Charles Brigham - Esri

SDG DATA ALLIANCE

THE PARTNERS

esri THE SCIENCE OF WHERE

PVBLIC FOUNDATION

W.K. KELLOGG FOUNDATION

chia

SDG DATA ALLIANCE

SDG Data Alliance

Based on the foundational principle of reducing inequalities of all kinds, the **W.K. Kellogg Foundation, Esri, Chia, PVBLIC Foundation, the United Nations** Global Geospatial Information Management Section in the Statistics Division, Department of Economic and Social Affairs (DESA), joined forces in 2021 to form **the SDG Data Alliance**.

Using the power of **purpose-driven collaboration** and leading GIS technology, this influential group of partners **will accelerate achievement of the SDGs** by creating SDG Data Hubs and Country-level Action Plans across developing countries in Africa, Asia and the Pacific and Latin America and the Caribbean.

SDG DATA ALLIANCE

- A platform to provide transparency around **crucial data used for global reporting**.

The goal

- To enable public and private sectors **engagement in the dissemination of impact data** as well as to allow countries to scale-up their capacity on how citizens use the data.

SDG DATA ALLIANCE

W.K. KELLOGG FOUNDATION

UN-GGIM UNITED NATIONS COMMITTEE OF EXPERTS ON GLOBAL GEOSPATIAL INFORMATION MANAGEMENT

United Nations | DESA Statistics

UN OFFICE FOR PARTNERSHIPS

PVBLIC FOUNDATION

chia

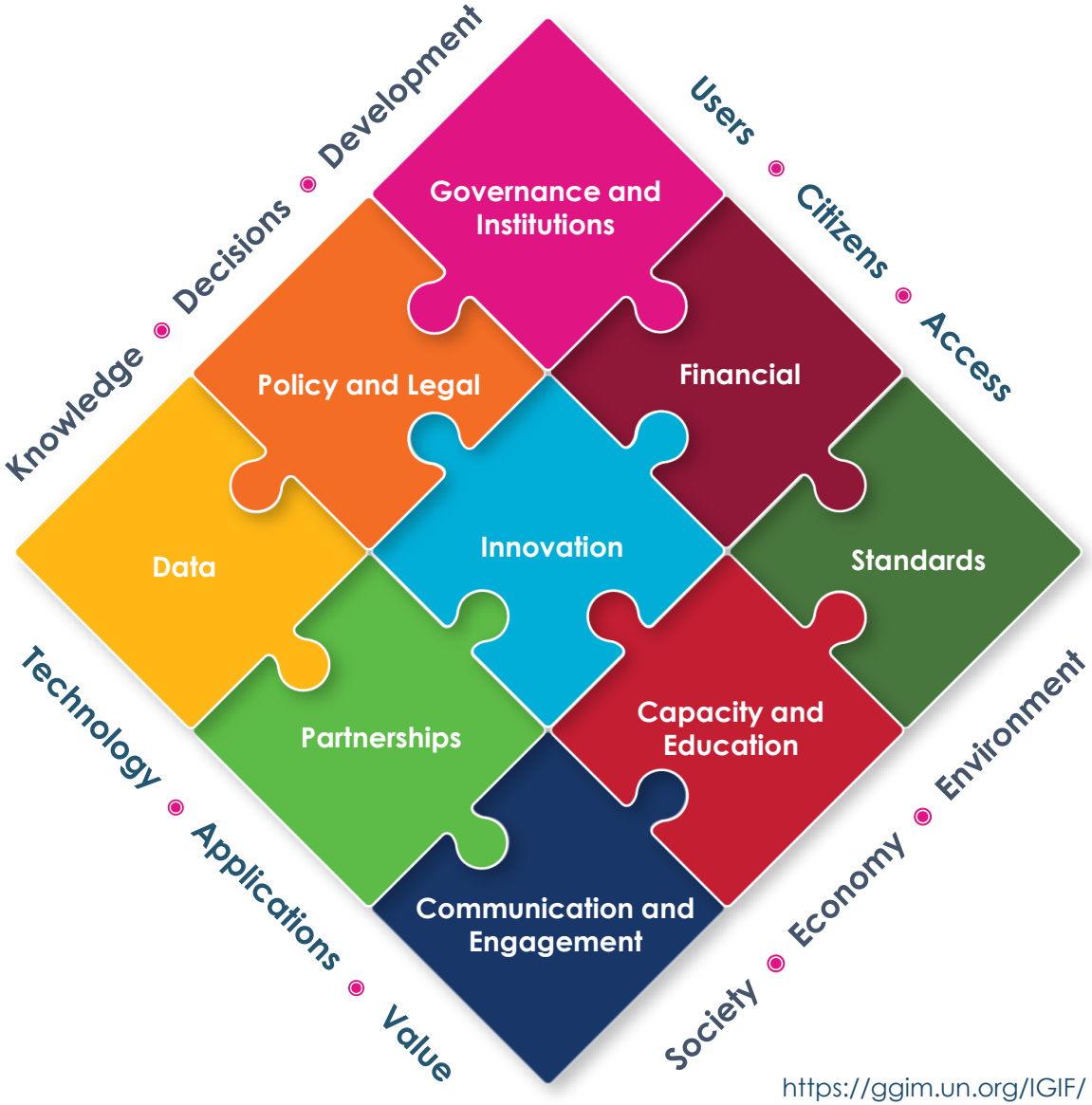
