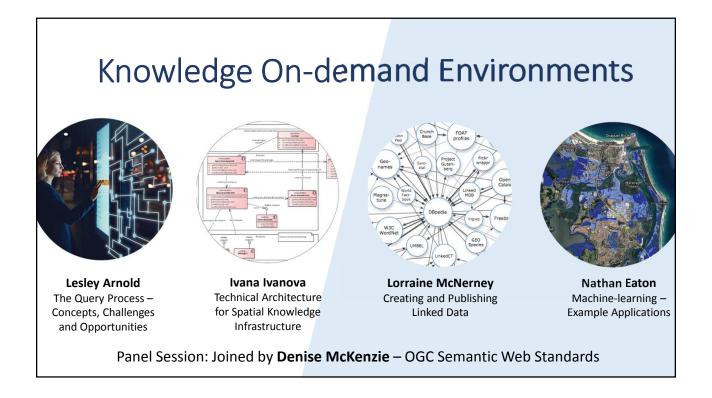
Knowledge On-demand Environments

16:00 to 17:30 - Tuesday 20th November





Key Messages

- Modern societies have an expectation of instant access to information through Mobile Apps and natural language recognition
- Current SDIs focus on data access and not delivering such knowledge
- New technology environments and ways of thinking are required to enable Knowledge On-demand
- Knowledge On-demand is being facilitated by AI-type techniques
- Government mapping organisations can enable Knowledge On-deman applications by publishing linked data.
- Many emerging AI techniques machine-learning and predictive analysis are promising innovations for Knowledge On-demand

Data Economy Framework User Interface User Experience **User Engagement Investigation & Discovery** Statistical & Computational Development Environment Algorithms / Logic / Rules Semantic Models Analytics Library Machine Learning Development Environment Cloud / Host for Apps **Platform Owners** APIs for Connectivity **Device Discovery** Heterogeneous Data Collection From **Data Normalisation for Common** Data Aggregators / Data Custodians Data Collection Data Producers PSMA current position in the ecosystem Source: IBM 2016 The Rise of the Data Economy: Driving Value through Internet of Things Data Monetization