enterprise platforms like ERP, CRM
- Location intelligent devices leading to availability of real-time geospatial information.

## Road Ahead

### Location Enablement of Digital Transformation

- Pandemic fast-tracked digital transformation
- Location information integral part of most business processes and for business analytics – BFSI, Retail, Manufacturing, Travel

### 5G Technology

- GIS companies providing both unique and existing data to the telecom industry to implement 5G

### Digital India Program

- Under the Digital India Program, MeitY has implemented several advanced enterprise platforms like UIDAI, DBT, UPI

### GIS for Sustainable Development

- Helps to achieve 17 SDGs like Clean water and sanitation goals, Sustainable cities and communities, Climate action, No poverty, zero hunger

### Skill Development

- Align with industry needs