esri

A Multi-Stakeholder Partnership

SDG DATA ALLIANCE

Objectives and Outcomes

- **Leverage and strengthen** the in-country expertise from geospatial experts within and across governmental agencies and organizations leveraging the data hubs
- **Address national and global reporting** requirements to report on the SDGs with specific focus on SDG 10
- **Accelerate achievement of the SDGs** by accurately identifying areas for focus and investment



https://ggim.un.org/IGIF/

Data Alliance Key Activities

- **Country-level action plans.** To improve national geospatial information management, an essential element of national digital infrastructures.

- **SDG Data Hubs.** To enable monitoring of achievement of the SDGs by goal, target, and indicator.

Reducing inequality (SDG 10) is the most important step countries can **take to improve standards of living**

The **SDG Data Alliance's** technology, expertise, and financial support enables countries to more precisely allocate resources to address all forms of inequity - reducing inequalities of all kinds.

Including

- **Equity for women, reducing hunger**
- **Reducing poverty**
- **Improving access to clean water**
- **Taking action to reduce the impact of climate change**

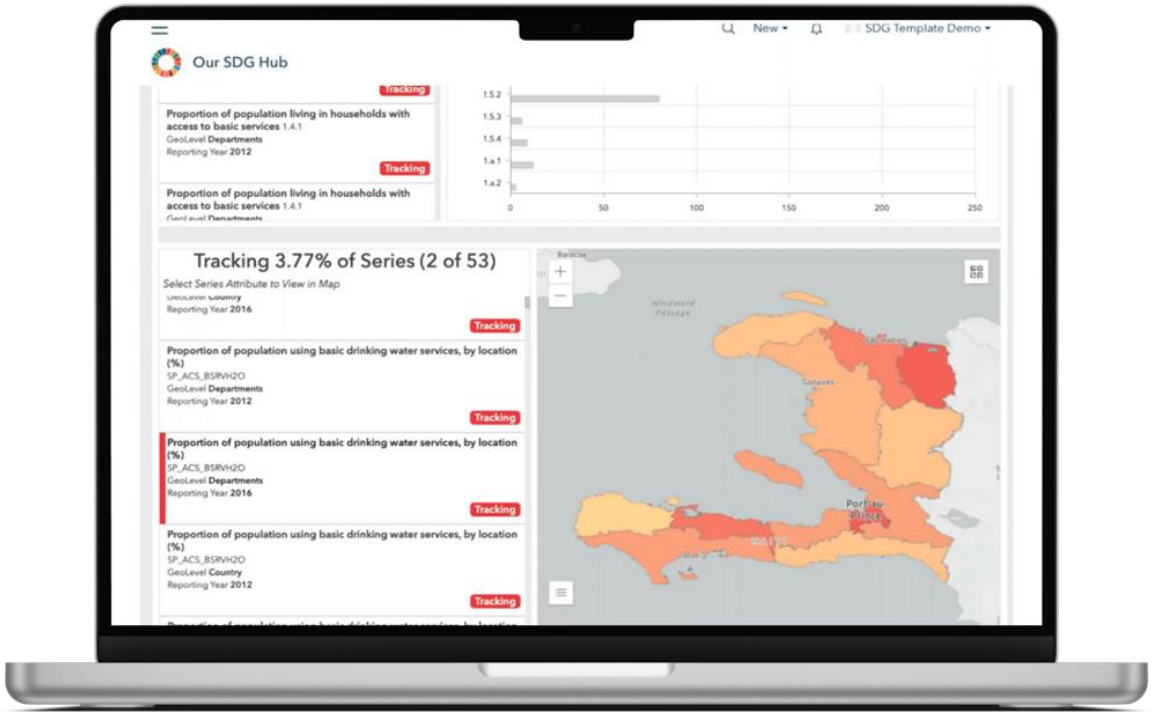
The SDG DATA ALLIANCE is influenced by Governance, Technology & People

