Train the map makers, educate the map users

Menno-Jan Kraak
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Yesterday

Today
Train the map makers, educate the map users

Yesterday

- cartographers
- users

Today

- cartographers
- users
- mapmakers
Train the map makers, educate the map users

Yesterday

- cartographers
- users

Today

- cartographers
- users

mapmakers

- professionals
- services
- crowd
Train the map makers, educate the map users

Yesterday
- cartographers
- users

Today
- cartographers
- users

mapmakers
- users
Map maker
Train map maker

The cartographic workflow is a chain of many decisions which have far wider implications than realized.
Map user
Educate map user

Does the user realize what they see?

Does the user need a local global perspective?
Need for annotations and/or different based layer

Population related topics
Need for annotations and / or different based layer

Population related topics

non-homogeneous distribution
Need for annotations and/or different based layer

Population related topics

non-homogeneous distribution
Need for annotations and / or different based layer

Population related topics
‘Local’ central meridian for global perspective
‘Local’ central meridian for global perspective

https://worldview.calisto.pt
‘Local’ point for global perspective

But what about comparing?
Capacity building of old and new generations

Train the map makers

Educate the map users

Let's make the world a better place with maps