

Plenary Session

# Building Smart Societies

Presented by **Sharemeister**



The key to building smart societies is to connect...

## High Tech with High Touch.

The gap between "Real Life" and "Digital Life" drastically impacts everything...



What is the key problem we face in our digital communities?

**Smart society has been outsourced  
to 3<sup>rd</sup> party social media.**

This has created massive problems for...

Data Governance. Data Quality. Data Visualization.

(We're not that smart, yet)

What is a key solution to reaching the goals of the 2030 agenda?

**Take back ownership of the  
community-network layer in your country.**

**Sharemeister**

Access integrated services that help you connect, communicate and coordinate  
with your citizens and stakeholders in context of your community.

Where do you **engage** your audience  
and where does your audience **engage** each other?

# Context is critical.



Website



Mobile



Social Media



Events



Groups



Services



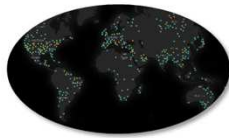
Who are key partners for the Federated System of the SDGs?

# Data. Infrastructure. Community.



How does the community connect with our Geospatial technology?

# Connect.



Sharemeister Geospatial Example

How does the community communicate with our Geospatial technology?

# Communicate.



Sharemeister Geospatial Example

How does the community coordinate with our Geospatial technology?

# Coordinate.



Sharemeister Geospatial Example

Building smart societies means to

# Lead with Touch.

Find the touchpoints in your community to create a center for excellence.

**Thank You.**