SDG Data Alliance provides the detailed guidance towards **'integrating'** geospatial information with any other meaningful data to solve our societal problems

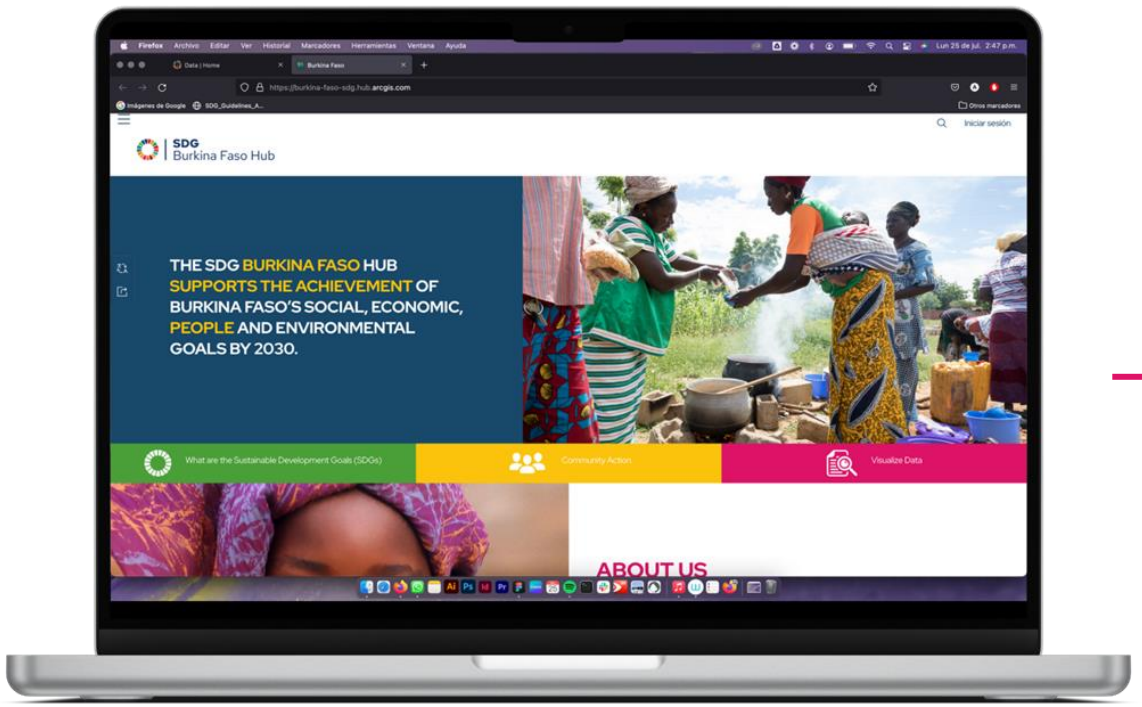
The Alliance has created a Geospatial Data Hub template in ArcGIS

