

UN-GGIM 2015 Map/Poster Exhibition Guidelines

**5th Session of the United Nations Committee of Experts on
Global Geospatial Information Management
5-7 August 2015
UN-GGIM 2015 MAP/POSTER EXHIBITION GUIDELINES**

THEME: *Geospatial Information Underpinning Sustainable Development*

National mapping/geospatial organisations of United Nations Member States are invited to contribute to the UN-GGIM 2015 map/poster exhibition, showcasing the theme *Geospatial Information Underpinning Sustainable Development*.

BACKGROUND

At its Fourth Session in August 2014, the United Nations Committee of Experts on Global Geospatial Information Management (UN-GGIM) endorsed the International Map Year (IMY) 2015-2016, as a valuable means to promote the importance of maps and geospatial information globally, E/C.20/2014, (Decision 4/111). It is in recognition of this endorsement, and the value of geospatial information and maps to sustainable development that the UN-GGIM Bureau and Secretariat will be staging this map/poster exhibition.

The map/poster exhibition is being convened as a pre-cursor to a larger exhibition the Secretariat wishes to stage in recognition of the IMY in 2016. This activity is also in line with the UN-GGIM work item, which requires the demonstration and promotion of the importance of reliable geospatial information to measure and monitor the goals of the post-2015 development agenda.

OBJECTIVES

It is hoped that national mapping/geospatial organisations will consider this invitation as an opportunity to contribute to the UN-GGIM work item and the overall sustainable development agenda. Importantly the objective is to sensitise and raise the awareness on the importance of maps and geospatial information to the management of global resources and the monitoring of sustainable development goals.

The exhibition is to be held during the 5th Session of the Committee of Experts, the week of August 3-7, 2015. The exhibition will be located in the United Nations Secretariat Building and accessible to all participants attending the fifth session of UN-GGIM, and to others visiting/using the conference facilities.

AUDIENCE

These will be your fellow session participants, United Nations staff, representatives of Permanent Missions, and visitors to the UN. This infers that the maps and/or posters should be clear and able to be understood by the ordinary citizen and not just geospatial experts.

EXHIBIT AREA

The maps and posters submissions must depict one or a combination of the 17 Sustainable Development Goals (SDGs). They are to be one standard size (see below), and accompanied with written explanations. It is expected that the exhibit area will be organised in sustainable development goal groupings as follows:

- Area 1 – SD Goal 1-5
- Area 2 – SD Goal 6-9



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- Area 3 – SD Goal 10 – 12
- Area 4 – SD Goal 13-17

EVALUATION AND ACCEPTANCE OF MAPS/POSTERS

Prior to the exhibition, all of the maps/posters will be reviewed by the UN Statistics Division and the UN Cartographic Section for applicability to the theme, guidelines and to ensure there are no political sensitivities or disputes contained in them. The maps/posters selected will be included in the UN-GGIM knowledge base, featured on the front page of the UN-GGIM web site, and in any other promotional activity related to geospatial information supporting sustainable development.

MAP/POSTER REQUIREMENTS FORMAT

Contributions will be limited to one map/poster per national mapping/geospatial organization, which may be an individual or a series of maps, depicting how geospatial information supports sustainable development, with special reference to the SDGs (See below). The maps/posters submitted should be in line with the following:

- i. Appropriate cartographic elements, (neat line, title etc.)
- ii. The total dimensions should not exceed 0.8m wide x 1.5m high (approximately 30 in. x 60 in.).
- iii. Must have a brief descriptive note on the objective/purpose and applicability to sustainable development.
- iv. *Format:* pdf or jpg files; *File size:* should not exceed 10 Mb if sent by e-mail. Maps/posters may also be uploaded to a FTP site (address to be made available at a later date). Files submitted via FTP should not exceed 1Gb.
- v. The UN-GGIM Secretariat will print the maps/posters submitted for exhibiting.
- vi. **Deadline for submission: 22 June, 2015** (to enable review, selection and printing by UN-GGIM Secretariat).

Member States wishing to submit printed maps/posters must ensure that they are mailed to the UNSD/UN-GGIM Secretariat no later than **29 June 2015**.

The maps are to be submitted to the UN-GGIM Secretariat

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Attention: Ms Vilma Frani

Note:

All submitted maps/posters are subject to review by the UN-GGIM Secretariat and must conform to United Nations protocols. Maps/posters showcasing the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries will not be included in the exhibition.



Sustainable Development Goals

Goal 1	End poverty in all its forms everywhere
Goal 2	End hunger, achieve food security and improved nutrition and promote sustainable agriculture
Goal 3	Ensure healthy lives and promote well-being for all at all ages
Goal 4	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
Goal 5	Achieve gender equality and empower all women and girls
Goal 6	Ensure availability and sustainable management of water and sanitation for all
Goal 7	Ensure access to affordable, reliable, sustainable and modern energy for all
Goal 8	Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
Goal 9	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
Goal 10	Reduce inequality within and among countries
Goal 11	Make cities and human settlements inclusive, safe, resilient and sustainable
Goal 12	Ensure sustainable consumption and production patterns
Goal 13	Take urgent action to combat climate change and its impacts*
Goal 14	Conserve and sustainably use the oceans, seas and marine resources for sustainable development
Goal 15	Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
Goal 16	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
Goal 17	Strengthen the means of implementation and revitalize the global partnership for sustainable development