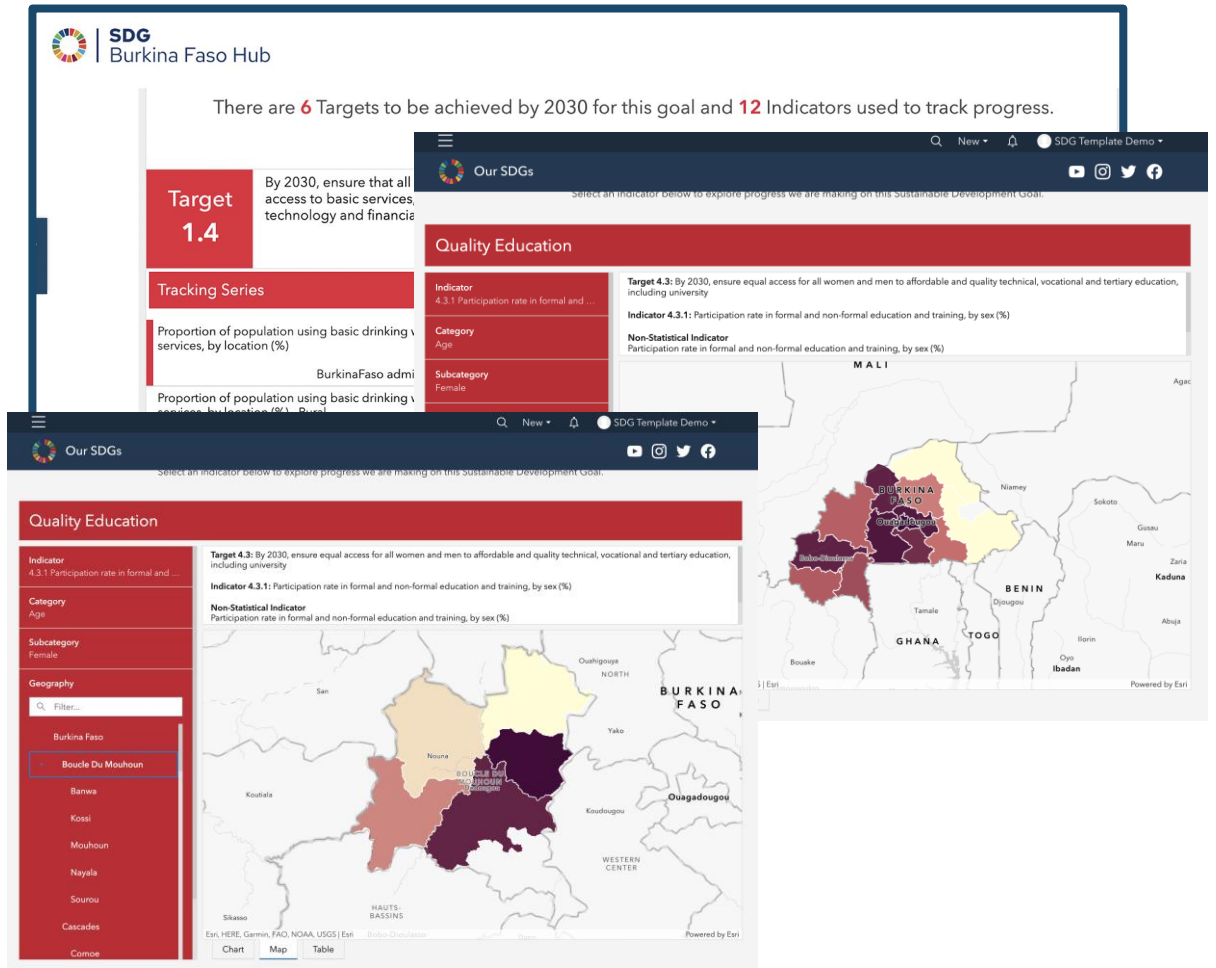
SDG Haiti Hub

This Haiti hub example is connected to USAID's Demographic & Health Surveys program, pulling in data and matching them to SDGs.



Beta Hub Example: Burkina Faso





The UN-GGIM Fundamental Data Themes

Explore resources available through the ArcGIS Living Atlas of the World

The SDG Data Alliance Capacity Building

Data Hub Process

Plan

- Kickoff meeting about data hub
- National geospatial and statistics agencies agreements and support
- Form a project team

Assess

- Assess national priorities and availability of SDG data
- Assess skill level of country
- Pre-workshop online training
- Agree on data governance and on sharing agreements

Build

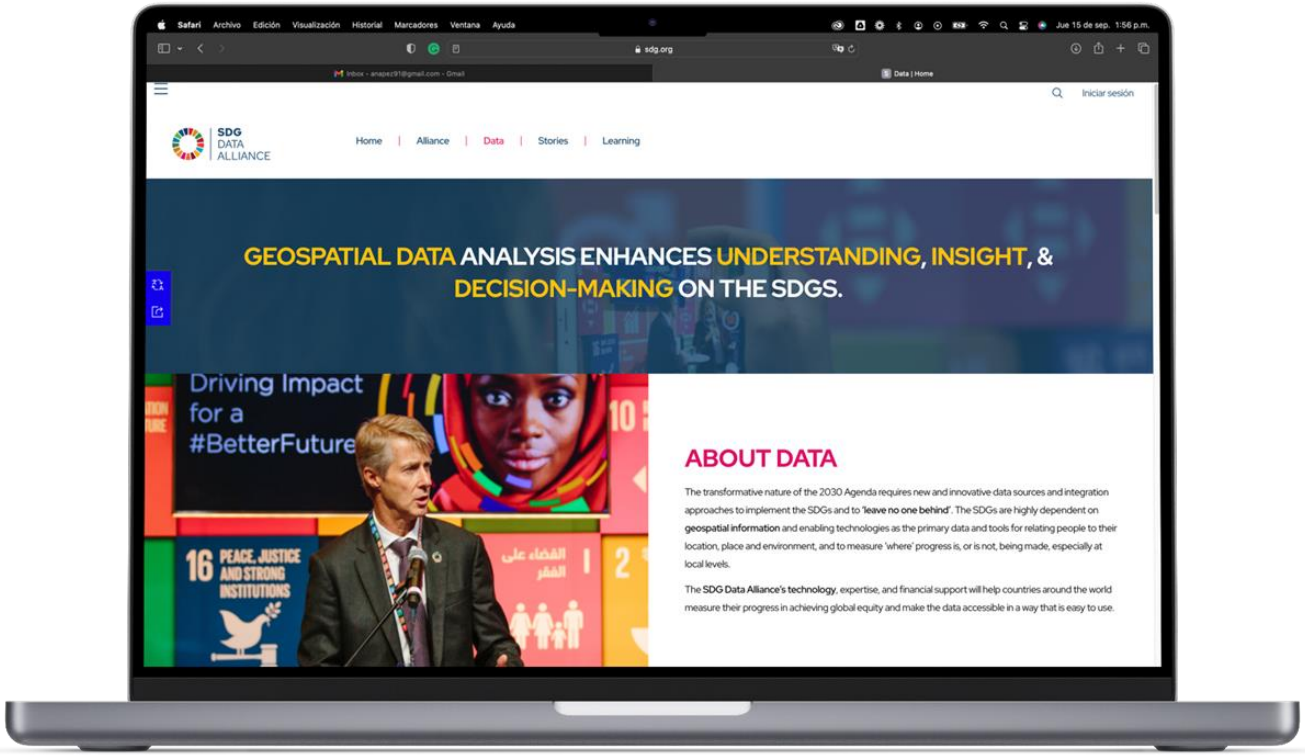
- Convene national technical workshop
- Build data hub prototype
- Launch data hub
- Promote data hub through various communication efforts

Sustain & Grow

- Add additional SDG goals
- Ongoing promotion of hub
- Identify long-term funding
- Annual stakeholder meeting to evaluate data

SDG.org

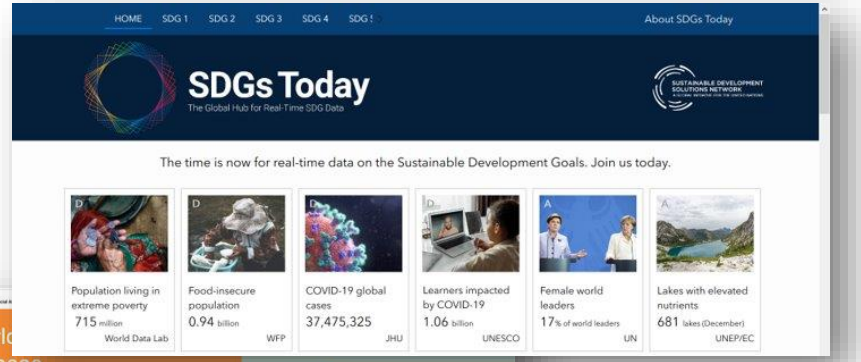
- 15 beta hubs in progress
- Stories section created on sdg.org featuring important news and the work of partners
- Site audit conducted to make improvements to content
- SDG.org features the latest news on the sdg data alliance. The page also includes the work of partners

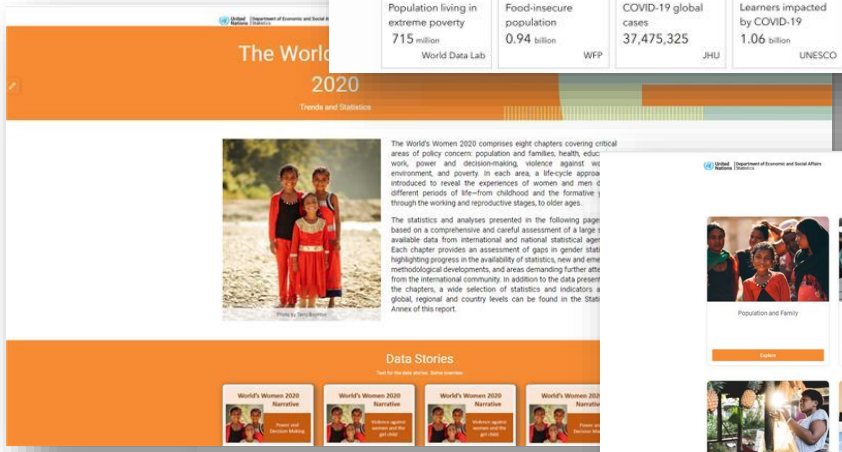


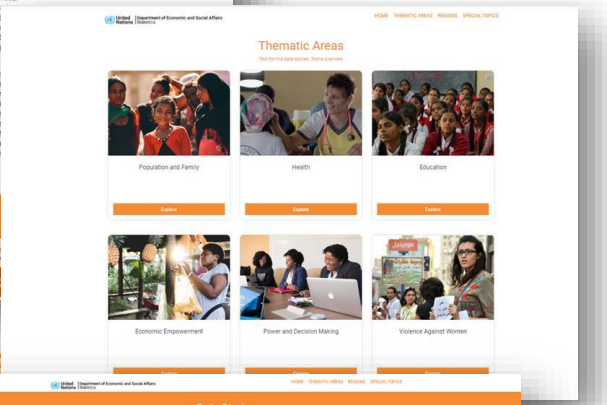
www.sdg.org

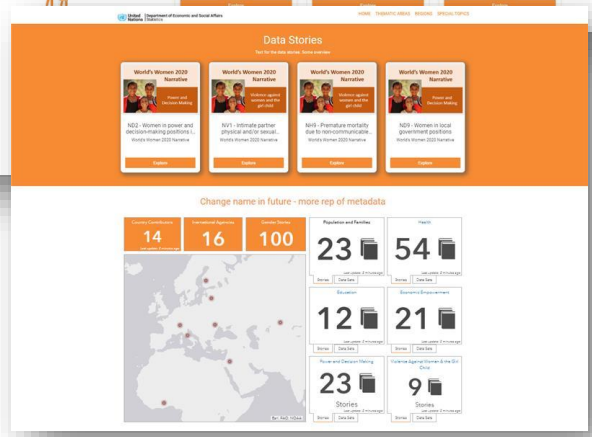
Expanding SDG data efforts

- UN SDSN - SDGs Today
- SDG Country Profiles
- World's Women Report
- Local 2030 - Hawaii: Aloha+ Challenge



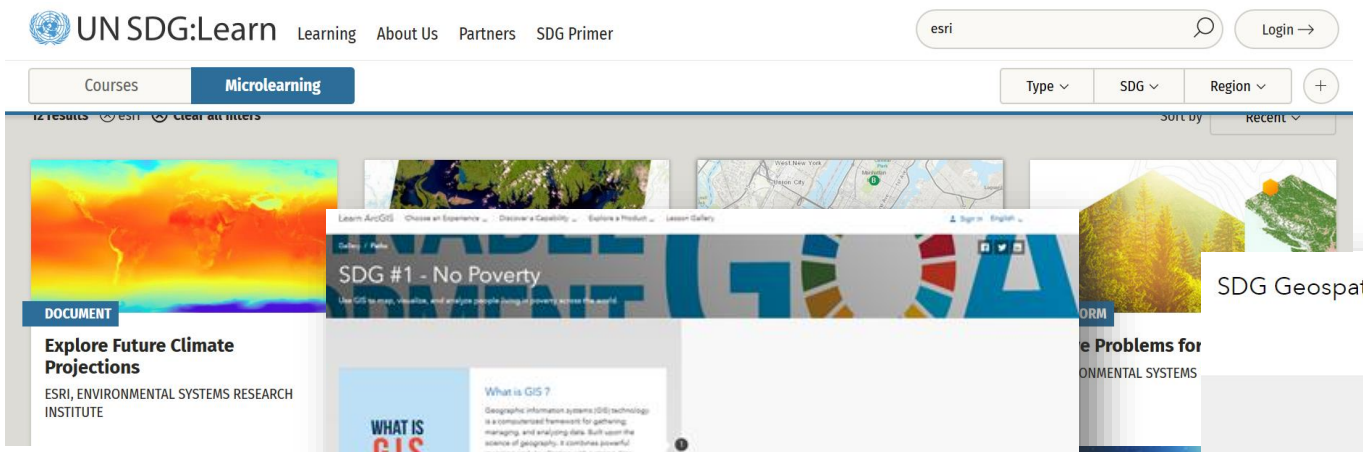


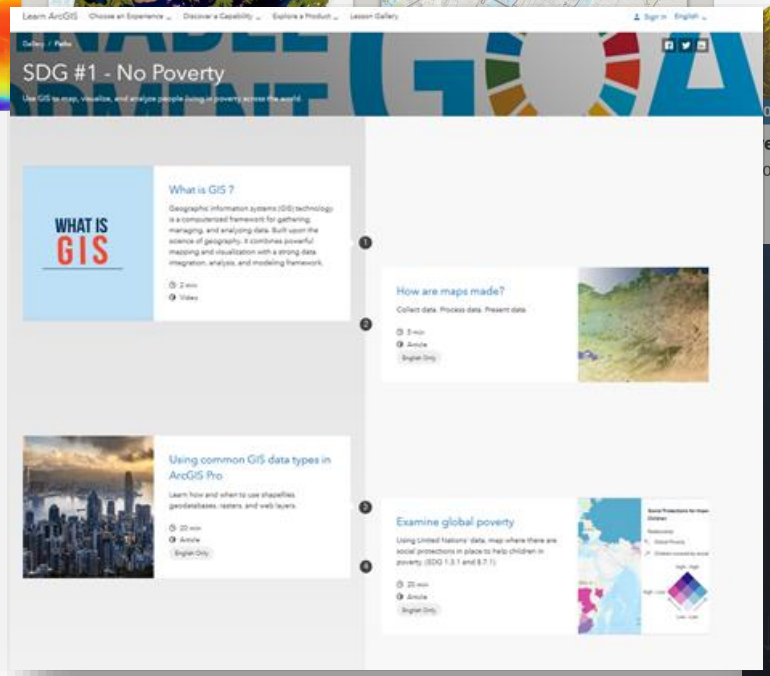


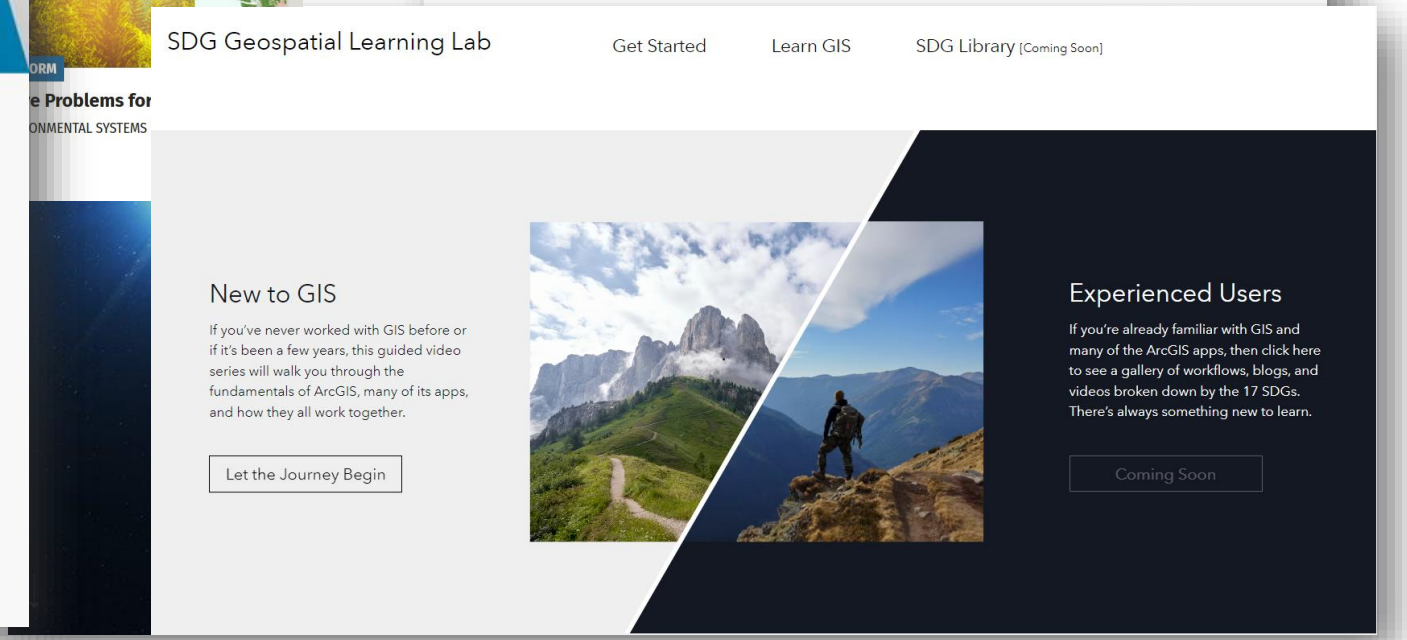


SDG Capacity & Community Building

- SDG Learn Lessons – by SDG
- SDGs and Education – Global Storytelling Competition with UN with SDSN
- UNITAR's SDG:Learn - Microlearning content
- SDG Research – Indicator modeling and testing







Thank You

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